



Protecting the environment for the next 100 years,
for everyone and for our dear anglers.

Since the beginning, Jackson Inc. have been committed to
making quality fishing tackle.

But right now, we have more to do: protecting the riches of the fish and
the environment where they live,
as well as making current fishing locations healthy and attractive.

Not to say 100 years later but even now
are we able to hand down the good environment to new generations?
We’re doing what we can do now with “1% for Social Good” campaign*,
believing that our rippling actions of
today can make a huge wave tomorrow.

Jackson, Inc.
President / CEO
Keita Kato

*Our company-wide environmental protection activities that include releasing the fry, cleaning up the ocean and waterfront.
We dedicate one percent of the total working hours of all employees, including our President, to the cleaning work.
And we release the number of fry equivalent to one percent of the annual lure sales.



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2023
NEW

Offshore Tribe



The offshore tribe allow you to enjoy offshore casting more than anyone else

Following Surf Tribe and Metal Tribe, "Offshore Tribe" was developed by Jackson so anglers can really enjoy offshore casting. All models are equipped with Jackson's original blank, which was completed by developing materials from scratch to counter the strong pull of blue fish and the powerful fight of tuna. An original guide setting that matches the target by changing the shape of the guide in the right place. The original grip allows to the angler to grip firmly at the right time. The offshore Tribe was developed with the concept of "enjoying offshore casting more than anyone else", is now finally released.



Loosening prevention double nut specification



An original grip that enhances hold and grip strength and pursues ease of grip



An original material that reinforces the repulsion of the rod by strengthen the butt part necessary to float the fish and you can never lose the offense and defense on the boat

《Specification》

| MODEL | Length (cm / ft) | Power | Lure Weight | Line | Max Drag (kg/60°) | Self Weight | Collapsed Size | Piece | Tip Diameter | Carbon Fiber | Other Materials | Price |
|-----------|------------------|--------------|-------------|---------|-------------------|-------------|----------------|-------|--------------|--------------|--------------------------|---------|
| OTLS-73ML | 221cm / 7ft3in | Medium Light | MAX60g | PE MAX3 | 10 | - | - | 2 | - | 98% | Glassfiber2% Epoxy resin | ¥36,000 |
| OTHS-78M | 234cm / 7ft8in | Medium | MAX100g | PE MAX5 | 12 | - | - | 2 | - | 98% | Glassfiber2% Epoxy resin | ¥40,000 |
| OTHS-80MH | 244cm / 8ft | Medium Heavy | MAX120g | PE MAX6 | 18 | - | - | 2 | - | 98% | Glassfiber2% Epoxy resin | ¥41,000 |
| OTHS-83H | 251cm / 8ft3in | Heavy | MAX160g | PE MAX8 | 20 | - | - | 2 | - | 98% | Glassfiber2% Epoxy resin | ¥42,000 |

OTLS-73ML

PE #1 to #3, ML class assuming lure weight 20g to 60g. Although the thick Jackson original blank is an ML class, it can withstand the forcible pull of a 10kg class blue-runner, and the resilience of the rod lifts the target and allows anglers to fight more effectively.

OTHS-78M

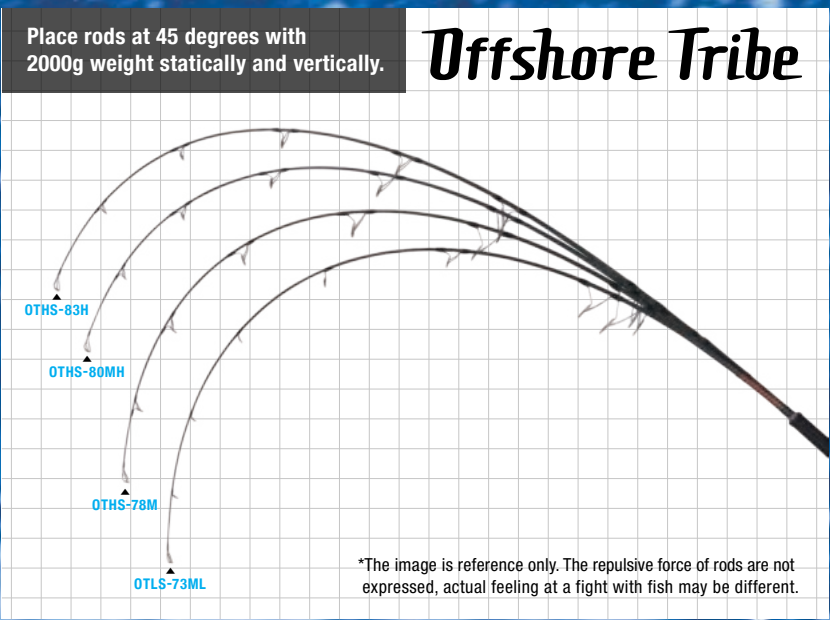
M class assuming PE #3 to #5, lure weight 50g to 100g. An all-rounder in the coastal waters suitable for 10kg-class blue-runners, large dolphin fish, and large Spanish mackerel. The length of 7ft8in gives you a high degree of freedom in casting, allowing approach from any angle, allowing the still apply a variety of retrieves.

OTHS-80MH

MH class assuming PE #4 to #6, lure weight 60g to 120g. This model is suitable for handling medium to large size plugs, matching the standard for 40kg class tuna and 20kg class blue fish. With a length of 8ft, it has both excellent lure operability and casting distance.

OTHS-83H

H class assuming PE #5 to #8, lure weight 80g to 160g. A model that matches the standard for 60kg class tuna and 30kg class blue fish and by use of the length of 8ft3in the angler can achieve maximum casting distance. The blank uses Jackson's original material, which is powerful and sticky enough to withstand the attacks of tuna.



2023
NEW



— Boat Sea Bass —

Make the Boat Sea Bass more accessible.
From the Ocean Gate series, a new classic rod
was born in pursuit of standards.

Seabass boat fishing game has numerous feeding patterns throughout the year. Sometimes he approaches delicately with a "Nyoro-Nyoro" sinking pencil, and sometimes he gets excited by an intense bite that allows for a topwater style with a big bait. There are many different situations for a single fish species, and each one has an answer. The development started with the idea that people should feel the appeal of such boat seabass games closer to home. All four models from the small selection are standard rods that are easy for anyone to handle with the emphasis on operability.

JOG-S607ML BS

The lightest model in the series. A lightweight all-round model that handles everything from small to medium-sized plugs (Sinking pencil, Minnow, Vibration, etc.) to worm fishing things like freak sets. Its delicate tip is also effective for delicate fishing such as boat rockfish.

JOG-S610M BS

The most all-around model for boat sea bass. The MAX 35g weight setting covers everything from small plugs to weighted lures like iron plate longs. From jerking retrieves, the first taper that pursues maneuverability does not suit all anglers. This rod is recommended for beginners who want to start a boat sea bass, easily and with success.

JOG-S702MH BS

This is a power game model that is compatible with medium-sized blue-backed fish such as large sea Bass and Spanish mackerel. It supports a wide range of lures, from big pencils and wakebaits to heavy-weight minnows and blade jig aimed at Spanish mackerel. This model retains the sharpness of the boat sea bass rod but also combines the power of the casting rod.

JOG-C65XXH BS

A special rod to help you enjoy the big bait game that created the explosive movement. It's not just a rod just for casting the lure, but it's designed to be slightly tipped, keeping in mind the maneuverability after the throw and the fight with the fish. It's made into one that won't make you tired even in your first big bait game, and you can throw it down with peace of mind.

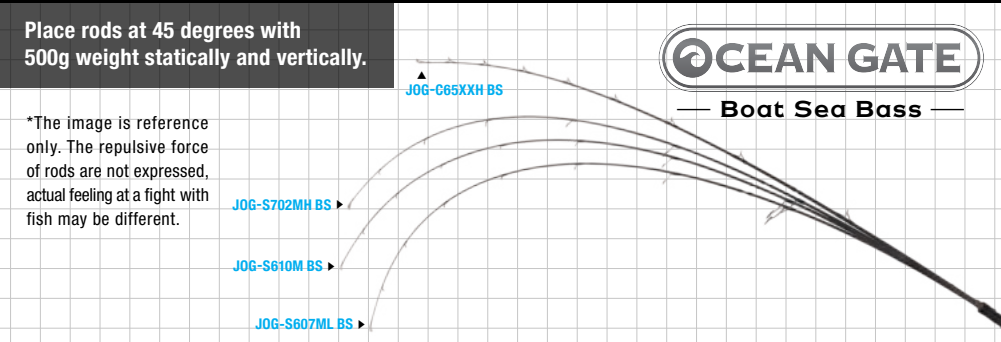


K guide frames by Fuji are equipped. The use of PE line is safer due to alconite adpoted for the ring.



《Specification》

| MODEL | Length (cm / ft) | Power | Lure Weight | Line | Action | Self Weight | Collapsed Size | Piece | Tip Diameter | Carbon Fiber | Other Materials | Price |
|---------------|---------------------|-----------------|----------------|------------|-----------------|----------------|-------------------|-------|-----------------|-----------------|-----------------------------|---------|
| JOG-S607ML BS | 201cm 6ft7in | Medium Light | MAX26g | MAX PE#1.5 | Fast | 94g | 103.5cm | 2 | 1.3mm | 95% | Glassfiber5% Epoxy resin | ¥18,000 |
| JOG-S610M BS | 208cm 6ft10in | Medium | MAX35g | MAX PE#1.5 | Fast | 104g | 107cm | 2 | 1.5mm | 95% | Glassfiber5% Epoxy resin | ¥18,500 |
| JOG-S702MH BS | 218cm 7ft2in | Medium Heavy | MAX50g | MAX PE#2 | Fast | 119g | 112.5cm | 2 | 1.7mm | 95% | Glassfiber5% Epoxy resin | ¥19,500 |
| JOG-C65XXH BS | 196cm 6ft5in | XX Heavy | MAX130g | MAX PE#5 | Regular Fast | 154g | 100.5cm | 2 | 2.3mm | 95% | Glassfiber5% Epoxy resin | ¥20,500 |



— Offshore Casting —

The appearance of the long-awaited offshore casting model of the OG series!
You can enjoy fighting large migratory fish using the light and sensitive blanks without losing power.

Even OG offshore casting series is offered at low price,it incorporating all the elements required for casting games that are becoming more popular year by year. The blanks are low-elasticity carbon to accommodate larger pelagic species and maximizes stickiness and torque. The guides are Fuji-made K guide frames to improve long casting and ease of operability. The grip shape is designed to increase the ease of casting and the holding power during fighting.



K guide frames by Fuji are equipped. The use of PE line is safer due to alconite adpoted for the ring.

JOG-700L-K LC

A light model designed for boar casting that can handle a wide range of species and situations such as high speed retrieves and blade jigs and jerk baits. Its semi soft tip allows the rod to load up evenly on the strike and set the hook without pulling the hooks when using high speed retrieves and can handle easily fish up to 10kg in weight. This is a perfect rod for Spanish Mackerel fishing that is becoming very popular and its value for money makes this rod available to so many anglers to enjoy. The action of this rod will have you casting and retrieving many lures types and staying connected to your catch and become a very reliable part of your fishing equipment.

JOG-702L-K OC

A medium power model for boat casting built mainly for casting in the inshore and offshore areas. From top games of dolphin fish and amberjack with the use of metal jigs. from a wide variety of actions to solid hook ups and fighting the fish its designed in such a way that you can enjoy it without putting a burden on your body. The blanks are excellent in manoeuvrability and castability, and the blanks can be used with peace of mind even in the 10kg class fishing. In addition, it is equipped with a guide ring with a calibre that has a sufficient margin to reduce line entanglement when using a thicker leader material, and it is a model that allows you to fully enjoy tough and stress-free game fishing.

JOG-705ML-K OC

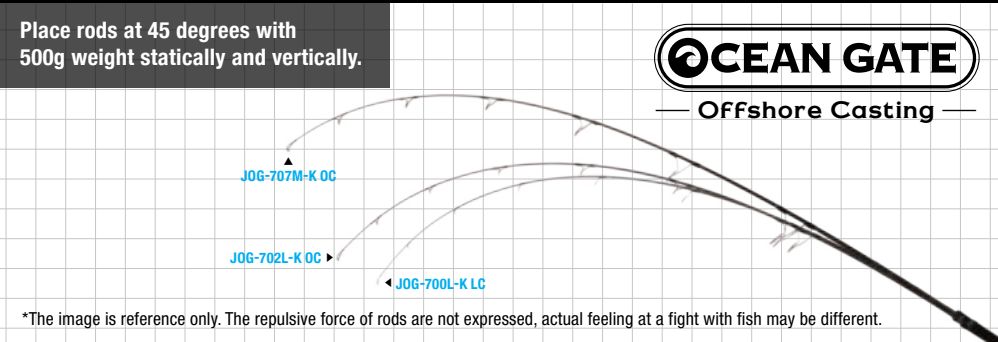
A near-shore all-around model for 10kg Blue-backed fish such as Spanish mackerel, yellowtail and bonito. The 7ft5in length provides both distance and maneuverability. Lure settings up to MAX 60g support a wide range from plugs to blade jigs. From heavy-weight minnows aimed at Spanish mackerel to high-speed winding of blade jigs. topwater plugs aimed at yellowtail and plucking aimed at bonito, this model has a wide range of function opportunities in one model.

JOG-707M-K OC

A medium power model for boat casting and offshore area casting. From the top game of Shiira and Hiramasa using metal Jigs, this rod is one that can be enjoyed without placing a burden on the body and is easy to use from casting, to hooking and then the fight. Blanks used are designed to fish safely with 10kg-class blue water species and are the perfect length for castability, but remain user friendly as well. Designed for boat and offshore fishing in mind and made to keep maximum flight distance from the elasticity of the rod from the butt section to the tip. Also equipped with a caliber guide ring with a sufficient margin to reduce line entanglement when using thick leaders. It is a model that allows you to fully enjoy tough & stress-free game fishing.

《Specification》

| MODEL | Length (cm / ft) | Power | Lure Weight | Line | Action | Self Weight | Collapsed Size | Piece | Tip Diameter | Carbon Fiber | Other Materials | Price |
|--------------------|---------------------|-----------------|----------------|----------|--------|----------------|-------------------|-------|-----------------|-----------------|-----------------------------|---------|
| JOG-700L-K LC | 213cm 7ft | Light | MAX40g | MAX PE#2 | Fast | 185g | 164cm | 2(BJ) | 1.7mm | 98% | Glassfiber2% Epoxy resin | ¥17,500 |
| JOG-702L-K OC | 218cm 7ft2in | Light | MAX50g | MAX PE#3 | Fast | 214g | 164cm | 2(BJ) | 1.9mm | 98% | Glassfiber2% Epoxy resin | ¥18,000 |
| NEW JOG-705ML-K OC | 226cm 7ft5in | Medium Light | MAX60g | MAX PE#3 | Fast | - | - | 2(BJ) | - | 98% | Glassfiber2% Epoxy resin | ¥20,350 |
| JOG-707M-K OC | 231cm 7ft7in | Medium | MAX70g | MAX PE#4 | Fast | 250g | 173cm | 2(BJ) | 1.8mm | 98% | Glassfiber2% Epoxy resin | ¥18,500 |



Metal Tribe



Metal tribe where you can enjoy shore jigging even in extreme situations

In the surf live series, Jackson, who has built tremendous trust from anglers, has developed a shore jigging exclusive model "Metal Tribe" as a new challenge. There are various situations to use it even though it is a shore jigging rod, and it can be used in many locations such as embankments, rocky shore and surf. It is a rod that can withstand hard use and can catch fish even in extreme situations. This series has been repeatedly tested as a model that allows anyone to accurately cast at boiling Nabla and to increase the flight distance by using the rods power reservoir. The main target fish for shore jigging is blue-back fish, but as the size of the fish increases, the power increases dramatically. The offense and defense at rocky shore that can never be defeated by torqueful pull, and the butt section is reinforced with cross tape to strengthen the repulsion of the rod. The front EVA grip adopts an oval shape in order to obtain a hold grip force that could not be obtained with the conventional circular cross-sectional shape and prevents slipping in seawater when lifted. "Metal Tribe" is a rod that guides the trophy fish into the hands of the angler taking full control without losing out to the large fish that can be targeted by shore jigging.



Ryo Ikuma Salt Water Pro Staff



A shrinkable bag with an original shoulder belt is included. Rod can be stored compactly. It comes in handy when you want to change the shore.



K guide frames by Fuji are equipped.



Double nut system which has endurance for line tangle.



The ergonomic foregrip is designed for comfort and performance.



The Cross tape material is used in the blank weave to reinforce and increase sensitivity in the butt section of the rod.

MTX-908M

A model that combines finesse and power to operate jigs from 30g to 80g lightly. As for the plug, the allowable range that can cast is up to 60g. Since the length is shorter than other models, the weight has been reduced as its been developed as a model that puts less strain on the body when using jigs and plugs. It is rod that can be recommended as an entry model for full-scale shore jigging and as a sub rod when using lightweight lures other than metal jigs.

MTX-1000MH

A standard shore jigging model developed for operating jigs from 60g to 100g. As for the plug, the recommended range that can cast is up to 80g. It is a model that pursues flight distance and operability, aiming for the next higher standard. The blanks are both strong and flexible and can be used for large fish that come unexpectedly, allowing the angler to fully enjoy shore jigging.

MTX-1006H

A shore jigging power model developed to operate jigs from 60g to 120g. As for the plug, the recommended range that can cast up to 100g. It has ultra-long throw performance that makes the best use of its full length, and can fight well against Nabla, which is not capable until now. The butt power is also the strongest in the series, and it is equipped with blanks that are suitable to large blue-back fished. From the tip to the butt, it has flexibility, but still manages the ability to retrieve diving pencils with amazing results.

《Specification》

| MODEL | Length (cm / ft) | Power | Lure Weight | Line | Action | Self Weight | Collapsed Size | Piece | Tip Diameter | Carbon Fiber | Other Materials | Price |
|------------|------------------|--------------|-----------------------------|---------|--------|-------------|----------------|-------|--------------|--------------|-----------------------------|---------|
| MTX-908M | 295cm / 9ft8in | Medium | Jig: 30~80g Plug: ~60g | PE MAX3 | Fast | 257g | 151cm | 2 | 2.5mm | 98% | Glassfiber2% Epoxy resin | ¥29,000 |
| MTX-1000MH | 305cm / 10ft | Medium Heavy | Jig: 60~100g Plug: ~80g | PE MAX4 | Fast | 308g | 156.5cm | 2 | 2.5mm | 98% | Glassfiber2% Epoxy resin | ¥30,000 |
| MTX-1006H | 320cm / 10ft6in | Heavy | Jig: 60~120g Plug: ~100g | PE MAX5 | Fast | 331g | 164cm | 2 | 2.5mm | 98% | Glassfiber2% Epoxy resin | ¥31,000 |

Place rods at 30 degrees with 500g weight statically and vertically.

MTX-1006H

MTX-1000MH

MTX-908M

*The image is reference only. The repulsive force of rods are not expressed, actual feeling at a fight with fish may be different.

Metal Tribe

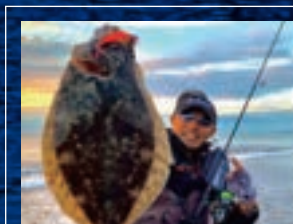
Surf Tribe

— halibut model —



《Specification》

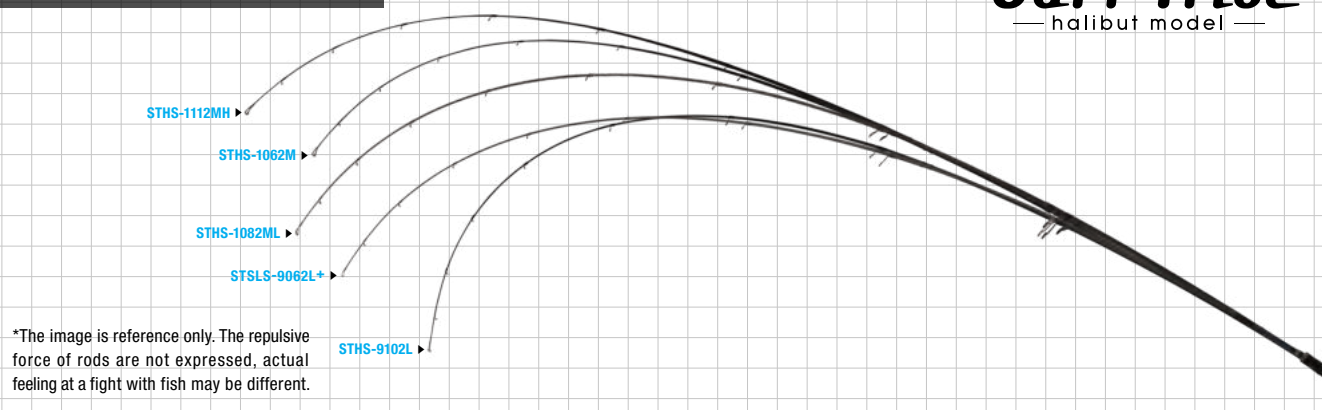
| MODEL | Length (cm / ft) | Power | Lure Weight | Line | Action | Self Weight | Collapsed Size | Piece | Tip Diameter | Carbon Fiber | Other Materials | Price |
|--------------|---------------------|-----------------|----------------|-----------|--------|----------------|-------------------|-------|-----------------|-----------------|-----------------------------|---------|
| STSLs-9062L+ | 290cm 9ft6in | Light +POWER | MAX30g | PE #0.4-1 | Fast | 148g | 148cm | 2 | 1.7mm | 98% | Glassfiber2% Epoxy resin | ¥32,000 |
| STHS-1082ML | 325cm 10ft8in | Medium Light | 7-40g | PE #0.8-2 | Fast | 185g | 167cm | 2 | 1.8mm | 98% | Glassfiber2% Epoxy resin | ¥32,000 |
| STHS-1062M | 322cm 10ft6in | Medium | 10-45g | PE #0.8-2 | Fast | 199g | 164cm | 2 | 1.8mm | 98% | Glassfiber2% Epoxy resin | ¥31,500 |
| STHS-1112MH | 333cm 11ft1in | Medium Heavy | 12-60g | PE #0.8-2 | Fast | 212g | 170cm | 2 | 1.8mm | 98% | Glassfiber2% Epoxy resin | ¥32,500 |
| STHS-9102L | 301cm 9ft10in | Light | 5-20g | PE #0.4-1 | Fast | 145g | 154cm | 2 | 1.8mm | 98% | Glassfiber2% Epoxy resin | ¥29,500 |



Ryo Ikuma Salt Water Pro Staff

Place rods at 35 degrees with
500g weight statically and vertically.

Surf Tribe
— halibut model —



STSLs-9062L+ Only



Uses aluminum parts that combine the design and functionality



EVA hood parts that support jig operation.

STSLs-9062L+ Less is more

A simple rod packed with features that will give the angler unity with the fish. SLS fishing which means SUPER LIGHT SHORE jigging is growing in popularity and is the use of small metal jigs fished from the shore, be that ricks or beaches. Although the main lure of choice is small metal jigs up too 15gms becoming popular are also minnows, sinking pencils and jig heads with worms. The object of this design was to give the angler the ultimate rod for this style of fishing and have them connected to the lure they were using and the fish and be able to cast long distances with a various range of lures and lure weights.

The maximum lure weight for the rod is 30gms so the design team worked hard on producing a rod that will send lures in that weight range long distances on the cast and with a stiffer tip section and 40t carbon blank this can be achieved but still maintain is sensitivity and flexibility which is especially important for SLS fishing. The blanks construction is well matched with its guide spacing, all combining to give the angler enjoyment of playing the fish after the long cast and always being powerful, but sensitive at the same time. With its purposely chosen length of 9foot 6inches its easily manoeuvrable and gives the angler so many opportunities from the surf to bay and harbour fishing and higher embankment fishing also.

STHS-1082ML Flexible and sensitive

A surf rod series released and designed by Jackson in Shizuoka, the sacred place for flatfish. The surf tribe series has been extremely popular and mainly due to its widespread support from beginners to experienced anglers as it has something for all levels with its lightness and sensitivity and ease of use. The 40t carbon blank has been strengthened by adding a carbon sheet in a 90 degree direction to obtain power stiffness. At first feel the rod feels slightly stiff, but when in use and it is fully loaded on a cast the true design aspects of the rod come into play showing its amazing long distance casting abilities. When the fish is hooked the angler can feel comfortable that they have the reliability and power to land that fish in tough and calm surf conditions.

STHS-1062M The all-rounder

Models that correspond to fishing with high gravity lures such as heavyweight plugs and metal jigs that became standard at the moment. At 10.6ft length, which is the standard length for surf fishing, it is possible to fish with good handling that is not too long and not too short. A well-balanced taper design and 40t material blanks are superior in weight reduction and long casting performance, and the butt power corresponding to huge flounder treats all fish in the surf as sea bass and blue runners. Heavyweight plugs and metal vibrations, worming with a jig head under severe circumstances, 12 to 14cm minnows, and a metal jig up to 45g, correspond widely to the lure required for surf fishing. It is an all-rounder that covers all of surf fishing.

STHS-1112MH Long dynamo

Models that correspond to situations such as high-waves, widely shallow fields, and strong winds and other circumstances where you need to cast a far distance. It has high elasticity and it is made from powerful material with 40t as the main material applied for a long length of 11.1feet. A cast from the long rod delivers a lure to the mouth of a fish a distance from the shore and it is able to pass beyond surging waves. Applicable power corresponding to 30 to 40g of heavy weight plugs, metal vibrations, long minnow for casting away, sometimes up to 60g of metal jig is not limited to flat fish of far superficial surf, but also sea bass before overwintering and large blue runners such as Spanish mackerel are targeted. The balanced design never takes away from the angler's ability to concentrate with sensitivity to forget the length of 11ft. This is the one to conquer surf fishing.

STHS-9102L For the finesse

A finesse model for surf fishing corresponding to fish that do not use their mouths, such as fish that have been injured due to environmental changes such as stormy weather and a sudden drop in water temperature, and fields that have been highly pressured by anglers. In surf, worming using super lightweight 5 to 14g of jig head is made possible. In order to cast a lightweight lure for long distances, it is necessary to turn the blank firmly into a repulsive force when casting even with its own light weight. If it is too hard or too soft, it becomes a negative factor for casting distance. Material with moderate stickiness and repulsion is applied to the model. It changes its repulsion force even if it is lightweight itself and it can cast far. This material, plus its casting distance guarantee that you will not miss a bite. The solid tip seems to be delicate at the first glance, but it is great with respect to sucking bites. For flatfish with bite, it becomes negative to use a solid tip. It needs a sticky tubular tip in order to hook around the hard jawbone while leaving a lure in the biting mouth. The belly of the damper role that protects the thin PE line continues to give pressure to the target, while absorbing shocks. It goes without saying that the butt has enough power to respond to flounder. The tubular tip is not only capable of worming but is also excellent in operability with iron vibrations and metal jigs up to 20g and it has a flounder aim when chasing small baits. Surf FINNESSE fishing corresponding to micro jigging for blue runners to the extreme model.



Enjoyable experience for sea bass fishing

This rod has been designed in collaboration with an experienced captain of a popular sea bass boat at Tokyo bay. Based on the tour guides experince we pursued the rod which anglers need now.

Our conclusion was the "Ability to accommodate", and a build a rod which can adopt to varying circumstances where there is constant change and anglers can then still fish with enjoyment and ease. So the "JESTER" was born.

Improving on the basic performance features, it has flexibility which anglers can feel and enjoy through the chrome blank which can adopt many situations, showing versatility at all times. Fitted with TORZITE rings by Fuji for ultimate perfomance and blank suitability. Without compromise, we proudly introduce JESTER.



Grip design has both design and functionality.



Made from original material to provde power and increase hook up rates.



Fuji guide is utilized.

- JSS-610M-SP
- JSS-701XMH-SP
- JSC-66TL-P+ uses a titanium frame TORZITE ring.
- JSS-611MH
- JSS-705XMH+LC uses a titanium frame SIC-S ring.
- JSC-62IIIXH uses a stainless frame SIC-S ring.

JSS-610M-SP

This is an all rounder for sea bass fishing, and one of the greatest features is its rear parts. The suspension system in the rear section enables the angler to react to fish bites immediately. This system also allows anglers to enjoy the fishing with larger lunker sea bass, blue fish and flat fish. Its smooth sensitive tip allows fish to strike and increase hook up rates, Maximum lure weight is 35g, and can handle wide range of weights and types of lures. Its blank is Jackson' original design, which is a combination of a powerful action and elastic function. This rod allows anglers to cast both with pin point accuracy and with distance when needed.

JSS-611MH

Adopting MH power, which is between JSS-610M-SP and JSS-701XMH-SP, it is set to an action that makes it easy to operate vibration baits and large minnows. The taper curves differently from the SP system and allows for offensive fights that do not give the advatntage to the fish.

JSS-701XMH-SP

Based on the concept of better operability than shiira rods and stronger than boat sea bass rods, it can be used for mid-sized blue fish, shiira, bonito and high-weight lures. The blank has inherited the suspension performance(SP system)of JSS-610M-SP. With this benefit, forcible landings have been made possible even for low-freedom Sawara Casting ships. The guide spacings have been set so that you can cast the leader without stress and the thick lines that required for Sea Bass fishing. It is a new-generation power spinning rod thats high level of operability is unchanged by how much power this rod has.

JSS-705XMH+ LC

A long cast model specializing in fluttering. A design that is balanced between maximum casting distance and power to stop the fish during the fight. It is the rod that can be used when you need a cast distance with a charter boat, for species such as feeding Spanish mackerel, selective cutlet onabra or, big bait spinning of sea bass.

JSC-66TL-P+

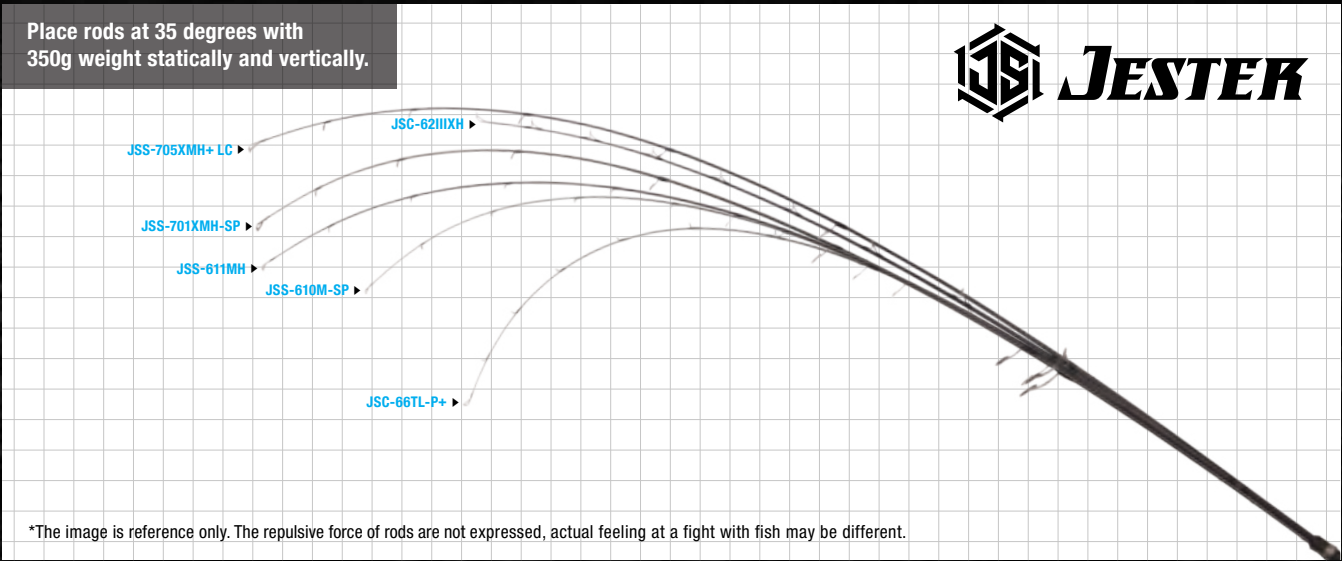
A baitcasting rod designed specially for flipping cast. The blank is Jackson's original development concept called TL action (Technical Light action) designed to fish light weight lures. Its design allows for extremely accurate pin point casting with variety of lure weights include light weight tackle. Its construction and design make it very sensitive but powerful enough to strike and fight sea bass. This rod gives the angler sensitivity, accuracy and power all in the one rod.

JSC-62IIIXH

The long-awaited big bait model is here! Mr. Ikegami asked for a rod that can continue to perform actions with big pencils. It is a torqueful blank that has a focus on power being short and stiff to gain control. Furthermore, by installing a carbon separate fat grip, the frictional resistance between the grip and the wear is reduced, enabling longer use without any stress or wear.

《Specification》

| MODEL | Length (cm / ft) | Power | Lure Weight | Line | Action | Self Weight | Collapsed Size | Piece | Tip Diameter | Carbon Fiber | Other Materials | Price |
|----------------|------------------|-------------------------|-------------|------------|--------------|-------------|----------------|--------|--------------|--------------|--------------------------|---------|
| JSS-610M-SP | 210cm / 6ft10in | Medium Suspension | MAX35g | MAX PE#1.5 | Regular | 115g | 177cm | 1(B,J) | 1.5mm | 98% | Glassfiber2% Epoxy resin | ¥39,500 |
| JSS-611MH | 211cm / 6ft11in | Medium Heavy | MAX45g | MAX PE#2 | Regular Fast | - | - | 1(B,J) | - | - | - | ¥42,500 |
| JSS-701XMH-SP | 216cm / 7ft1in | Medium Heavy Suspension | MAX60g | MAX PE#3 | Regular | 137g | 178cm | 1(B,J) | 1.6mm | 98% | Glassfiber2% Epoxy resin | ¥43,000 |
| JSS-705XMH+ LC | 226cm / 7ft5in | Medium Heavy +POWER | MAX65g | MAX PE#3 | Fast | - | - | 1(B,J) | - | - | - | ¥47,500 |
| JSC-66TL-P+ | 199cm / 6ft6in | Technical Light +POWER | MAX20g | MAX PE#1.5 | Regular | 116g | 168cm | 1(B,J) | 1.4mm | 98% | Glassfiber2% Epoxy resin | ¥40,500 |
| JSC-62IIIXH | 188cm / 6ft2in | IIExtra Heavy | MAX180g | MAX PE#6 | Fast | - | - | 1(B,J) | - | - | - | ¥44,500 |





— Super Light Jigging —



Super light jigging that anyone can easily begin

Super light jigging uses a lightweight jigs, so anyone can easily fish them, and it is a familiar genre that you can enjoy at any time, aiming for grunt, root fish, small green fish, red sea bream, etc. throughout the year. And the real pleasure of this fishing is that the fishing results change depending on the action of the jig. We adopted the glass tip that you can change the action of the jig at any time and automatically produce the hook up.



JOG-S64UL-K SLJ

A super light jigging rod with the finesses to lightly operate jigs up to 60g and the butt power to lift even small Blue-backed fish. By adopting a glass tip, you can catch fish like grunt with its finesse design. The delicate tip allows the angler to hook up on the fall bite and leads the angler into a new fishing result.

JOG-S66L-K SLJ

A super light jigging rod with the delicate action to lightly operate jigs up to 80g and the butt power to lift even small Blue-backed fish. By adopting a glass tip, you can catch fished like grunt with its finesse design. The slightly longer length creates a large stroke when hooking, and assists in hooking those fish with a hard upper jaw such as red sea bream.

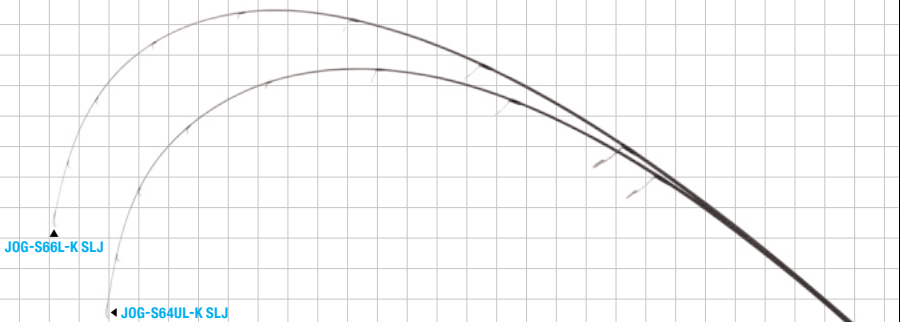


K guide frames by Fuji are equipped. The use of PE line is safer due to alconite adpoted for the ring.

《Specification》

| MODEL | Length (cm / ft) | Power | Lure Weight | Line | Action | Self Weight | Collapsed Size | Piece | Tip Diameter | Carbon Fiber | Other Materials | Price |
|-----------------|---------------------|----------------|----------------|------------|---------|----------------|-------------------|-------|-----------------|-----------------|------------------------------|---------|
| JOG-S64UL-K SLJ | 193cm 6ft4in | Ultra Light | MAX60g | PE 0.4-1.0 | Regular | 100g | 151cm | 1(BJ) | 1.5mm | 76% | Glassfiber24% Epoxy resin | ¥15,500 |
| JOG-S66L-K SLJ | 198cm 6ft6in | Light | MAX80g | PE 0.6-1.2 | Regular | 107g | 155cm | 1(BJ) | 1.5mm | 77% | Glassfiber23% Epoxy resin | ¥16,000 |

Place rods at 45 degrees with 350g weight statically and vertically.



*The image is reference only. The repulsive force of rods are not expressed, actual feeling at a fight with fish may be different.



— Light Jigging —



Evolving light jigging!

Jigging has become more detailed these days and the boundaries of tackle have become clearer, and the evolution of tackle has accelerated, making it possible to target a wide range of fishes even with lighter tackle. This Ocean Gate Light Jigging series has been developed to pursue the current standard and is able to fish the latest light jigging methods. The blank materials are of quality that exceeds the class, and raise the level of accuracy and torque. The action has a bare taper so that you can handle the jig at will.



JOG-B63ML LJ

With a bare taper that allows you to operate jigs up to 150g at will, it can handle a wide range of jigs and actions to deal from hairtails to blue-backed fish and is the standard model for inshore light jigging and also supports hairtails up to No. 40.

JOG-B63M LJ

A strong inshore model that firmly conveys the action to the jig even in situations when fishing deeper water and faster tidal flow with a bare taper that operates jigs up to 180g at will and also supports hairtails up to No. 50.



K guide frames by Fuji are equipped. The use of PE line is safer due to alconite adpoted for the ring.

《Specification》

| MODEL | Length (cm / ft) | Power | Lure Weight | Line | Action | Self Weight | Collapsed Size | Piece | Tip Diameter | Carbon Fiber | Other Materials | Price |
|--------------|---------------------|-----------------|----------------|------------|---------|----------------|-------------------|-------|-----------------|-----------------|-----------------------------|---------|
| JOG-B63ML LJ | 191cm 6ft3in | Medium Light | MAX150g | PE 0.6-1.2 | Regular | 110g | 146cm | 1(BJ) | 1.5mm | 98% | Glassfiber2% Epoxy resin | ¥15,500 |
| JOG-B63M LJ | 191cm 6ft3in | Medium | MAX180g | PE 0.8-1.5 | Regular | 118g | 146cm | 1(BJ) | 1.7mm | 98% | Glassfiber2% Epoxy resin | ¥16,000 |

Place rods at 45 degrees with 350g weight statically and vertically.



*The image is reference only. The repulsive force of rods are not expressed, actual feeling at a fight with fish may be different.



— Sea Bass —



The long-awaited full renewal of "Ocean Gate Seabass", which pursues the basics of seabass games to the utmost limit while being reasonably priced.

Urban rivers, harbors, surf and estuaries. A cast that is repeated with dozens of throws under all circumstances such as the flow, twist, and terrain change that you feel when retrieving the lure which will then lead to the next throw, and the angler will accumulate the information obtained from the field while repeating this casting. Ocean Gate Seabass uses medium elastic blanks so anyone can smoothly repeat the basic "casting" in the seabass game that make it easy to use the weight of the lure when casting. We have a lineup of three main models to support various scenarios. Please experience "Ocean Gate Seabass" which pursues the basics of seabass game while being priced reasonably.

JOG-900ML-K SeaBass

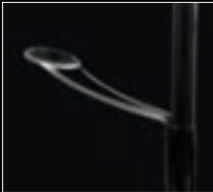
A model mainly for harbors and medium- sized river areas that is easy to handle and operate minnows and shinpens lightly, and it also supports delicate temptation such as small vibrations and worming techniques. It is a model that can support a wide range from standard to technical techniques.

JOG-906ML-K SeaBass

A model developed for scenarios where long-distance casting performance is important, such as large rivers and wading on tidal flats. Uses medium elastic blanks that allow you to feel changes in water flow at the point where you cast a shinpens or minnow long distances.

JOG-906M-K SeaBass

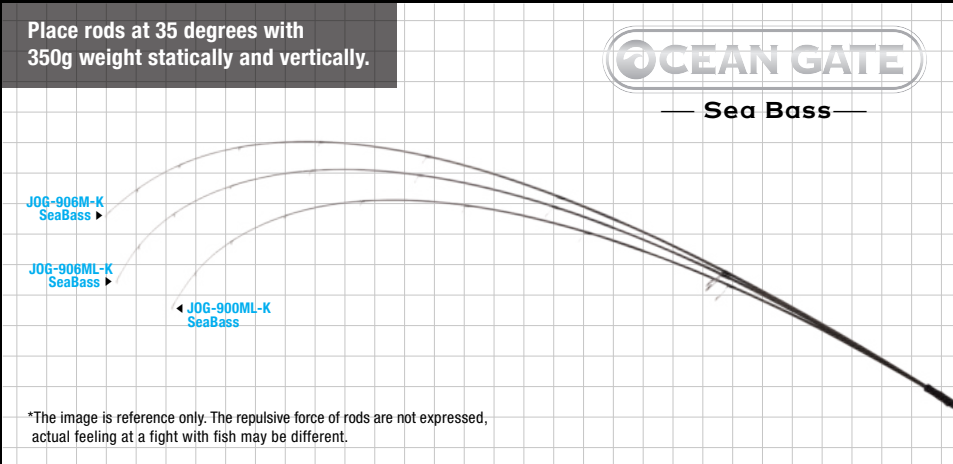
Adopted regular fast action blanks so that you can handle large plugs and high- density vibration without stress with the butt power designed to withstand the forcible pull of larger class fish. It is a model that can handle not only sea bass but also shore jigging on surf and embankments at a high level of performance.



K guide frames by Fuji are equipped. The use of PE line is safer due to alconite adopted for the ring.

《Specification》

| MODEL | Length (cm / ft) | Power | Lure Weight | Line | Action | Self Weight | Collapsed Size | Piece | Tip Diameter | Carbon Fiber | Other Materials | Price |
|---------------------|------------------|--------------|-------------|------------|--------|-------------|----------------|-------|--------------|--------------|--------------------------|---------|
| JOG-900ML-K SeaBass | 274cm 9ft | Medium Light | MAX28g | PE 0.6-1.5 | Fast | 133g | 140.5cm | 2 | 1.6mm | 98% | Glassfiber2% Epoxy resin | ¥16,000 |
| JOG-906ML-K SeaBass | 290cm 9ft6in | Medium Light | MAX32g | PE 0.6-1.5 | Fast | 140g | 149cm | 2 | 1.6mm | 98% | Glassfiber2% Epoxy resin | ¥16,500 |
| JOG-906M-K SeaBass | 290cm 9ft6in | Medium | MAX42g | PE 0.8-2 | Fast | 151g | 149cm | 2 | 2.0mm | 98% | Glassfiber2% Epoxy resin | ¥17,000 |



— TAKO —



Fusion of toughness and delicacy. From Ocean Gate series, Octopus begins

"Octopus" has been established as a target that can be enjoyed widely from boats and shore-based fishing. At first glance, this fishing feels exciting, but it is highly game-friendly, delicate, and deep, such as how to lift it so that it does not stick to the octopus after hugging it with a temptation. When fishing for octopus, there needs to be a balance of finesse and power to tempt, then land the Octopus. The tip has two models, glass solid and a slightly tubular tip which make it possible to hold the octopus deeply without feeling any discomfort. It also has butt power that lift the hooked octopus with torque produced by thickly wound low elasticity carbon. Experience the Ocean Gate Tako, a fusion of toughness and finesse.

JOG-B600XH TAKO

A model with a glass solid tip. Because it uses a glass tip, the octopus rides very well, and it has the power to lift the octopus from the rod tip to the butt. From vertical to cast, weight setting up to No. 80 covers a wide range of fields with tidal currents and deep water. Not only for octopus, but also for fishing in Tenya.

JOG-B700H TAKO

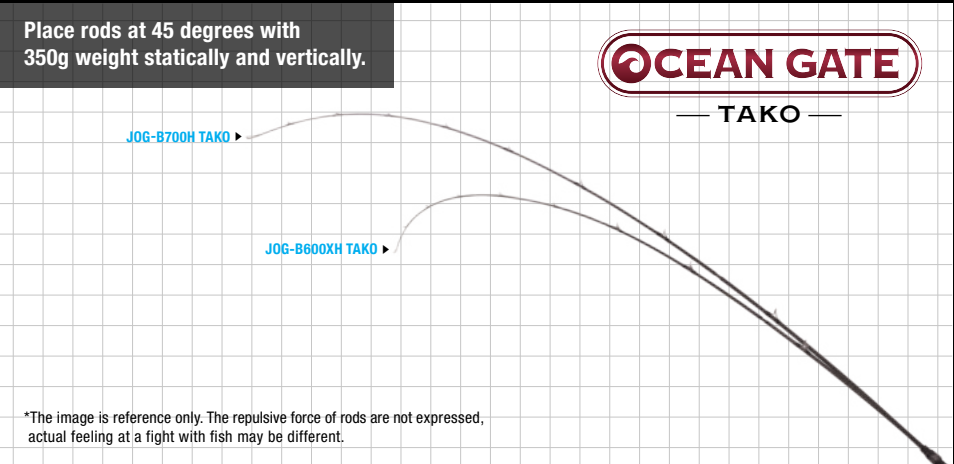
Multi-tubular model. This model, which combines sharpness and torque, specializes in tempting octopuses such as shakes and small thrusts, and it is possible to tempt octopuses at the angler's will. It is also good at search fishing in a wide area by casting and can easily perform a series of actions such as "throwing, tempting, hanging, and taking". Its width of use is wide from ships to breakwaters, making it a versatile model that can be used in any field.



K guide frames by Fuji are equipped. The use of PE line is safer due to alconite adopted for the ring.

《Specification》

| MODEL | Length (cm / ft) | Power | Lure Weight | Line | Action | Self Weight | Collapsed Size | Piece | Tip Diameter | Carbon Fiber | Other Materials | Price |
|-----------------|------------------|-------------|-------------|------|------------|-------------|----------------|-------|--------------|--------------|--------------------------|---------|
| JOG-B600XH TAKO | 182cm 6ft | Extra Heavy | MAX80g | - | Extra Fast | 112g | 94.5cm | 2 | 1.5mm | 98% | Glassfiber2% Epoxy resin | ¥15,500 |
| JOG-B700H TAKO | 213cm 7ft | Heavy | MAX80g | - | Fast | 112g | 110cm | 2 | 2.4mm | 98% | Glassfiber2% Epoxy resin | ¥15,500 |





— Lightgame Mix —



Fully complete the light game! LG MIX (light game mix) debut from the Ocean Gate series!

A light game style of fishing that has been booming in recent years.

Even though it is a light game, there are various target fish that cannot be grouped together under the nightlight, fishing ports, rivers, etc.

When fishing, you may encounter many target fish such as horse mackerel and rockfish, plating and barracuda, black sea bream and sea bass, rock fish, and sometimes squid. At that time, we feel that there are many anglers who have missed many opportunities, such as "If you can throw this lure, you can catch it ..., you can not throw this lure weight with this rod ..." I will. Based on the voice of such anglers, we started the development of LG MIX (light game mix). First of all, we designed a rod for caro and float rig that can be easily handled in the middle of 7 feet and can explore a wide range. Based on that, add power from tip to the rod butt and we have succeeded in giving the angler a width of lure weight usage that could not be achieved with normal long length aging and mevaling rods. Please experience the Jackson-style LG MIX (light game mix), which is is focused on light games.

JOG-74L-K ST LGMX SOLID TIP MODEL

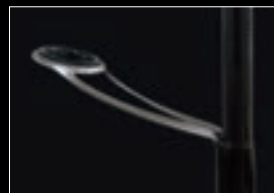
A short solid model that specializes in vertical retrieving style actions such as caro, metal jig, wind, light Texas and free rig from the jig head alone in the latter half of 1g.

By installing a short solid section in the tip the shake is controlled and amazing operability is realized. The sharp yet responsive reaction to the bite maximizes the effectiveness of the solid tip. It is also a good model for jerking retrieves with bottom game fishing for of Chinu and Egi of No. 2.5 to No. 3 class at a short pitch.

JOG-76L-K LGMX

A multi-tubular model that specializes in actions such as plucking, as well as caro and metal jigs, from a single jig head in the middle of 1g. Although it is a fast taper that emphasizes operability, it also plays a role in operations such as twitching and jerk retrieving by giving the tip a slight swing width.

The straightforward first taper responds to the angler's will, and he is willing to "hang" or "put" depending on the situation. It is a model suitable for top games of Chinu and light egging of No. 1.5 to No. 2.5 class.



K guide frames by Fuji are equipped. The use of PE line is safer due to alconite adpoted for the ring.

《Specification》

| MODEL | Length (cm / ft) | Power | Lure Weight | Line | Action | Self Weight | Collapsed Size | Piece | Tip Diameter | Carbon Fiber | Other Materials | Price |
|--------------------------|---------------------|-------|----------------|-------------|---------------|----------------|-------------------|-------|-----------------|-----------------|-----------------------------|---------|
| JOG-74L-K ST LGMX | 223cm 7ft4in | Light | 1.8-19g | PE #0.2-0.6 | Extra Fast | 93g | 115cm | 2 | 0.8mm | 98% | Glassfiber2% Epoxy resin | ¥18,500 |
| JOG-76L-K LGMX | 228cm 7ft6in | Light | 1.5-17g | PE #0.2-0.6 | Fast | 91g | 118cm | 2 | 1.1mm | 98% | Glassfiber2% Epoxy resin | ¥18,000 |

Place rods at 45 degrees with
200g weight statically and vertically.



JOG-74L-K ST LGMX ▶
◀ JOG-76L-K LGMX

*The image is reference only. The repulsive force of rods are not expressed, actual feeling at a fight with fish may be different.



— AJI —

Improved with latest technology



JOG-55UL-K ST AJ SOLID TIP MODEL

A short length, a short solid model developed with the concept for fishing with a single jig head. The instantaneous power from feeling the bite required for aging to hanging is the best in the series.

JOG-600XL-K ST AJ SOLID TIP MODEL

This rod has a unique design specifically for inshore jig head fishing. Its sensitive tip is perfect for sensitive hook ups and strikes.

JOG-604UL-K ST AJ SOLID TIP MODEL

A standard model which is well balanced as for sensitivity, operability and casting distance. A perfect rod for for single jig head fishing, but also can be used for micro plugs with its quick action.

JOG-610L-K ST AJ SOLID TIP MODEL

A versatile model which can handle jig heads, carolina rig and micro jig. Its length of 10ft is suitable not only for a varieties of rigs but also for different kinds of situations such as seawall or seashore.

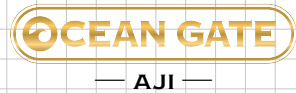
《Specification》

| MODEL | Length (cm / ft) | Power | Lure Weight | Line | Action | Self Weight | Collapsed Size | Piece | Tip Diameter | Carbon Fiber | Other Materials | Price |
|--------------------------|---------------------|----------------|----------------|-------|---------------|----------------|-------------------|-------|-----------------|-----------------|-----------------------------|---------|
| JOG-55UL-K ST AJ | 166cm 5ft5in | Ultra Light | 0.2-5g | 2.5lb | Extra Fast | 72g | 85.5cm | 2 | 0.7mm | 98% | Glassfiber2% Epoxy resin | ¥16,000 |
| JOG-600XL-K ST AJ | 182cm 6ft | Extra Light | 0.2-5g | 2lb | Extra Fast | 72g | 95.5cm | 2 | 0.7mm | 98% | Glassfiber2% Epoxy resin | ¥16,000 |
| JOG-604UL-K ST AJ | 193cm 6ft4in | Ultra Light | 0.4-7g | 2.5lb | Extra Fast | 76g | 101cm | 2 | 0.7mm | 98% | Glassfiber2% Epoxy resin | ¥16,500 |
| JOG-610L-K ST AJ | 208cm 6ft10in | Light | 0.4-10g | 3lb | Extra Fast | 77g | 107.5cm | 2 | 0.8mm | 98% | Glassfiber2% Epoxy resin | ¥17,000 |

Place rods at 30 degrees with 100g weight statically and vertically.

*The image is reference only. The repulsive force of rods are not expressed, actual feeling at a fight with fish may be different.

JOG-610L-K ST AJ ▶
◀ JOG-55UL-K ST AJ
JOG-604UL-K ST AJ ▶
◀ JOG-600XL-K ST AJ



— MEBARU —

Reborned for rock fish anglers



JOG-72UL-K ST MB SOLID TIP MODEL

This model has high hooking rate due to its sensitive performance and balance. The angler can feel the subtle difference of tidal currents and strikes through the rod tip, allowing anglers to detect the slightest of strike or movement.

JOG-76L-K ST MB SOLID TIP MODEL

With a length of 7.6ft its perfect for fishing sea walls from the shore. It has a sensitive solid tip which can handle wide range of lure weights, making it a versatile choice.

JOG-76L-K MB

Built with a hollow structure with great versatility, it can be use with a single jig head, plug, micro jig and heavier lures for floating rigs. Its powerful and balance give versatility and give the angler options for different situations and is capable of large rock fish.

《Specification》

| MODEL | Length (cm / ft) | Power | Lure Weight | Line | Action | Self Weight | Collapsed Size | Piece | Tip Diameter | Carbon Fiber | Other Materials | Price |
|-------------------------|---------------------|----------------|----------------|-------------|--------|----------------|-------------------|-------|-----------------|-----------------|-----------------------------|---------|
| JOG-72UL-K ST MB | 218cm 7ft2in | Ultra Light | 1-7g | PE #0.15-04 | Fast | 85g | 112.5cm | 2 | 0.8mm | 98% | Glassfiber2% Epoxy resin | ¥16,500 |
| JOG-76L-K ST MB | 228cm 7ft6in | Light | 1-10g | PE #0.15-04 | Fast | 90g | 117cm | 2 | 0.8mm | 98% | Glassfiber2% Epoxy resin | ¥17,000 |
| JOG-76L-K MB | 228cm 7ft6in | Light | 1-12g | PE #0.15-04 | Fast | 89g | 117cm | 2 | 1.3mm | 98% | Glassfiber2% Epoxy resin | ¥16,500 |

Place rods at 30 degrees with 100g weight statically and vertically.

*The image is reference only. The repulsive force of rods are not expressed, actual feeling at a fight with fish may be different.

JOG-76L-K MB ▶
JOG-76L-K ST MB ▶
◀ JOG-72UL-K ST MB





— Surf —



High cost performance ever

Developed and designed for surf fishing. It is suitable for flat fish, lunker sea bass, yellow tail and large mackerel.

Jackson's original blank design with Fuji K guides, allows anglers ultimate casting distance with PE line without interruption.



K guide frames by Fuji are equipped. The use of PE line is safer due to alconite adopted for the ring.



Double nut system which has endurance for line tangle.

JOG-1062M-K SF

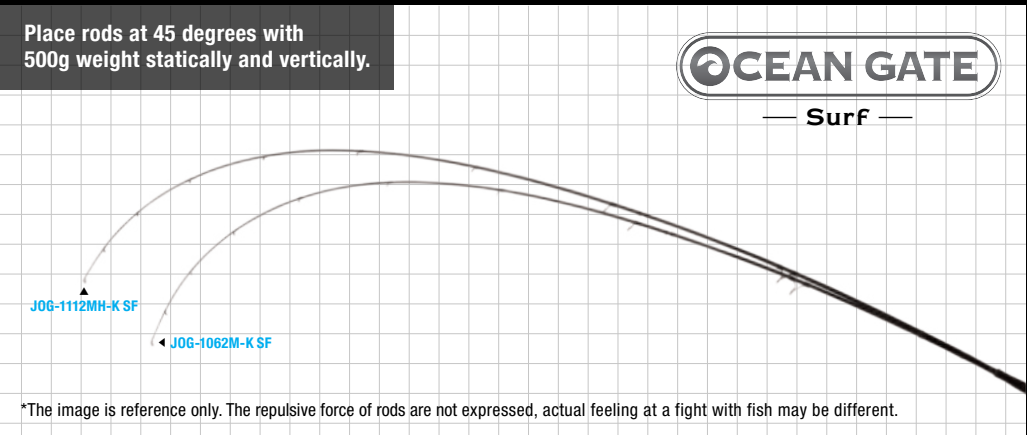
The length 10.6ft is perfect for surf fishing, and suitable for heavy plugs or metal jig lures and longer minnows.

JOG-1112MH-K SF

Capable of long distance casting when wading from the shore. Suitable for species like large blue fish and is suitable for heavier lures jigs up to a maximum of 60g.

《Specification》

| MODEL | Length (cm / ft) | Power | Lure Weight | Line | Action | Self Weight | Collapsed Size | Piece | Tip Diameter | Carbon Fiber | Other Materials | Price |
|-----------------|---------------------|-----------------|----------------|-----------|--------|----------------|-------------------|-------|-----------------|-----------------|-----------------------------|---------|
| JOG-1062M-K SF | 323cm 10ft6in | Medium | 10-45g | PE #0.8-2 | Fast | 208g | 164.5cm | 2 | 1.7mm | 98% | Glassfiber2% Epoxy resin | ¥18,000 |
| JOG-1112MH-K SF | 338cm 11ft1in | Medium Heavy | 12-60g | PE #0.8-2 | Fast | 221g | 174.5cm | 2 | 1.7mm | 98% | Glassfiber2% Epoxy resin | ¥18,500 |



Rock Tribe



《Specification》

RTS-804H-MHST SOLID TIP MODEL

The 8ft4in rockfish game, despite the length has an overall excellent balance and has become a standard model that anyone can handle with ease. However this rod is far from just a standard model. A rod design that's in pursuit of the "sensitive operation," "sensitivity," and "breaking in" that are all important features of the rock fish game. The angler needs to be conscious of the bottom and the answer is derived from the hard solid tip. In this genre, the hard solid tips are rarely used but the solid tip in this rod can be felt immediately through its performance. Winding fishing using Daniel's head lock is always compatible with Texas, free rigs, jig heads, etc. and all of these methods can fished in amongst many kinds of terrain with this rod. RTS-804H-MHST is a new purpose designed concept rod that proposes a new standard for rock fish games.

RTC-808XH

Power bait casting model. This is a pole-friendly model designed to capture impregnable rockfish that live in complex sharp structure and cliff like elevations which typically cant be fished with the normal rods and leader combinations, this rod enable access to such areas and fishing styles. This is a variable fast taper bait casting model that makes the best use of the characteristics of bait tackles and can be used with ultra-long leaders even with a micro guide design, and is combined with 40t carbon and 30t carbon. It can be used with jig heads and sinkers of 40g or more, which enables the angler to fish in rapid water areas and water depths of 25m or more, while still being able to convey the delicate and solid operation feeling to anglers needed for this style of fishing. After hooking, the rod is designed so that the power point moves to the butt of the rod giving the user a strong lifting force which enhances the combat power for the angler.

RTS-906XXH

A new style proposed by Jackson, the "Technical Rockshore Model". A delicate feel which is capable of a variety of actions that could not be done with as much ease using the conventional shore jigging rods. As its name suggests, it is a model specializing in technical shore casting games, and is an ultimate weapon on the offshore rocks and offshore itself for the purpose of crossing over with a large grouper as well as other unexpected large fish eaters. The sensitive multi-point micro guide system provides less play of the line through the guides, giving the angler increased sensitivity and increased line durability that can be obtained by finely distributing the load allowing the angler to have an increased load by the 2-point guide design to the butt piece, unlike conventional shore jigging rods. Based on this, the amazing mechanisms that enable a balanced design are incorporated to handle jigs of 80g or more surprisingly easily with sensitivity due to the design and balance of the HHS-810XH power UP model.

In addition, by combining carbon materials with different numbers of tonnage with blanks in a unique ratio, gives the angler a higher level of lure performance from casting through to fighting. Many design characteristics combine in this rod exquisitely and then become a tremendous force for the user.



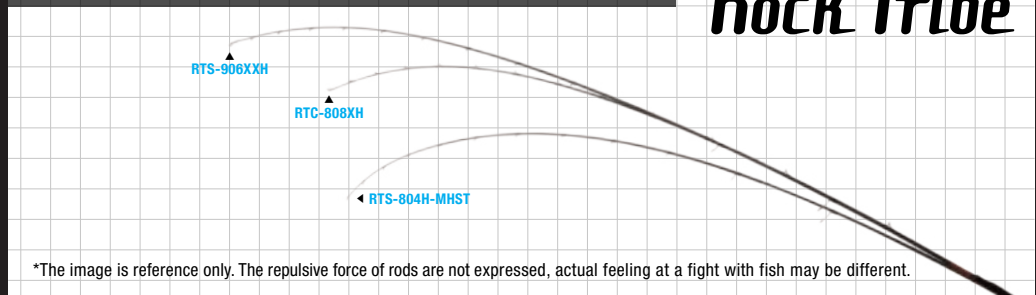
Original bag is attached. Compact size and suitable for the opportunities when you prefer having less baggage.



Small caliber multipoint guide

| MODEL | Length (cm / ft) | Power | Lure Weight | Line | Action | Self Weight | Collapsed Size | Piece | Tip Diameter | Carbon Fiber | Other Materials | Price |
|---------------|---------------------|--------------------------------------|----------------|----------|---------------|----------------|-------------------|-------|-----------------|-----------------|-----------------------------|---------|
| RTS-804H-MHST | 254cm 8ft4in | Heavy Butt Medium Heavy Solid Tip | 7-45g | PE#0.8-2 | Extra Fast | 148g | 131cm | 2 | 1.5mm | 98% | Glassfiber2% Epoxy resin | ¥35,500 |
| RTS-906XXH | 290cm 9ft6in | XXHeavy | 20-85g | PE#1-3.5 | Fast | 192g | 147cm | 2 | 2.1mm | 98% | Glassfiber2% Epoxy resin | ¥38,500 |
| RTC-808XH | 264cm 8ft8in | Extra Hesvy | 14-65g | PE#1-3 | Fast | 166g | 136cm | 2 | 2.0mm | 98% | Glassfiber2% Epoxy resin | ¥36,000 |

Place rods at 35 degrees with 500g weight statically and vertically.



2023
NEW

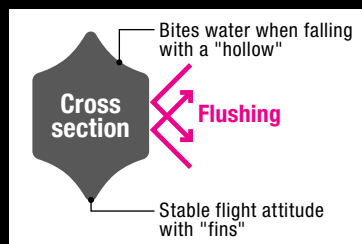
Metal Effect [Long Cast]



| Size | Weight | Hook | Color | Price |
|--------|--------|-----------|-------|-------|
| 45.5mm | 22g | F#11 R#10 | | ¥770 |
| 51.5mm | 32g | F#12 R#8 | 8 | ¥820 |
| 56.5mm | 42g | F#13 R#6 | | ¥870 |



The much-awaited long cast model is now available in the Metal Effect series. While the Stay Fall is for vertical fishing and the Blade is for horizontal fishing, the Long Cast was designed for flying distance as its greatest weapon, focusing on attacking points that have been out of reach. The weight distribution is slightly rear-balanced, and the body shape has a characteristic cross-section for stable casting distance. Dents in the belly and back create an area for air to flow through during flight, eliminating blurring and ensuring greater casting distance. These dents also grip the water, preventing the jig from moving around too much when shaking the lure, and that also contributing to fewer line problems. The sides of the Long Cast are flat and not dented to increase the attraction, allowing light to enter the lure from all angles and maximizing the flashing effect in the water. The Metal Effect Long Cast is a completion having all the necessary elements to attack beyond the unreachable.



BLP ●



BPS



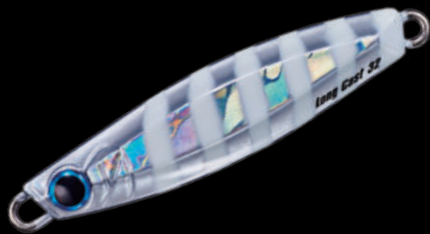
FLS ●



JFN



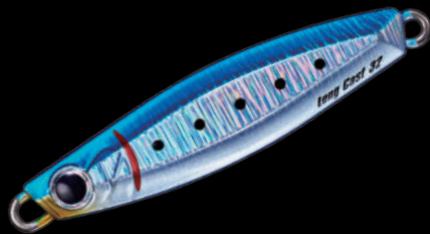
PGP ●



PGS ●



KSG ●



SMI ●



Ryo Ikuma Salt Water Pro Staff

2023
NEW

Metal Effect サゴシ Tune

Metal Effect Sagoshi Tune



The blade jig "Metal Effect Sagoshi tune" was designed with Akira Ikegami of the guide ship Unlimited in order to target the blue-backed fish such as Sagoshi and Spanish mackerel. The position and weight balance of the eyes has been specifically designed to improve the stability and natural posture of the lure when falling and when using high-speed retrieves. The fins placed at the rear of the lure further enhance the posture and stability. Since the blue-backed fish travels at very high speeds and attacks its prey with force the gauge of the hook is heavier to allow for this force, which is why it has a single hook for strength over a triple the hook option. Please use it as a secret lure on days when there is no bait feeding boil or surface activity, the "Metal Effect Sagoshi tune" will find the fish for you.

| Size | Weight | Hook | Color | Price |
|------|--------|------|-------|-------|
| 53mm | 30g | #L | | ¥800 |
| | 40g | | 8 | ¥840 |
| 63mm | 50g | #LL | | ¥880 |
| | 60g | | | ¥920 |



Akira Ikegami Salt Water Pro Staff



CLM ●



CRP ●



JFN



PGB ●



PGS ●



SEG ●



SGE ●



SMI ●

2023 NEW Deception135

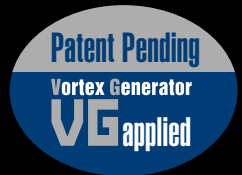


This minnow strength is its invitation to baitfish feeders in general, not to mention sea bass and Spanish mackerel, which are popular targets in the bay. Equipped with the newly developed vortex generator (patented), it minimizes unevenness and adds stability in flight giving the angler maximum distance and can be used on both boats and shore.

It delivers sharpness in every action, including steady retrieve, jerk or twitch.

Deception 135 is a utility minnow developed to target various fish species with a single lure.

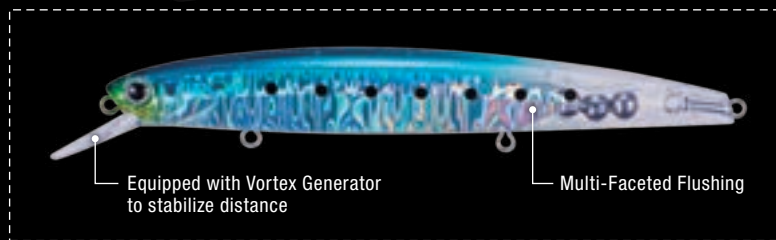
Maximum depth is 2 meters.



Patent registration completed
Patent No. 7032806



| Size | Weight | Type | Hook | Color | Price |
|-------|--------|---------|------|-------|--------|
| 135mm | 23.5g | Sinking | #4 | 8 | ¥2,250 |

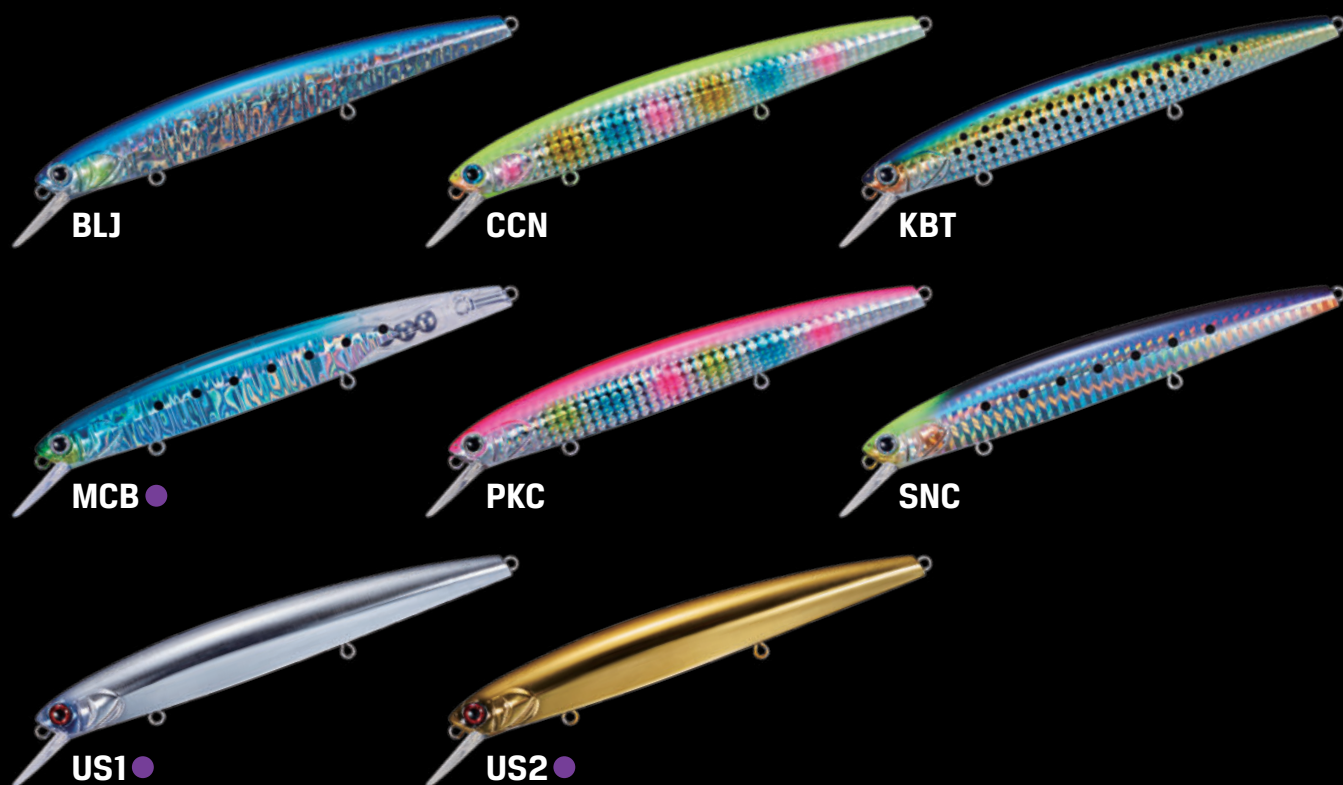


Equipped with Vortex Generator to stabilize distance

Multi-Faceted Flushing



Akira Ikegami Salt Water Pro Staff

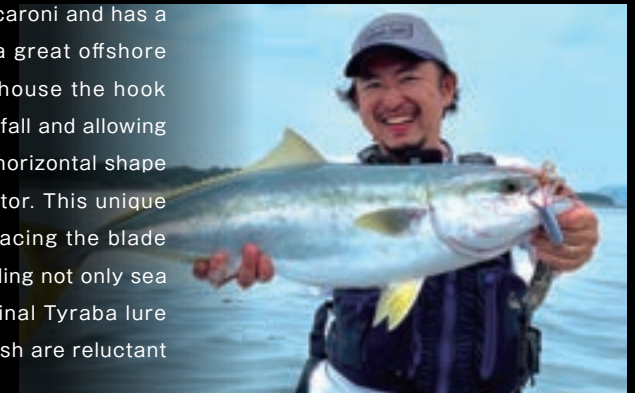


Offshore

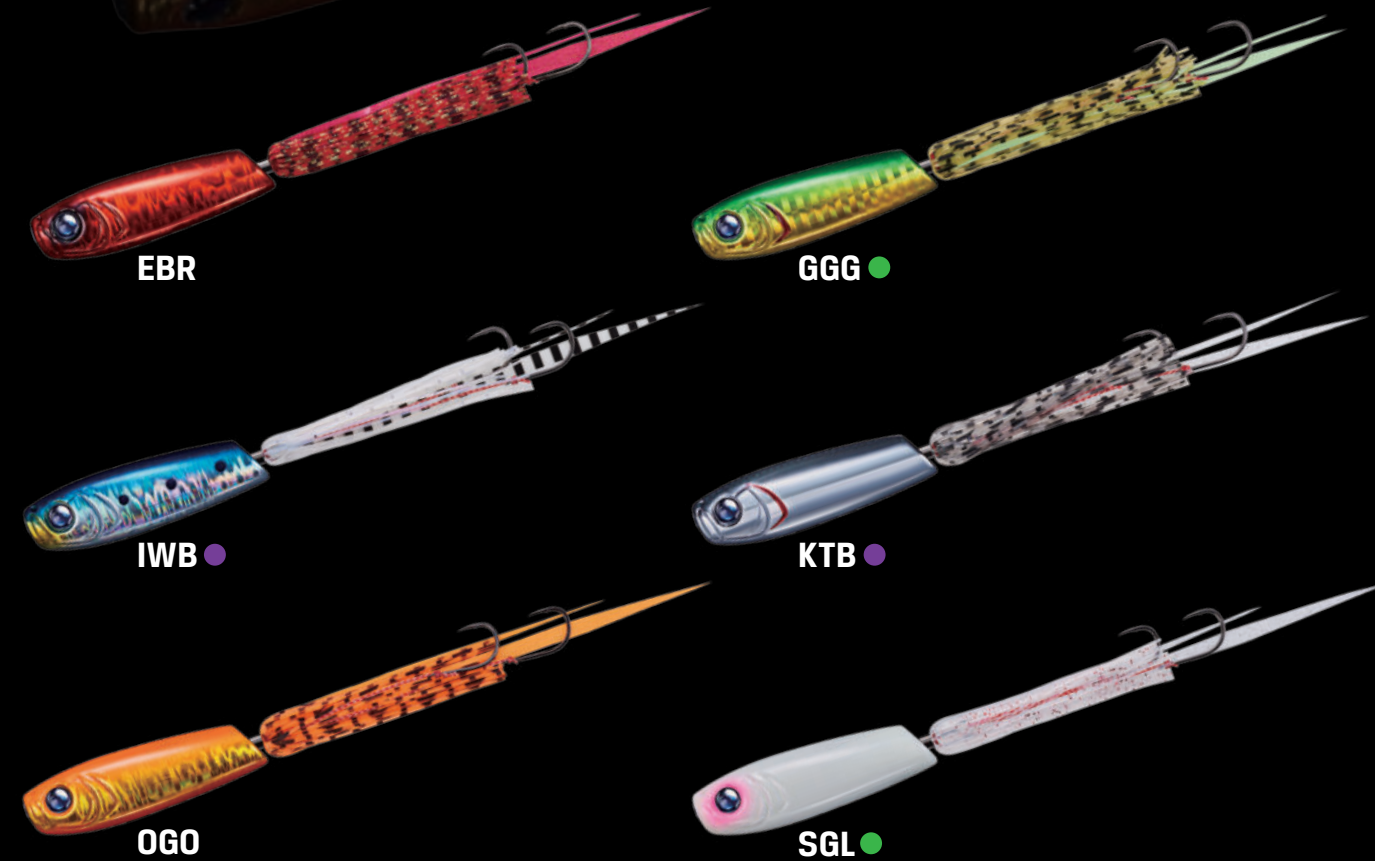
2023 NEW Maccheroni



The "Maccheroni" is a full-fledged original Tyraba that looks like macaroni and has a familiar shape, but inside it is packed with elements that make it a great offshore fishing tool. A depression in the back of the head is designed to house the hook parts, preventing the hook from getting caught on the line during the fall and allowing it to be integrated with the head. In addition, the appearance of the horizontal shape creates the appearance of a small fish running away from a predator. This unique head can also be used with a worm with an offset hook or by replacing the blade parts, allowing the angler to target a wide range of fish eaters, including not only sea bream, but also root fish and bluefish. The "Maccheroni" is an original Tyraba lure developed to be used as the "ultimate weapon" in situations where fish are reluctant to bite at famous fishing spots crowded with boats.



| Size | Weight | Color | Price |
|--------|--------|-------|--------|
| 50mm | 60g | | ¥1,000 |
| 55mm | 80g | | ¥1,050 |
| 59mm | 100g | 7 | ¥1,100 |
| 62.5mm | 120g | | ¥1,150 |

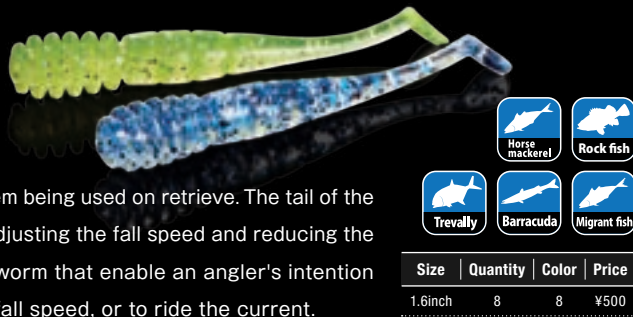


2023
NEW

Mixture

Pipi Shad

The "Mixture Pipi Shad" is a shad tail worm tuned for fall, while most of them being used on retrieve. The tail of the "Mixture Pipi Shad" is not designed for adding an action, but mainly for adjusting the fall speed and reducing the distance the rig travels. "Mixture Pipi Shad" is a new type of shad tail worm that enable an angler's intention to appeal with pinpoint accuracy for longer periods of time, to control fall speed, or to ride the current.

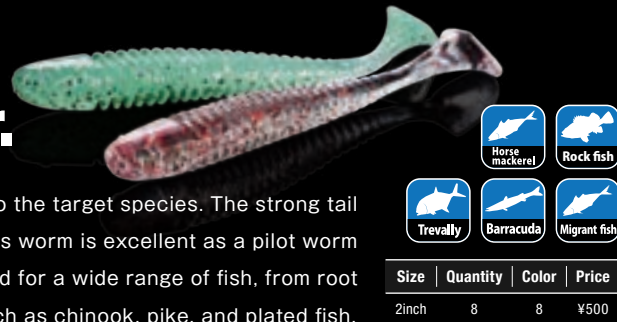


2023
NEW

Mixture

Bone Bait Jr.

This shad tail worm has a small, but strong wave action, that appeals to the target species. The strong tail action in the water makes the lure's presence known far and wide. This worm is excellent as a pilot worm to quickly gain a response from any situation. The shad tail can be used for a wide range of fish, from root fish such as scorpionfish and black rockfish to small migratory fish such as chinook, pike, and plated fish.



2023
NEW

Mixture

Aji Pearl

Oval connection with excellent flexibility. This shape improves the poor sucking-in effect that has been a disadvantage of long worms, without sacrificing appeal. Also, the length can be adjusted by cutting from the ball portion to adjust to the appropriate level of appeal for the situation the angler is in. If the lure only responds to a small silhouette, such as a small horse mackerel, it can also be used as a micro worm by cutting the tail and a few balls off. The Mixture Aji Pearl is a straight worm that embody your imagination.



2023
NEW

Mixture

Standard Head

The Mixture Standard Head is a light game jig head that hooks firmly at the angler's intended timing of the strike. The slightly open tip of the needle is set so that it penetrates deep on the strike and holds well. The Mixture Standard Head is a jig head that makes light game fishing more enjoyable by allowing anglers to monitor fish conditions from the hooking position.



Mixture

What is Mixture?

Based on the concept "Easy to play with various fish!", Jackson's new light game brand expands the range of target fish, mixes and collects various light game lures and items.



2023
NEW

Mixture

Athlete 45LLメバルTune

Athlete 45LL is a downsized 55LL that retains all the functions such as range keeping power and slow fall of 55LL at the time of dead drift. The weight balance was specially tuned and set to one range down from 55LL, this makes it possible to fish within the range that rockfish live and feed whilst this design has actions different from minnows enticing rockfish with something new. Furthermore, by separately using 55LL, you can approach rockfish with a wider/deeper pattern. The Athlete 45LL is game plug designed specifically to hunt rockfish with great success, that is Athlete 45LL Mebaru Tune.



NEW
COLOR

Mixture

Athlete 55LLメバルTune

The Athlete 55LL Mebaru Tune is a lipless lure designed to fish shallow parts of the water column, but still be a sinking lure. To fish shallow areas with a sinking lipless lure in the past has been difficult with a faster sink rate, but the Athlete 55LL Mebaru Tunes weight makes it perfect to search shallower water. This lure can perfectly search various parts of the water column, even deeper waters with a slower sink and fluttering action on the fall. It tempts fish that are looking upwards for bait especially with its slower meandering action due to the fulcrum point being slightly set to the rear of the centre of the lure.



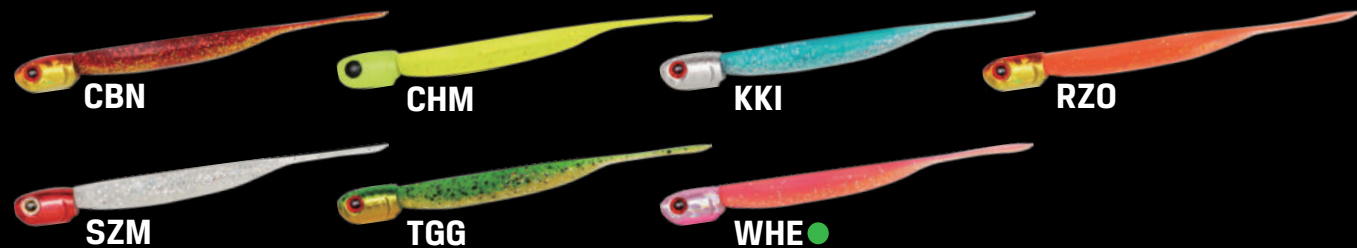
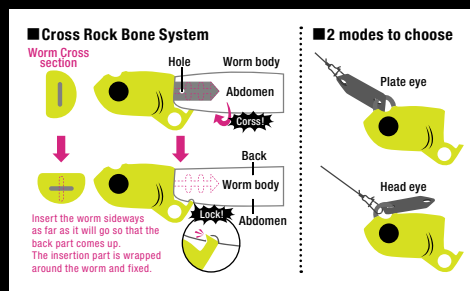
FREAK SET

The metal plate is reminiscent of the chatter bait, but is quite different and there are two models, the plate eye and the head eye model. The Plate Eye gives the rubber worm trailer an action with Yotayota by applying water pressure to the plate and it can act delicately or boldly. With the head eye the plate lays across the head and flashes and hits the head creating a clicking and cracking sound that attracts the fish, meanwhile the water flow is broken by this movement flowing across the back of the rubber tail causing it to move in a jerking motion. The motion of the lure, the sounds and the movements attract the predatory fish from some distances enticing the strike. The flexible hook set up allows for maximum hook up rates and allows the hook to move freely once the fish is hooked to keep the hook in the fished move during the fight regardless of the fish's directional changes.



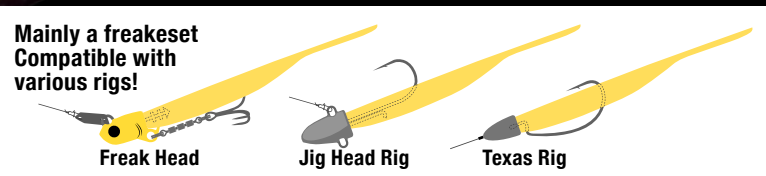
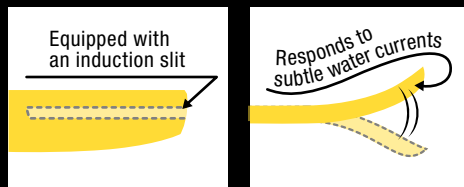
[3 spare worms in pack]

| Weight | Hook | Color | Price |
|--------|------|-------|--------|
| 8g | | | ¥1,250 |
| 12g | #10 | 7 | ¥1,270 |
| 15g | | | ¥1,300 |



2023 NEW FREAK WORM

In this design the volume of the main body and the tail part have been altered making it more streamlined allowing for extra movement with water flow, giving the lure the opportunity to more easily meander and wobble. The thinner profile shape and taper of the lure, especially the tail make it easy to not only detect the bite but also increase the hook up rate due to its thinner more flexible tail section. Freak worm is a trump straight worm that can be used in various rigs and situations.



| Size | Quantity | Color | Price |
|-------|----------|-------|-------|
| 4inch | 4 | 7 | ¥530 |



2023 NEW Offshore Kraber

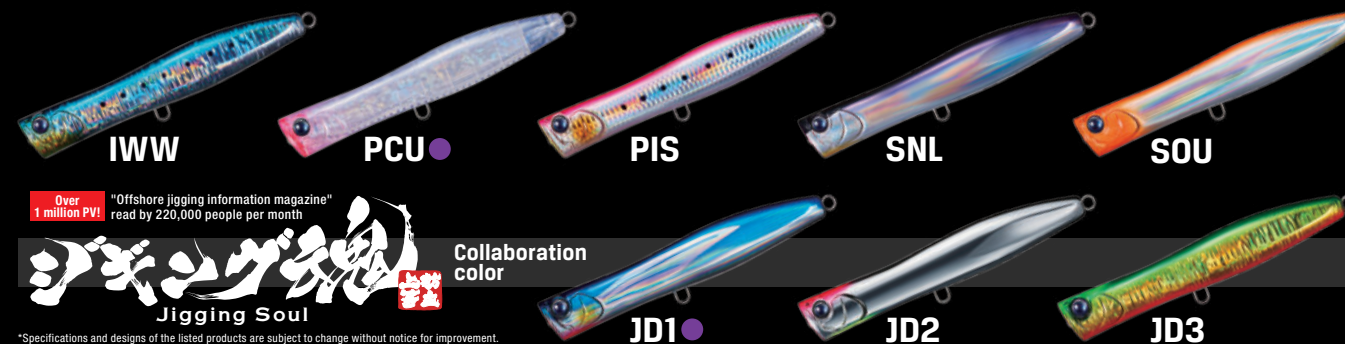


A slim popper that has a very effective flying distance because of the balance between the cup size and the body. The cup shape, which is made as large as possible, produces a strong water push during popping without losing distance, and the narrowed neck reduces air resistance during casting. By making the cross section of the back half of the body square, we were able to increase the buoyancy and flashing effect for loading large weights while maintaining a slim silhouette.

This lure is especially good at long dives with air curtains from popping during the retrieve.



| Size | Weight | Type | Hook | Color | Price |
|-------|--------|----------|--|-------|--------|
| 160mm | 45g | Floating | No Hook (ring only) Recommended Hook #2/0 | 8 | ¥2,850 |
| 190mm | 72g | | No Hook (ring only) Recommended Hook #3/0 | | ¥3,200 |



Over 1 million PV! "Offshore jigging information magazine" read by 220,000 people per month



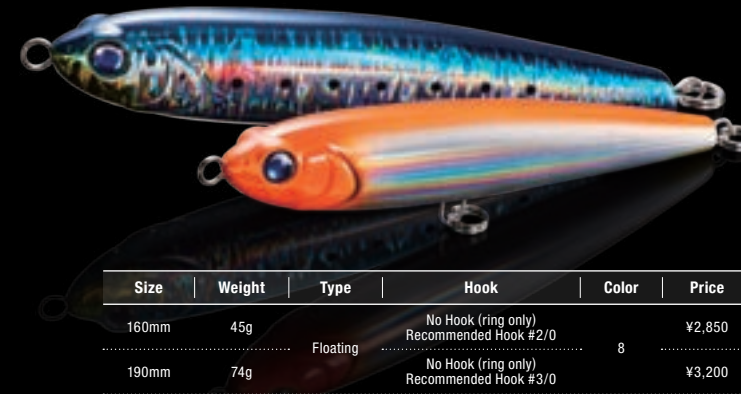
Collaboration color

*Specifications and designs of the listed products are subject to change without notice for improvement.

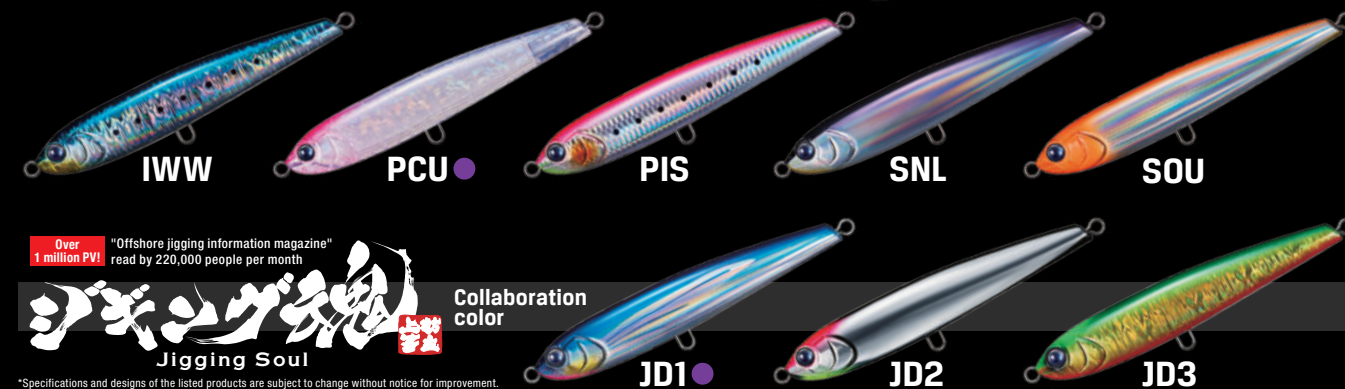
2023 NEW Offshore Prowler



Despite its slim body, the heavy weight keeps the lure stable flight with a steady posture in the air, so an angler can quickly cast with accuracy at a fish feeding in a bait school, or casting to lure over wide areas that need to be explored. The design has a slightly taller cross-section to ensure buoyancy, which is often lacking in slimmer shapes. The action of the lure is designed to start moving and rise to the surface quickly, and it can be used for short pitch continuous dives. Even beginners can use it stress-free with fewer errors.



| Size | Weight | Type | Hook | Color | Price |
|-------|--------|----------|--|-------|--------|
| 160mm | 45g | Floating | No Hook (ring only) Recommended Hook #2/0 | 8 | ¥2,850 |
| 190mm | 74g | | No Hook (ring only) Recommended Hook #3/0 | | ¥3,200 |



Over 1 million PV! "Offshore jigging information magazine" read by 220,000 people per month



Collaboration color

*Specifications and designs of the listed products are subject to change without notice for improvement.

飛び過ぎ

Daniel

ダニエル

1g

Size: 21mm / Hook: #12(Single) / ¥750

3g

Size: 35mm / Hook: #14 / ¥900

5g

Size: 42mm / Hook: #12 / ¥930

etc

Horse mackerel

Rock fish

Barracuda

Sea bass

その他

14g

Size: 61mm / Hook: #12 / ¥1,050

20g

Size: 67mm / Hook: #10 / ¥1,100

etc

Flounder

Sea bass

Migrant fish

その他

30g

Size: 80mm / Hook: #6 / ¥1,200

40g

Size: 83mm / Hook: #6 / ¥1,300

etc

Migrant fish

Flounder

Sea bass

Hairtail

Dorado

その他

1g

3g

5g

14g

20g

30g

40g

It flies too much even too little

Suitable size for light salt water fishing and suitable for various fish like horse mackerel, barracuda, rock fish and so on. 1g focuses on catching horse mackerel and has single hook with tinsels to make the most fussy of fish bite. 3g and 5g have a treble hook for multiple uses and can target multiple species. Light lures usually don't have long casting ability, but this lure has made it possible and enables you to fish harbors, river mouths and rocky beaches where the need long casting applies, and helping the angler catch species they have never reached before. If you let it fall naturally, it sinks fast, this fall speed is one of the attractive points of this lure, and very effective to fish deeper water situations. Not only falling fast but also a rolling action on the fall at the same time, which appeals to horse mackerel, barracuda and rockfish The Daniel has a great mix of natural falling speed while keeping a rolling action.

1g

AMI

CLS

DRD

KAI

MMC

PPG

PPS

SCG

UIW

YOB

3g/5g

CIW

CLS

LBT

PKI

SBP

WRD

ZBG

ZGP

It flies too much

The larger version of the Daniel are suitable for surf, harbor, river and beach and applicable for almost every middle size fish such as Flounder, seabass and flathead, with great casting ability, it reaches wider areas and more fish. Since it casts further than you imagine, it will open up even more fishing situations for you, The Daniel will reach areas you have never fished before and for its size has an amazing casting distance ability, even the smallest sizes cast extremely well. It has strong rolling action and is appealing to multiple fish species and with its distinct action and vibration and irregular sonic set the Daniel above all other meatal vibration baits. It falls to the bottom quickly and rolls well when falling and the treble hook on belly allows for maximum hook exposure and increasing hook up rate.

14g/20g/30g/40g

SGR

LIW

SBP

GRC

GGII

KPI

MBP

WHE

ZBG

ZGP

飛び過ぎ

Daniel

ダニエルブレード

7g

Size: 46mm / Hook: #10 / ¥1,100

10g

Size: 51mm / Hook: #10 / ¥1,150

etc

Migrant fish

Horse mackerel

Trevally

Barracuda

Sea bass

Rock fish

その他

30g

Size: 75mm / Hook: #6 / ¥1,300

40g

Size: 83mm / Hook: #6 / ¥1,350

etc

Migrant fish

Flounder

Sea bass

Hairtail

Dorado

その他

7g

10g

30g

40g

It flies too much even with a blade

Perfect size for blue fish and other medium to large sized pelagic species. There is a small spinning blade set at the tail behind the rear treble hook, its placement is crucial and does not interfere with the hook, but entices the bite and increases hook up rates. Not only does the blade add increased flashing and vibration but adds to the lures wobbling action and can be varied with retrieve speed used for the appropriate species. It can adjust to fast retrieving speed too. The blade can also be used on fast retrieves and can be used as a buzz bait style. The body is designed being considerate of the blade and its placement, so the blade will not reduce the long casting ability which characterizes "Tobisugi Daniel" series. The blade also enhances appeal when falling and an assist hook is placed at the rear of the head, which increases the chances of the hook set.

7g/10g

CIW

CLS

LBT

PKI

SBP

WRD

ZBG

ZGP

30g/40g

GRC

KPI

MBP

SBP

SGR

ZBG

LIW

WHE

ZGP

GGII

鉄PAN Vib

3g Size: 34mm / Hook: #18 / ¥800
5g Size: 40mm / Hook: #16 / ¥850
7g Size: 44.5mm / Hook: #14 / ¥900



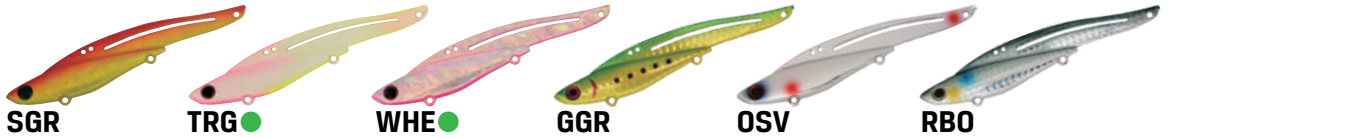
Cast ability and response, strong undulation are achieved in high level.
Swimming attitude is natural and also when it falls it is stable which cause no line trouble.
Even it is equipped relatively bigger size hooks but no stress when you use this lure.



鉄PAN Long

28g Size: 110mm / Hook: F#6 C#6 R#6 / ¥1,150
35g Size: 115mm / Hook: F#6 C#6 R#5 / ¥1,250

Popular vibration lure Teppan vibe gets longer and bigger!
Its 115mm long body has well balanced weight with long cast ability to search large area.



鉄PAN Strong

33g Size: 106mm / Hook: #2 / ¥1,300
42g Size: 106mm / Hook: #2 / ¥1,400

A strong model with a big size appears in the popular TEPPAN series.
Hook and body plate were strengthened and developed with the theme of not missing when hook on.
In particular, there is a hot request from the shore angler, and a large-diameter eye that can be fitted with a split ring or cross lock snap is adopted.
The weight was arranged so that the swim was almost horizontal, and the vibration with fine pitch was transmitted to the hand, and the drag resistance was adjusted to reduce fatigue.
Once you hook on it, don't miss it with Power Fight. Memorable fish with Iron PAN Strong.



Teppan Vib

9g Size: 48mm / Hook: #12 / ¥950
14g Size: 55mm / Hook: #12 / ¥970
20g Size: 63mm / Hook: #10 / ¥1,000
26g Size: 72mm / Hook: #8 / ¥1,050



鉄PAN Blade

15g Size: 49mm / Hook: #14 / ¥1,000
20g Size: 56mm / Hook: #12 / ¥1,050
28g Size: 56mm / Hook: #12 / ¥1,100

Teppan vibe has achieved countless successes and has reputation as a strong long lasting metal vibe. Applicable for wide range of fish from sea bass, blue fish to rock fish. Teppan Blade was proudly designed for the fearless angler who is not afraid to cast anywhere.



Teppan Blade



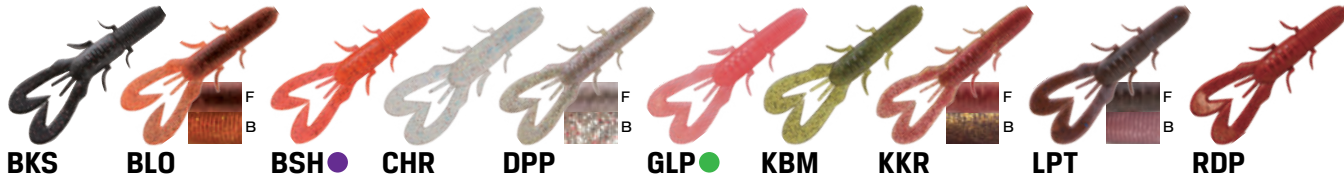
Daniel HEAD ROCK

This lure has developed based on the idea of "The head for rock fish which anyone can fish easily using feel".
Through field work, we have realized the importance of vibration and flashing for rock fish. Also its balancing weight is placed backward so anglers can achieve overwhelming cast distance and fast sinking, which can be advantage for wide area fishing allowing the angler to cover so much ground.



HATA CRAW SEANNO-QUAKE CLAW SALT EDITION

Quake claw salt edition which gets bites and reactions compatible effective not only for rock fish games but also for various games such as flat games from a boat.



リエビ

A real silhouette worm with the motif of "shrimp", one of the staple foods of rock fish.
But the essence of this worm isn't just about its appearance. The work done in various parts of the body induces spontaneous action in response to a small amount of water flow, producing good lure movement, even in tough situations. With a stable swimming posture, it performs best with swimming fishing methods using jig head rigs with the lift and fall style retrieves. In addition, the bottom stay using a free rig will produce the best fishing results.



Metal Effect [Stay Fall]

10g Size: 46mm / Hook: F#6 R#12 / ¥700
15g Size: 56mm / Hook: F#8 R#10 / ¥725



20g Size: 66mm / Hook: F#12 R#8 / ¥750
30g Size: 75mm / Hook: F#13 R#6 / ¥800
40g Size: 83mm / Hook: F#14 R#4 / ¥850
60g Size: 95mm / Hook: F#15 R#3 / ¥900



80g Size: 104mm / Hook: No Hook / ¥1,000
100g Size: 112mm / Hook: No Hook / ¥1,100



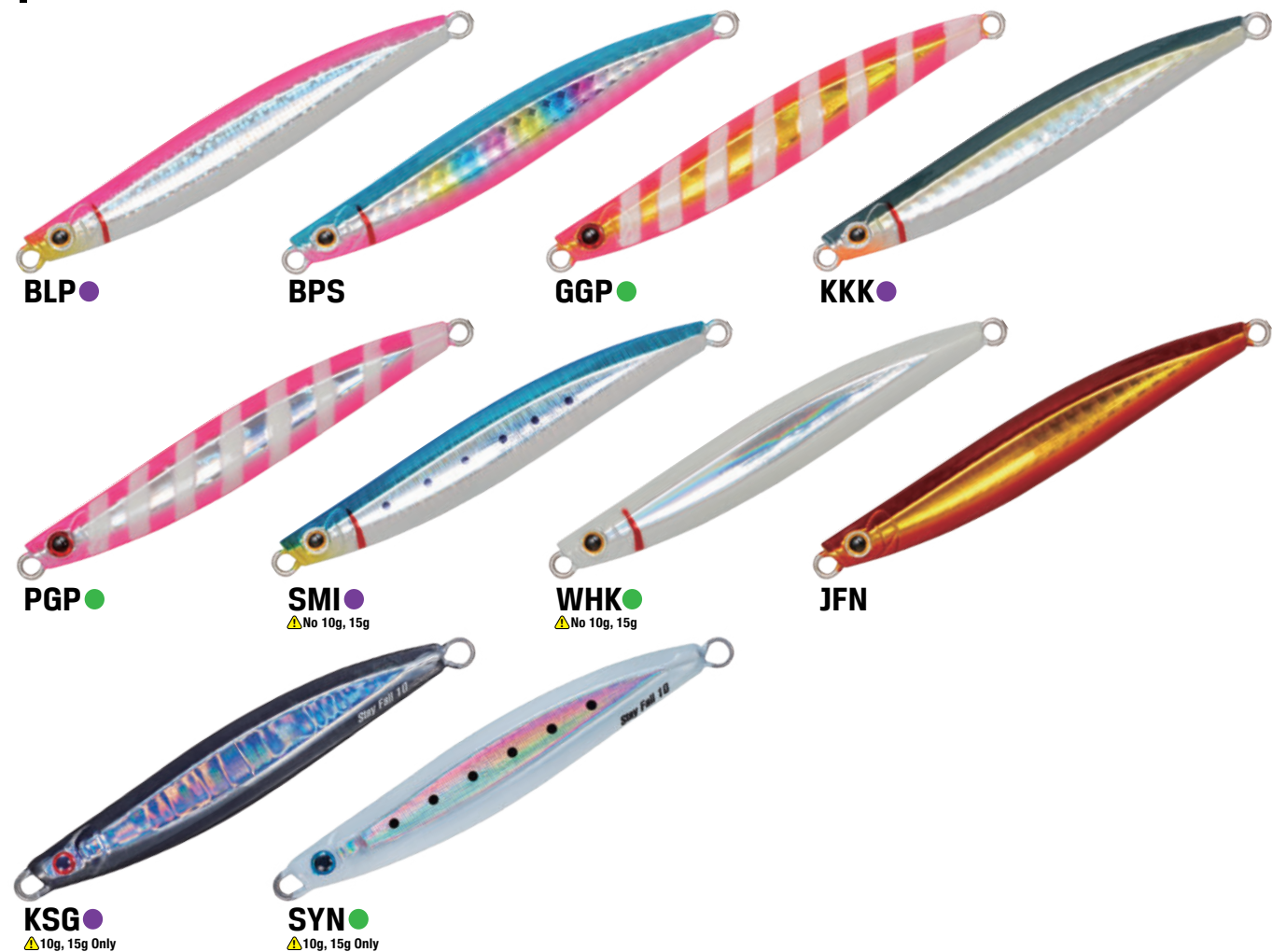
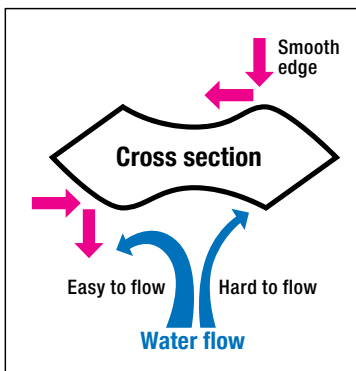
The basic usage of metal jig is roughly divided into "just winding" and or "jerking". Of these, "stayfall" was developed with a focus on the "jerking" style retrieve. There are various methods of "jerking", but the one I use most often and produce the fishing results is "Kurohyou jerk". Jerk 3 times (wind the reel 3 times) and fall, then jerk 3 times and fall, and repeat. It is a method to make the fish show interest with each jerk and eat it when dropped. It seems easy in words, but when entering the fall operation, the rod tip is lowered for a moment and the line slack is intentionally put out. By doing so, you can make the most of the original movement of the metal jig and bringing on the bite.

And because of repeated research, we have completed a metal jig that can stay in the water and produce an "Interval to feed" without the action of putting out line slack! It was not suitable to make an "Interval to feed" with a thin silhouette of a general anchovy profile because the water drains quickly. However, in this "Stay Fall", a dent is provided on the side of the jig so that it can move easily by the shapes resistance to water flow, making it possible to stay in the water for those crucial bite moments. If you just stay in the water and fall, the body will not move and hence the lure will not flash, so it lacks appeal. Therefore, by smoothing the edge of the dent on only one side, we created an opportunity for water to escape. As a result, flashing occurs while the lure shimmy's and falls, and it falls like a leaf.

By balancing the center of gravity slightly closer to the rear, then the center, you can secure a flight distance and cast without resistance. If the center of gravity is closer to the rear side, you may think that it will not be a horizontal fall, but this also enables a horizontal fall by receiving water in the entire recess of the lure body.

Eight colors carefully selected by the Kurohyou (Ikuma) are available, from the selection of holographic to the color arrangement.

Please experience the ability of "Stay Fall" that can maximize the "Interval to feed" that is effective not only for "Kurohyou jerk" but also for various jerking styles of fishing.

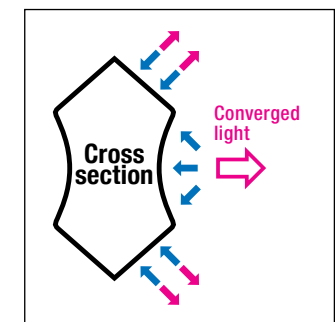


Metal Effect [Blade]

20g Size: 56mm / Hook: F#11 R#S / ¥900
30g Size: 64.5mm / Hook: F#12 R#M / ¥940
40g Size: 71mm / Hook: F#13 R#L / ¥980



The metal effect Stay fall creates a vertical fishing-conscious bite, and this metal effect Blade was developed with a focus on horizontal fishing that is conscious of winding fishing. For Stay fall, it was exclusively for falls with dents, but in this Blade model, it is designed to generate strong flashing with a slight shaking of the body by eliminating the dents and making it a flat sided design. Since the migration speed of Blue-back fish is very fast and the weight on the hook during the strike and fight is heavy, we adopted a single hook that is stronger than the triple hook. It is the completion of a metal jig that takes advantage of that one chance and does not miss the hooked fish.



Metal Effect [Hook Set]

Size: #S / #M / #L / Quantity: 2 / ¥600

If you continue to use the Blade, the rotation will deteriorate due to the erosion of seawater, and the Blade itself will become dull. Of course, if you continue to use the hook, you need to replace it. Although it is designed exclusively for the metal effect Blade, it is also ideal for lure tune-ups.



GALLOP "Baby"

3g Size: 31mm / Hook: F#10 R#14 / ¥550 **5g** Size: 36mm / Hook: F#8 R#12 / ¥600
7g Size: 41mm / Hook: F#8 R#10 / ¥600 **10g** Size: 46mm / Hook: F#9 R#8 / ¥700

Down-sized metal jig from the standard shore jig lure "Gallop assist fall edition". This lure covers all light salt game such as rockfish, horse mackerel and soon. Sliding fall action is so effective at light salt game despite its compact body.



GALLOP Assist Long Cast

22g Size: 45mm / Hook: F#11 R#10 / ¥800 **10g** Size: 35mm / Hook: Twin Assist #6 / ¥700
32g Size: 52mm / Hook: F#12 R#8 / ¥860 **15g** Size: 41mm / Hook: Twin Assist #8 / ¥740
42g Size: 56mm / Hook: F#13 R#8 / ¥900

Developed for long casting distances, its compact design enables long distance casting, enabling the angler to cover more water. Its size and baitfish profile imitate prey perfectly and work on various retrieve speeds.



GALLOP Assist FALL EDITION

15g Size: 53mm / Hook: F#11 R#10 / ¥700 **20g** Size: 59mm / Hook: F#11 R#8 / ¥780
30g Size: 67mm / Hook: F#12 R#6 / ¥840 **40g** Size: 74mm / Hook: F#13 R#4 / ¥880
60g Size: 84mm / Hook: F#14 R#3 / ¥950

The sharp edge and the outline of the body which gives a compact and thickness are characteristic. The action of falling that is reproduced the movement of the weakened bait induces the explosive bite. The concept model specialized in the falling of a metal jig.



PLUNGE

55g Size: 95mm / ¥1,000 **70g** Size: 103mm / ¥1,050 **85g** Size: 110mm / ¥1,100
100g Size: 116mm / ¥1,150 **120g** Size: 123mm / ¥1,200 **150g** Size: 133mm / ¥1,300

This range was designed to give the angler conscious control over the lures action, in particular when it is falling. Lightly applying tension to the line will get the lure into a standing position and sink it faster, and you can send it to the exact depth range you want. The pull resistance during jerk is also light, and it slides with an enticing width that makes it easy for fish to prey on. When the tension of the line is released after shaking, it will be in a horizontal position, and it is possible to easily create a pause and a slow and fluttering fall that fish cannot resist. Not only does it fly well, but it is also an easy-to-use metal jig that makes it easy to control the lures posture at the will of the angler.



太カンジ

20g Size: 69mm / Hook: F#12 R#6 / ¥900 **30g** Size: 79mm / Hook: F#13 R#4 / ¥950
40g Size: 87mm / Hook: F#14 R#3 / ¥1,000

A sword fish that reacts quickly to the falling bait. Metal jigs are very effective as fishing methods that make the most of their habits. However, lead has a fast fall due to its characteristics, and even if it is made to fall slowly, it will pass through the sword fish range in no time. For this reason, the Tachi jig uses light zinc. Zinc is a light material with a specific gravity of 7 compared to a specific gravity of 11 for water. Taking advantage of this lightness, it was possible to increase the appeal and raise the bite rate by slowly falling the range where the sword fish is located. Since sword fish are sensitive to light emitting objects, the color lineup incorporates full glow and a highly flickering zebra system, especially in the glow system. Wire assist is standard equipment to prevent line breaks inherent to fangs. A Tachi jig with no blind spots to attack the sword fish was completed.



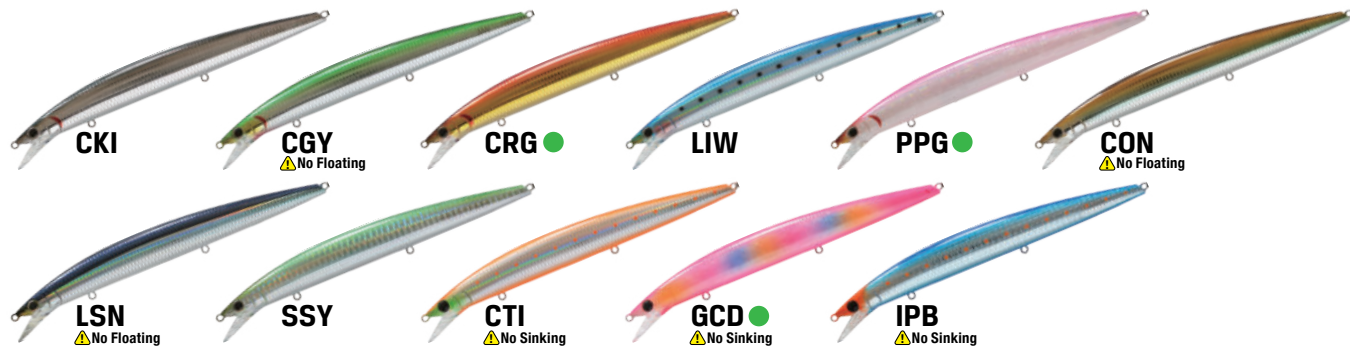
Athlete 17SSV/17FSV

17FSV Size: 170mm / Weight: 26.5g / Type: Floating / Hook: #4 / ¥2,350
17SSV Size: 170mm / Weight: 30g / Type: Sinking / Hook: #4 / ¥2,350



Patent registration completed
Patent No. 7032806

The Athlete 17SSV and 17FSV with the Vortex Generator enables a mazing casting distance. Long minnows require a certain technique to cast well due to their length and not be aerodynamic and many longer minnows are difficu lt to cast long distance with stability. One of the biggest reasons for the casting difficulty is the shak ing movement of the body through the air which generates extra air resistance, which red uces casting distance. The Athlete 17SSV and 17FSV have the vortex generator on its lip, which can mitigate air resistance and reduce body shake, giving the Athlete 17SSV and FSV stability in the air and in turn longer casting distances consistently. The average casting distance has been tested completely and fou nd that a lure with the vortex generator increases casting distance by 10.3%. The angler feel and experience the difference and its posture st ability even against the wind. It has the sharp darting action that is well known form the Ath lete series and also a wobbling and rolling action with slower retrieves, allowing the angler t o trigger reaction bites by jerking when required.



Athlete+ 105SVG / FVG

105FVG Size: 105mm / Weight: 12.5g / Type: Floating / Hook: #6 / ¥2,000
105SVG Size: 105mm / Weight: 17g / Type: Sinking / Hook: #6 / ¥2,000



Patent registration completed
Patent No. 7032806

"Athlete Minnow" that made the basics of minnow. Athlete+ was born, which was made by adding Jackson's fishing technique to an athlete minnow that was completed to the extent that there was no need to change. By installing a vortex generator, a stable flight distance is obtained. The flat side specification gener-ates strong flashing during wobbling roll action. In addition, the appeal power has been further enhanced by increasing the body height compared to conventional slim bodies. With these added performances, not only sea bass but also vast surf games will attract fish eaters with their strong presence. Please experience the athlete+ that will continue to increase the fishing results.



Athlete+ 12/14 VG

12FVG Size: 120mm / Weight: 18g / Type: Floating / Hook: #5 / ¥2,100
12SVG Size: 120mm / Weight: 21g / Type: Sinking / Hook: #5 / ¥2,100
14FVG Size: 140mm / Weight: 24g / Type: Floating / Hook: #4 / ¥2,300
14SVG Size: 140mm / Weight: 30g / Type: Sinking / Hook: #4 / ¥2,300



Patent registration completed
Patent No. 7032806

"Athlete Minnow" that made the basics of minnow. Athlete+ was born, which was made by adding Jackson's fishing technique to an athlete minnow that was completed to the extent that there was no need to change. By installing a vortex generator, a stable flight distance is obtained. The flat side specification generates strong flashing during wobbling roll action. In addition, the appeal power has been further enhanced by increasing the body height compared to conventional slim bodies. With these added performances, not only sea bass but also vast surf games will attract fish eaters with their strong presence. Please experience the athlete+ that will continue to increase the fishing results.



Athlete 13MDS

Size: 130mm / Weight: 29g / Type: Sinking / Hook: #4 / ¥2,250



The ultimate Sardine imitation, designed by Ryo Ikuma
Every autumn, the shores from Osaka to Kobe are bustling with sea bass and blueback feeding on the large Sardine schools. We have haunted the area and tested, not only Jackson's lures, but various other brands during the Sardine season. Our final conclusion has the "Athlete 14SS" as an absolute standout performer. With its perfect baitfish profile outline, its action and flight-distance and it's immeasurable ability to catch fish after fish which led to countless captures of lunker sea bass and yellow fish. This unique style of fishing requires a particular depth for the lure to run at, and keeping in mind to make this an easy lure to use, so we have adjusted the design to get the Athlete running at the correct depth and get it to the depth quickly and easily. Now reaching the required depth is simple cast after cast, getting the Athlete in the strike zone every time! The legendary "Athlete 14SS" just got better! The revised Athlete has 3 design focus points that make the best even better. First, a crucially designed bib lip shape to enable the lure to travel at the correct depth and reach it fast, while maintaining its action. Second, the body shape enlarged to move more water and increased sonics, therefore becoming more noticeable to all predators. Lastly, the weight transfer size has been changed from 4pc.(6.6mm) to 2 pc.(8mm) to produce a tight baitfish profiled action at all retrieve speeds. Color selec-tion was completely renewed with amazing colors to suit the style of fishing the new Athlete is designed for. We worked with respected experts in the Sardine baitfish style of fishing and everyone accepted the offer willingly, acknowledging the Athlete's already high status, and enjoyed the reconstruction of this lure. Upon completion of much research and development, "The New Athlete 13 MDS" was born. We are confident in the results and are pleased we have a new world class lure that can proudly carry the legendary name of "Athlete".



Athlete 12SSP/14SSP

12SSP Size: 120mm / Weight: 33g / Type: Sinking / Hook: #4 / ¥2,100
14SSP Size: 140mm / Weight: 40g / Type: Sinking / Hook: #4 / ¥2,250

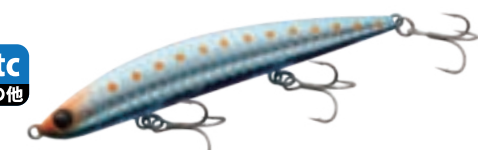


The Athlete 12SSP is a sinking pencil designed for surf and flat head fishing, however over time its proved that its very effective for blue fish or sea bream also. Then, the new Athlete 14SSP was born. It is wire through construction and capable to cope with large predators such as big jaw sea bream, big blue fish, huge sea bass and flat fish. Its balancing weight was moved a little forward to give it a na tural fall, which is useful for both surf and shore. The lure during casting holds its stable posture which enables anglers to cast long distances and as much as metal jigs. Its larger size makes the action wider, and moving it in a big arc it creates irregular actions with faster retrieves, driving fish to strike the lure with aggression.



Athlete 105SSP

Size: 105mm / Weight: 24.5g / Type: Sinking / Hook: #8 / ¥1,850



The "Athlete 105SSP" is the next in the Athlete series alongside 12SSP and 14SSP. The size of 10.5cm is a deliberate decrease to replicate the size of the actual baitfish that's most common in the ocean. Generally, it is said that the small plugs can have a shorter casting distance, but the 105SSP has been designed to conquer this problem with strategically placed weight and balance. Its swimming action is very tight wobbling and rolling action to match its baitfish profile size, entices the fish to strike.

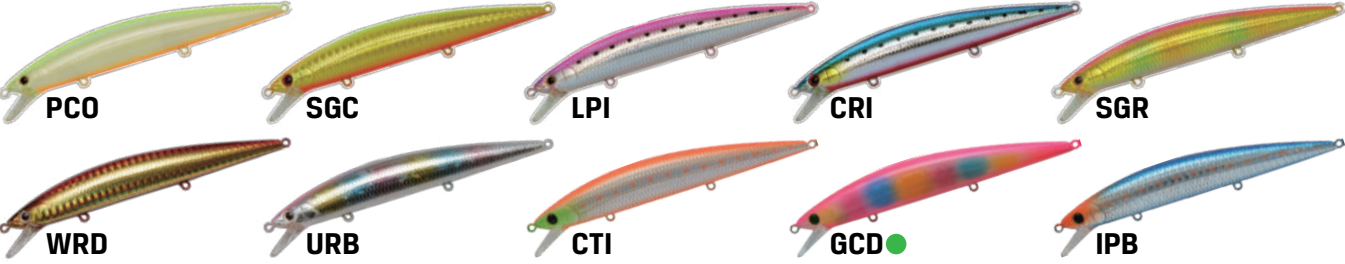


Athlete 12SS/14SS

12SS Size: 120mm / Weight: 21g / Type: Sinking / Hook: #5 / ¥2,100
14SS Size: 140mm / Weight: 25g / Type: Sinking / Hook: #4 / ¥2,250



The legendary lure, Athlete. It inherited the action that rolling in slow retrieve, and wobbling rolling action increases with the retrieve speed. Also combined with excellent stability performance under any situations.



Shallow Swimmer

Size: 125mm / Weight: 17.5g / Type: Slow Floating / Hook: #3 / ¥2,100

Shallow water is a perfect hunting ground for fish, including large fish to gather and prey on food. However, because it is shallow, there are many issues such as stealth, retrieve speed, and flight distance, consequently it's not an easy style of fishing. The "Shallow Swimmer" was born to specifically fish shallow waters. First of all, since a shallow water surf absolutely requires a flight distance Jackson have designed this lure with VG, achieving a stable and excellent flight distance even though it is a floating minnow. Next, the special lip design, it has a firm flow even in dead throws, and the action of the floating lure in shallow water invites the fish strike. Furthermore, the side of the body is flattened to maximize the flashing effect. Shallow surf, rocky shore, estuary, tidal flats, all these areas are now not only accessible but are able to be fished successfully with the "Shallow Swimmer". The 3rd and 2nd hook specifications can be used for larger fish species.



JESTER MINNOW 78S

Size: 78mm / Weight: 11.5g / Type: Sinking / Hook: #6 / ¥1,750

The Jester is designed to dive and reach the strike zone quickly, with a fast floating action when paused to attract seabass. The tow point is designed to attach the snap and tune easily. Jester Minnow can be used on a variety of predatory species.



Artist FR70/FR80/FR105

70mm Weight: 6g / Type: Sinking / Hook: #12 / ¥1,600
80mm Weight: 8g / Type: Sinking / Hook: #10 / ¥1,600
105mm Weight: 15g / Type: Sinking / Hook: #4 / ¥1,700



It corresponds to "Super-Fast Retrieve" of day-game. It equipped meandering action from side to side in order not to be given up by fish when super-fast retrieve. It can correspond to not only fast but also dead slow, and has the high stability and versatility from the trolling of night game to ultra-fast retrieve of the day game, and twitch and jerk.

Quick head クイックヘッド

Weight: 14g / Hook: #6 / ¥950
Weight: 21g / Hook: #6 / ¥1,000
Weight: 28g / Hook: #6 / ¥1,050

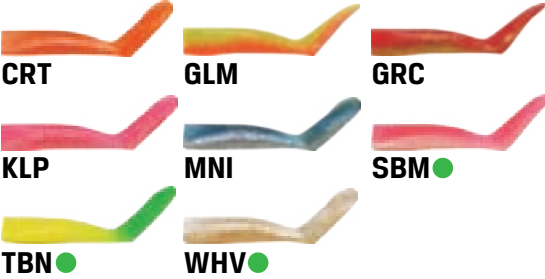


The Quick Head has two separate tow point options, a sliding version and the standard fixed eye version, having both options gives the angler a wide variety of action and depth options. The sliding option allows for better bottom release when the head touches the bottom minimising snagging but still allows for maximum action in combination with the Quick Shad and its intense rolling action. The fixed eye tow point is a more direct towing point and allows the angler to control depth and be as close to the bottom at all times and a slow retrieve will add a slight vibration action in addition to the Quick Shad tail action and being more direct can be made to dart with drastic rod actions. The hook keeper section of the head allows for not only a quick change of the soft bait, but also holds it firmly but still allows the soft bait to behave with a very natural action. The shape of the head itself gives it the action and also maximum flash with its triangular flat sides and shape, which has been proven to be very appealing to fish. A premium finish is applied to make it a tough resistant head and always looks good and natural to fish and the plate through tow point system makes it very strong. The combination of the Quick Shad with the Quick Head give the angler a performance product with many options.

Quick shad クイックシャッド

Size: 3.5inch / Quantity: 4 / ¥600

The Quick Shad has been designed with a thicker more solid body so it keeps its shape during the cast and also retrieving the lure, and also making it hold well on the hook keeper system of the Quick Head. The size and shape of the Quick Shad produces maximum water displacement and along with its rolling action and tail vibration is very enticing to fish species. The body shape is purposely flat on the bottom to make it easy to fix the hook system and there is a slit in the tail to place the trailing treble hook to give optimum hook up rates from tail bites. The very rear of the tail points upwards to eliminate hook fowling from the rear hook and allow the soft bait to act naturally and give maximum vibration and wobble. The combination of the Quick Shad with the Quick Head give the angler a performance product with many options.



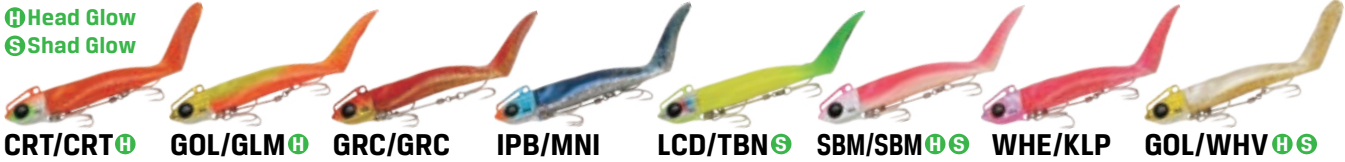
Quick set クイックセット



[Head] Weight: 14g / Hook: #6 [Shad] Size: 3.5inch / ¥1,050
[Head] Weight: 21g / Hook: #6 [Shad] Size: 3.5inch / ¥1,100
[Head] Weight: 28g / Hook: #6 [Shad] Size: 3.5inch / ¥1,150

Directly to the place !! Versatile action

A quick head with several types of line eyes to support a wide range of capture, and a thick tail to water a lot, Quick Shad is now available as a set!!!

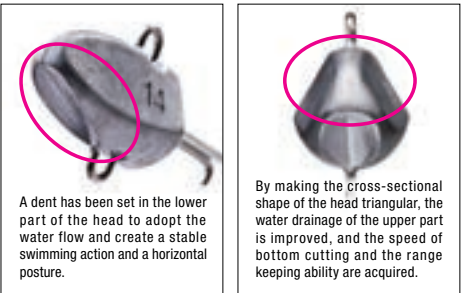


Finesse Head



10g 12g 14g Hook: Original Assist Hook#8 / Quantity: 2 / Color: 1Color / ¥900

Have you ever fished with a hard bait and changed to the jighead and worm, and got a bite immediately? Worms made from soft materials are very effective against vigilant fish, due to their life like feel and softer actions. In recent years, a finesse style using a jig head of around 10g has attracted a lot of attention. In order to establish this style of fishing, the head part plays an important role, and factors such as the casting distance, stability in the air, stability of swimming, and the sink speed, also range keeping ability, and horizontal posture are required for surf. The finesse head has a dent in the lower part of the head, and by holding the water flow, the stability of the action and the horizontal posture are produced. By making the cross-sectional shape of the head triangular, the water flow across the top is improved, and the sinking rate to the bottom and the depth range are achieved. The weight distribution of lead enables us to adjust the flight stability and increase the casting distance. The finesse head incorporates all the necessary elements for successful fishing including its hooking performance. Adopting a triple-clene with a high degree of freedom keeps the fish hooked and doesn't allow the fish to throw the hook during the fight, it can be attached to the lower eye in normal areas, and it can be attached to the upper eye for points where there is a root hook so that you can attack with peace of mind. Finesse jighead has been developed to successfully entice and attract the fish that are normally so difficult to catch.



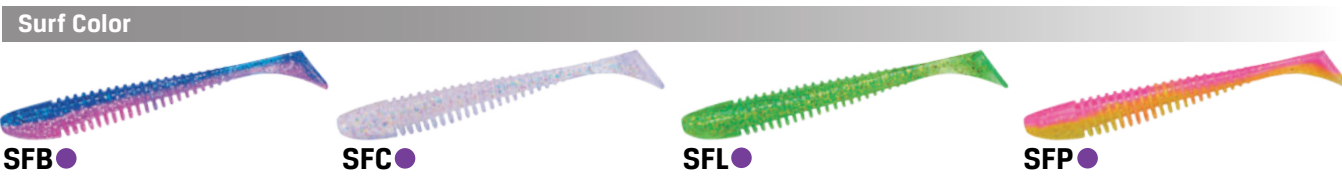
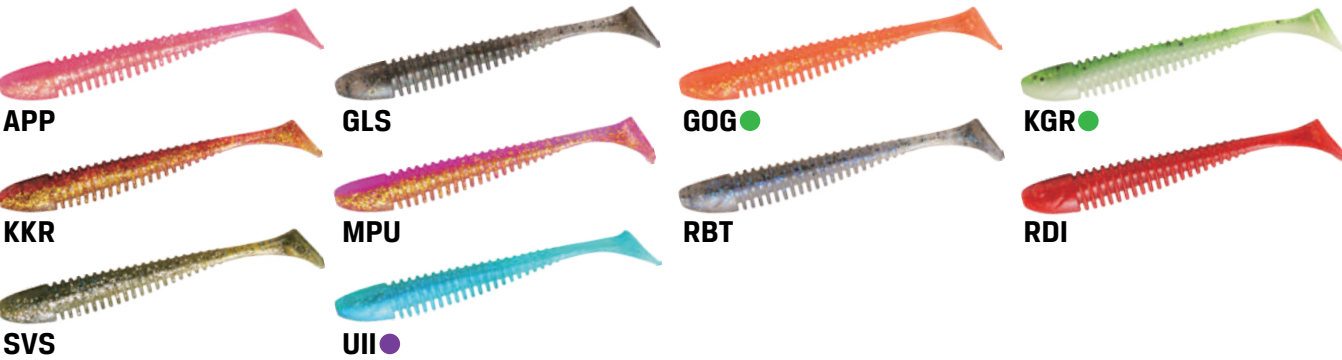
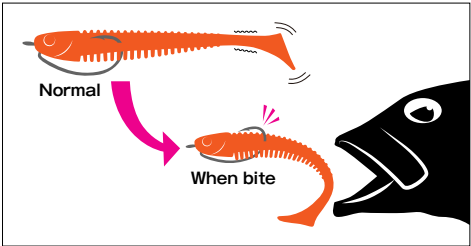
Bone Bait



3.5inch Quantity: 5 / ¥600
4.5inch Quantity: 5 / ¥650

The Bone bait was released as a rock heads series, but it is an item that has a multipurpose performance like no other and has fascinated many kinds of rock fish by the ultimate basic shad tail. Even in the surf, the shad tail worm is attractive to fish species and promises fishing results, thus many anglers use it, and in recent years, the proportion of flat fish has increased in the SNS posts of "# Bonebait". There are various target fish that can be caught in the surf, and sometimes welcome guests such as red sea bream also come, so this time we selected the color range based on the repeated fish captures, as the surf color, and 4 colors that achieved outstanding results with many large flounder.

- Hook deeper! Body shape to not miss the caught bite**
The flat body and half ribs allow the worm to bend in one direction the moment you bite. As a result, the worm is hard to curl and the hook is easy to come out, so the hooking performance is improved.
- Bring it to the bite with glossy movement and vibration by fine ribs**
The decisive factor for feeding is the slight vibration generated by the fine ribs carved on the body. Even for a moment when it reaches the bottom, it automatically appeals to the bite without the angler's knowledge.
- Compatible with a wide speed range**
The body and tail are designed with a perfect balance, and the worm can be used without rotating even during a fall using a heavy sinker or during a high-speed retrieve.

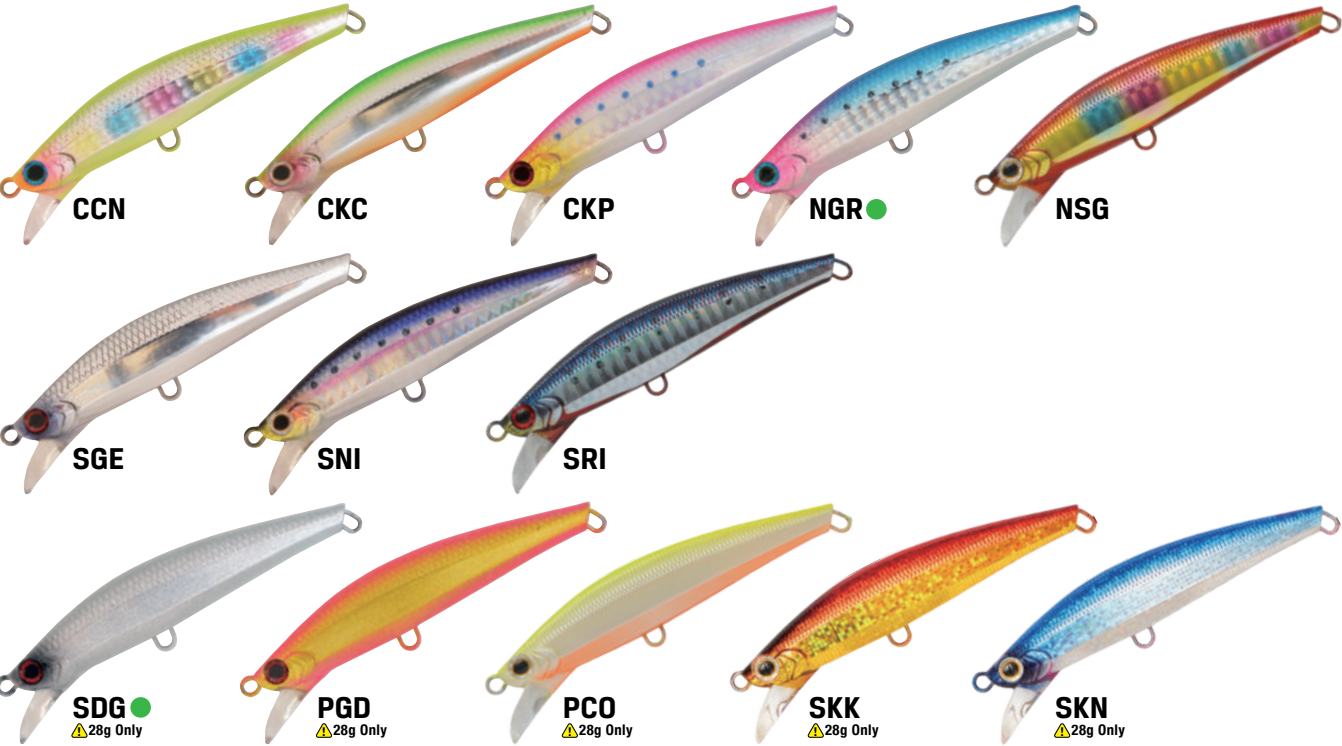


Pin Tail サゴシ Tune

20g Size: 75mm / Type: Super Sinking / Hook: #8 / ¥1,700
28g Size: 90mm / Type: Super Sinking / Hook: #5 / ¥1,800



Pin tail is tuned to specialize Spanish mackerel. After deep survey of custom and way Spanish mackerel eat baits, We have tested thousand times, and develop this lure. The result and knowledge is reflect to pin tail series.



Pin Tail サワラ Tune

35g Size: 105mm / Type: Super Sinking / Hook: #4 / ¥2,000
42g Size: 120mm / Type: Super Sinking / Hook: #2 / ¥2,250



The Pintail Sagosh(i baby mackerel) was designed and released specially for baby mackerel for the first time in the industry, and became very popular among keen mackerel anglers. On the back of its popularity and the need for a larger model to target larger Mackerel we have designed the Pintail Sawara (Spanish mackerel) which contains all the performance features of the Pintail Sagoshi. 2 sizes are available: 105mm with 35g and 120mm with 42g. Not only increasing its size, but it was designed freshly to specialize the use for spanish mackerel while keeping Sagoshi tune's specific. Pintail Sawara tune can be used in comb ination with the Sagoshi tune for different purposes and for targeting various sized fish from the school, with Sawara Tune to be used to target larger mackerel. The angler can now target larger fish with all the amazing featu res of the Sagoshi Tune.



G-Control 20・28

20g Size: 75mm / Type: Super Sinking / Hook: #8 / ¥1,800
28g Size: 93mm / Type: Super Sinking / Hook: #5 / ¥1,850



The heavy sinking minnow can gain an overwhelming casting distance from their own weight, but the swimming action can be poor and only noticeable with the fast retrieve. But the G control generates lift by the second lip in the center of the belly of the lure, this creates resistance and cancels out the sinking force which dramatically improves the response and action with low-speed retrieves. Even though it only weighs 20 grams, you can retrieve it at the retrieve speed of a 10 grams class sinking minnow.

G-Control 20



G-Control 28



Flat Edition Color



G-Control 40



Size: 120mm / Weight: 40g / Type: Super Sinking / Hook: No Hook / ¥2,550

Well known for the new concept lure that has 2 lips sinking minnow "G-control", this time we released 120mm for off-shore fishing. It goes without saying that the ability of the wide range of retrieve speed, long castability and natural action, this lure has wire through system for big fish.



Pin Tail EZ 28



28g Size: 90mm / Type: Super Sinking / Hook: #4 / ¥1,850

In addition to the main concept of pin tail series "overwhelming distance", The basic performance is developed that it can be handled easily by anyone. The stability of the swim from medium to fast retrieve is dramatically improved.



Pin Tail 35



Size: 90mm / Weight: 35g / Type: Super Sinking / Hook: #6 / ¥1,950

This lure achieves excellent results across the country here in Japan. It has continued to fascinate all kind of fish eaters such as sea bass of cause, Amberjack, bonito, flounder, hair tail.



MUSCLE SHOT



Size: 90mm / Weight: 30g / Type: Super Sinking / Hook: #4 / ¥1,950

The lip is designed like a lower jaw to prevent body from coming up from surface, Fall posture is naturally horizontal. Center of gravity is put the lowest level and wire through system achieve high strength to its body.



Chinukoro vibe

ちぬころバイブ



8g Size : 36mm / Weight : 8g / Type : Sinking / Hook : #8(Double Hook) / ¥1,150
12g Size : 39mm / Weight : 12g / Type : Sinking / Hook : #8(Double Hook) / ¥1,250



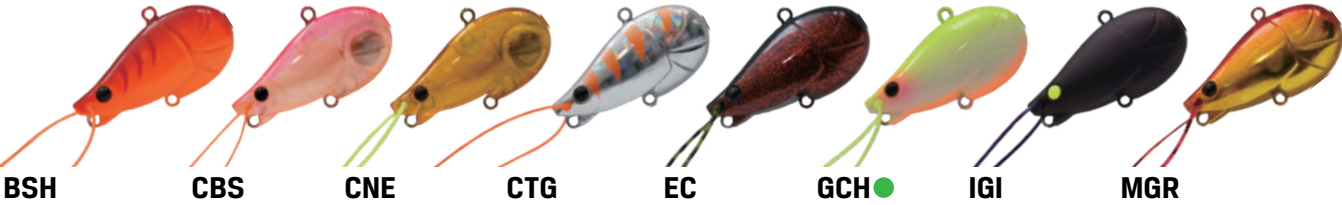
Chinukoro vibe is a sepecial vibration bait for seabream, Blackhead and yellowfin seabream, this vibe has great appeal to seabream and other species looking for food in shallow water like shrimps and crabs etc. We recommend using "Chinukoroli" and "Chinukoro vibe" properly to expand the possibilities and catch rates of seabream fishing. Two things below are the points the team focused on.

1. Absolute casting ability

This vib comes in 8g and 12g, which is a little lighter than regular seabass vibration baits, however it flies perfectly because of its unique body shape and exquisite weight balance, it will seriously blow your mind. The 8g vib is equivalent to 10g of Chinukoroli, and 12g ones flies even further, also it flies straight with stability and accuracy so the angler can always hit the target.

2. Snag free

This vibe is relatively snag free just the same as Chinukoroli, even if it gets stuck in the rocks, the body rises up using the tow point as a fulcrum enabling the angler to release the lure easily. It falls to the bottom with the hooks facing up, which appeals eliminating the snagging problems with most vibration baits. The design and hook choice and placement will allow the angler to fish heavy cover and rock covered bottom where most vibrations will get snagged up, its action is super sensitive and the angler can finesse the lure and feel every bite.



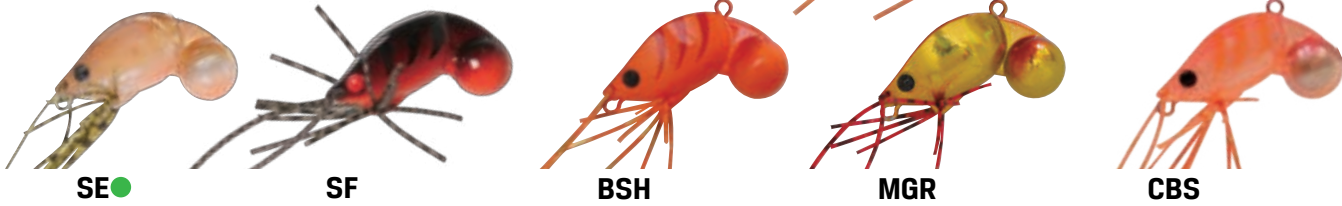
Chinukoroli

ちぬころリ



5g **7g** Size : 31mm / Type : Sinking / Hook : #6(Single) / ¥950
10g Size : 32mm / Type : Sinking / Hook : #6(Single) / ¥1,050

New species of crustacean plug.
This chinu Koroli lure increases the avoidance capability caught by its own unique gravity.
It keeps avoiding stuck, You only need to retrieve slowly to drag it at the bottom to get black sea bream.



Chinukoro craw

ちぬころクロ



Size : 1.7inch / Quantity : 8 / ¥650

Snapper is tend to stay at the bottom, So this crustacean worm is developed for specialized for Snapper.
It is a perfect match to rigs for bottom such as jig head and TX rig.
Best match with our final weapon for bottom conquest, Chinu koroli.



ちぬころホッグ

Chinukoro hog

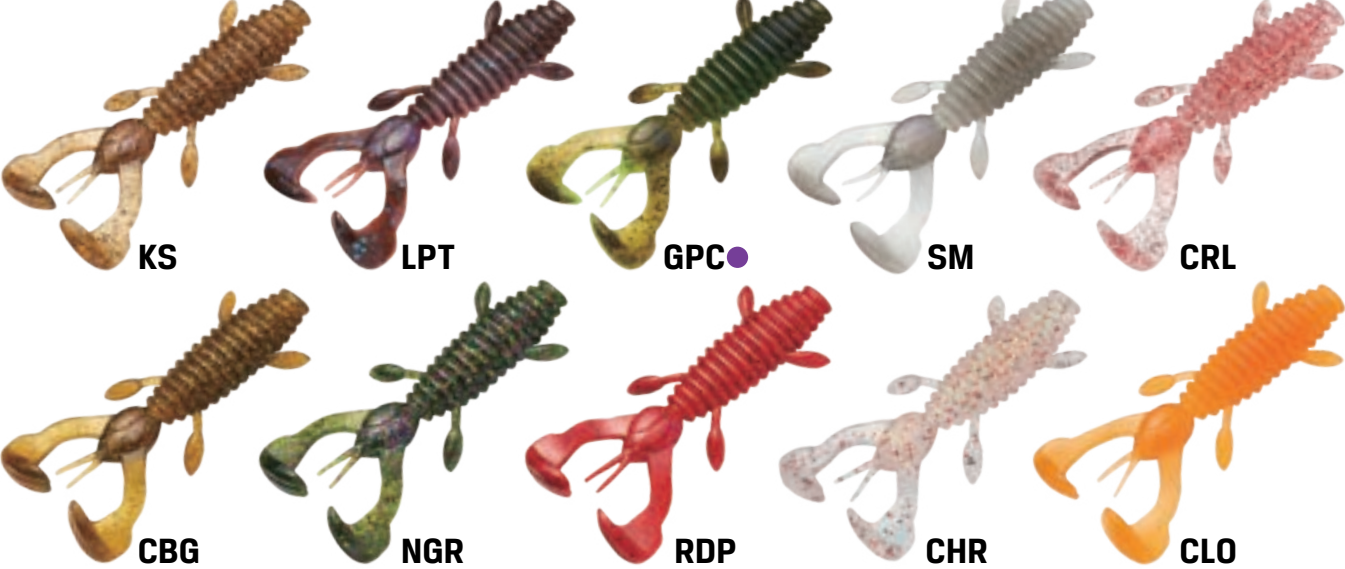
Size : 2.6inch / Quantity : 8 / ¥750



A crustacean-type hog worm that targets Chinu and rock fish and imitates mantis shrimp, crabs, and shrimp.

Despite its compact body size, each part firmly grips water and pulses with a powerful action. Large thick claws move water with a pulsing flutter action during falls and retrieves, the tentacles on the other hand tremble finely as water passes over them, giving the Chinukoro Hog a very lifelike action. The other tentacle moves lustroously and triggers the bite when you are doing small actions such as shaking and short twitches.

The connection between the body and the head is fine, and the lower part of the head has a characteristic bulge giving this section of the lure another opportunity to move easily and provide even more action. By attaching a small nail sinker of about 0.3g to the lower part of the head, you can induce a further erratic and spontaneous action, so please try it. We focused on the hardness of the material, and by reducing the salt content to a small amount, there is a unique hardness of the body that contributes to the lures overall performance. We blended the scent of crustaceans and squid to strongly stimulate the fishes sense of smell. We want you to experience the power of the Chinu Hog, which is the final crustaceans form and a specializes lethal weapon for getting the bite.



Mixture R.A.POP



Size : 70mm / Weight : 7g / Type : Floating / Hook : F#8 R#6 / ¥1,700

The popper "R.A.POP" is designed for popping game of a black sea bream that has generated and spread to the whole country in Japan. It has been condensed the special performance for against a black sea bream such as "favorite pop noise of black sea bream", "standing posture for easy predation"



Unyo Unyo



Size: 90mm / Weight: 9g / Type: Sinking / Hook: #8 / ¥1,150 【Spare:1】

The Nyoro Nyoro has had a facelift, and now a soft material coating to enhance a life like feel on the strike. The same rolling action of Nyoro Nyoro remains with its slim body, slight body roll and great casting distance.



Nyoro Nyoro



85mm Weight: 7g / Type: Sinking / Hook: #6(Single) / ¥1,400
105mm Weight: 9g / Type: Sinking / Hook: #10 / ¥1,500
125mm Weight: 14g / Type: Sinking / Hook: #10 / ¥1,600

The mysterious shape of the lure is expanding the playing field beyond the boundaries of genres such as sea bass, trout and rockfish. The extremely slim outline can direct even the slender bait not only an insect, halfbeak and whitebait. It can make a dirt with long length and escaping bait move realistically.

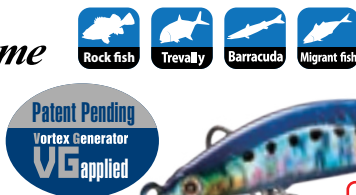


Mixture

Athlete⁺ 45 SVG Light Game

Size: 45mm / Weight: 2.2g / Type: Sinking / Hook: #14 / ¥1,300

Equipped with the vortex generator, it achieves a stable and long flying distance even though it is a small minnow. Due to the flat side design, strong flashing is generated during retrieval, and it shows appeal beyond the size. It supports a wide range of targets such as plating, barracuda, sea bass, rockfish, etc. This is a small minnow that allows you to experience an 'Overwhelming ease of use!'.



Patent registration completed
Patent No. 7032806



ミジノ

—MIJINKO—

Size: 22mm / Weight: 1.8g, 2.5g / Type: Sinking / Hook: Original Assist Hook / ¥1,150



The falling speed and action of the Mijinko has been specifically designed for Aji. Mijinko works in a variety of conditions, and able to fish various depths. The Mijinko can be dropped and twitched in the strike zone to attract the bite, and not only for Aji but a variety of light tackle species.



Pgmy



Pipi Ring



Size: 1.6inch / Quantity: 8 / ¥500

The Pipi Ring has been designed and then developed with over one year of research behind it. The design team have researched and recorded feeding information of fish like Rockfish and Horse Mackerel and produced the Pipi Ring accordingly. Taking care to imitate size and profiles of the food for these species. It matches with the Jazz jig head system which size and hook strength and size range suit the Pipi Ring and fishing styles perfectly.



Pgmy

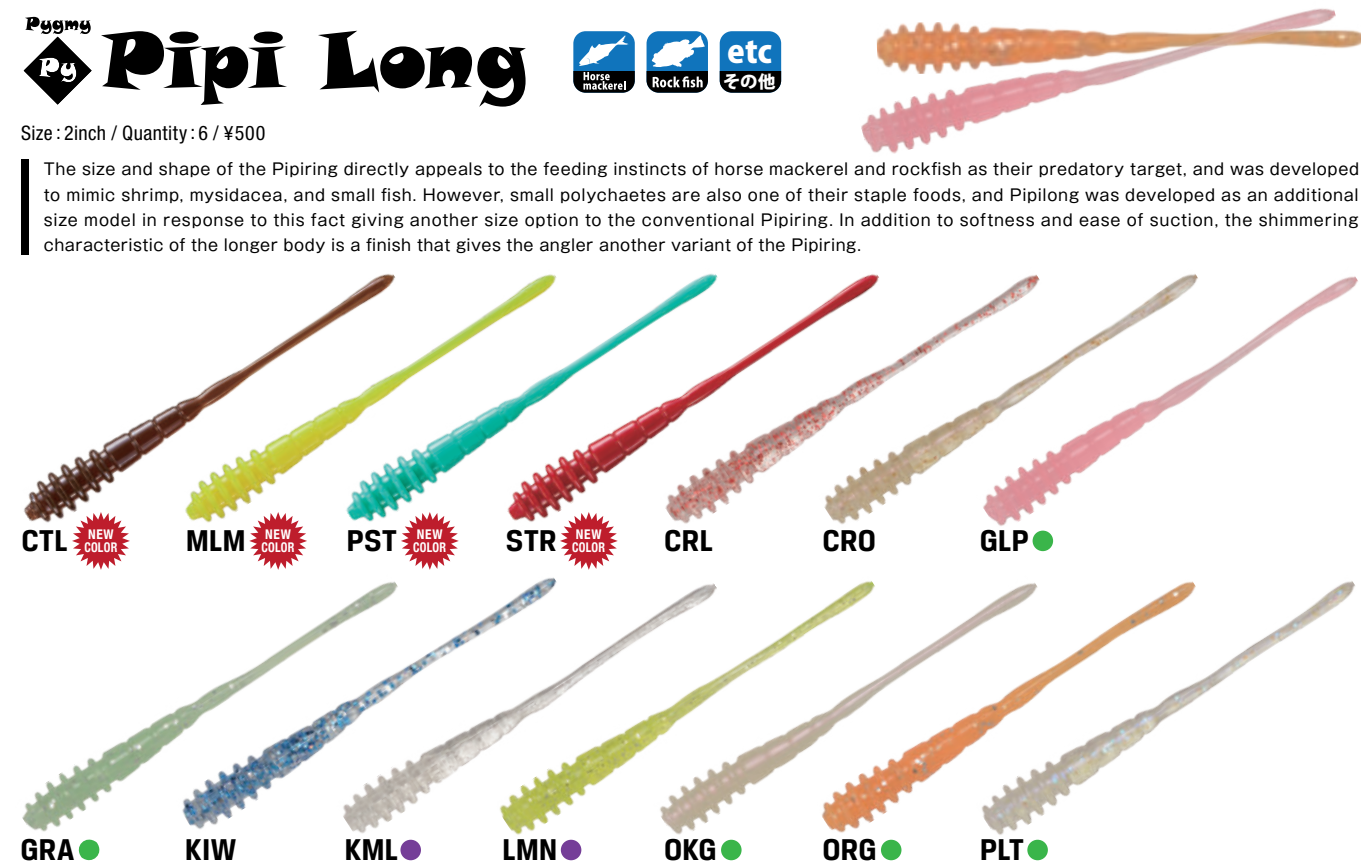


Pipi Long

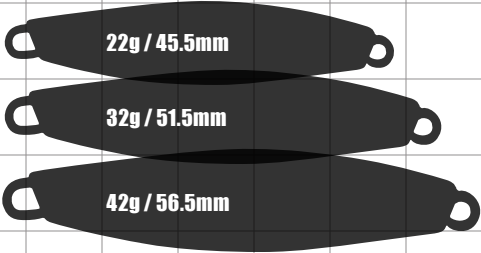


Size: 2inch / Quantity: 6 / ¥500

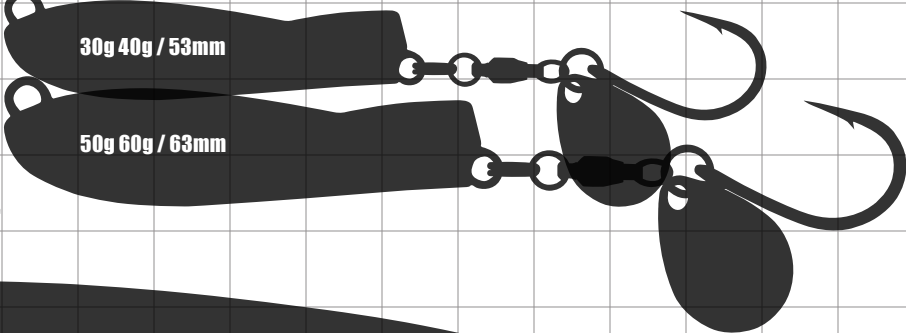
The size and shape of the Pipiring directly appeals to the feeding instincts of horse mackerel and rockfish as their predatory target, and was developed to mimic shrimp, mysidacea, and small fish. However, small polychaetes are also one of their staple foods, and Pipilong was developed as an additional size model in response to this fact giving another size option to the conventional Pipiring. In addition to softness and ease of suction, the shimmering characteristic of the longer body is a finish that gives the angler another variant of the Pipiring.



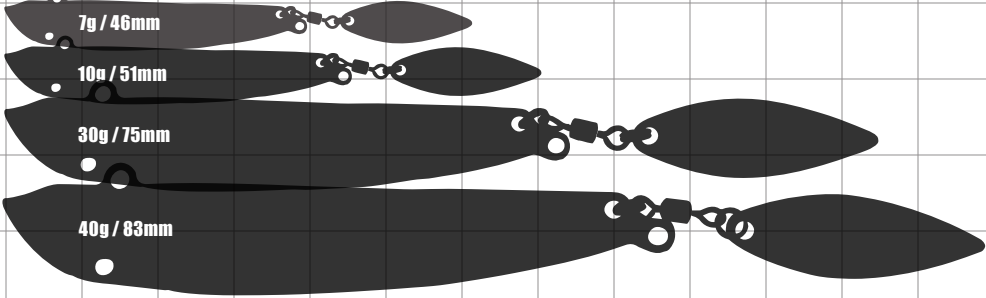
Metal Effect Long Cast



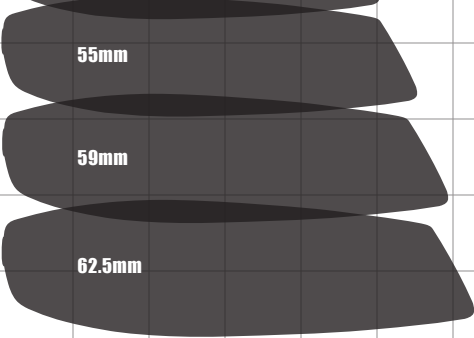
Metal Effect Sagoshi Tune



Daniel Blade



Maccheroni



Pipi Shad



Bone Bait Jr.



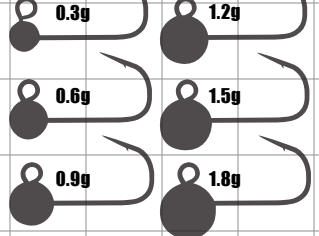
Aji Pearl



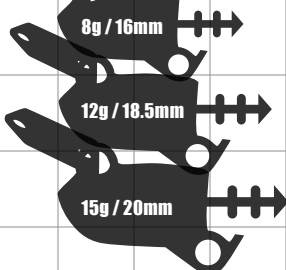
Freak Worm



Standard Head



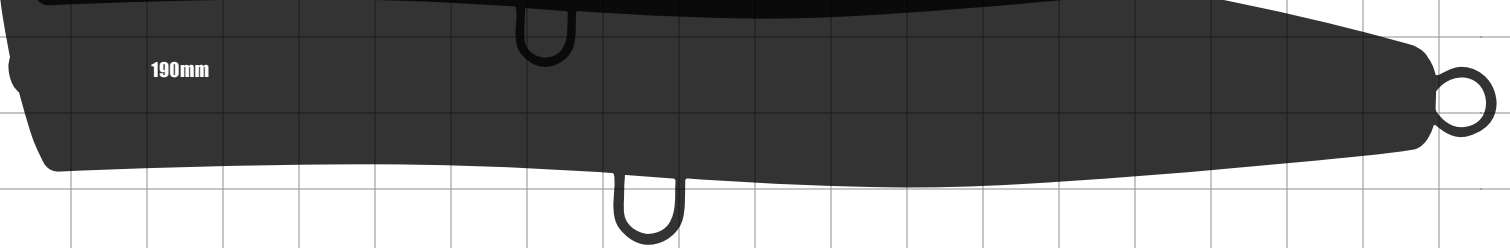
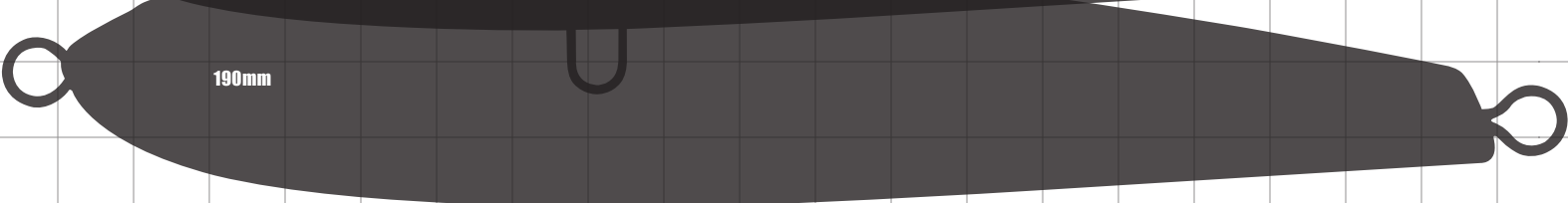
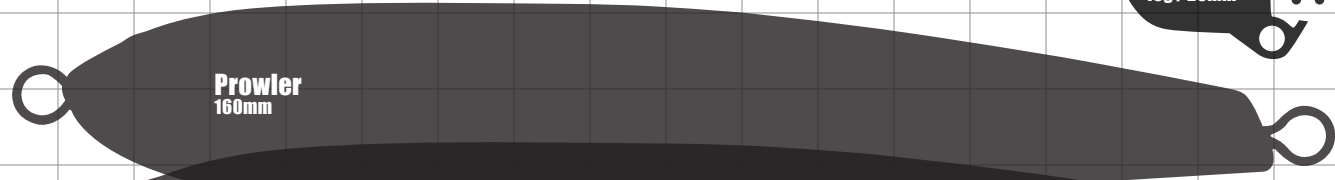
Freak Head



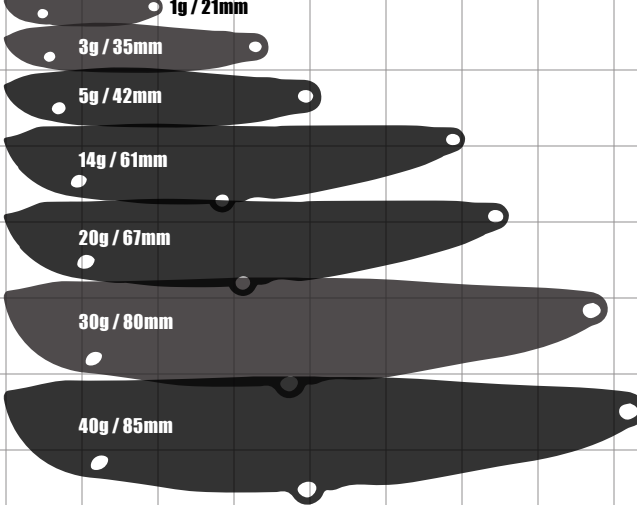
Athlete45LL Mebaru Tune



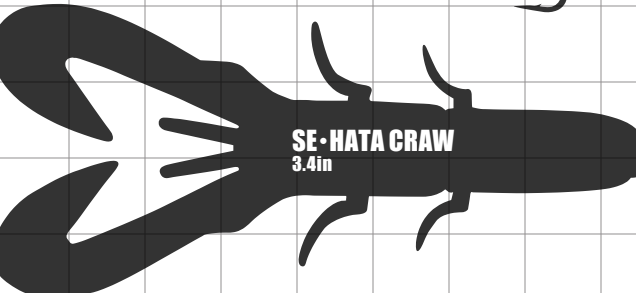
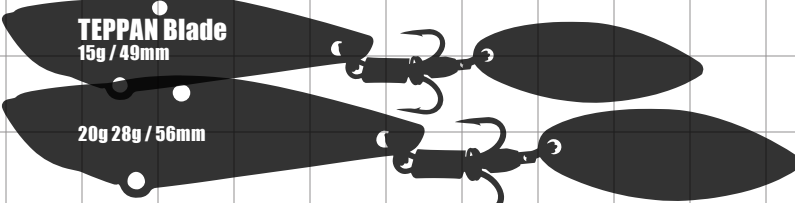
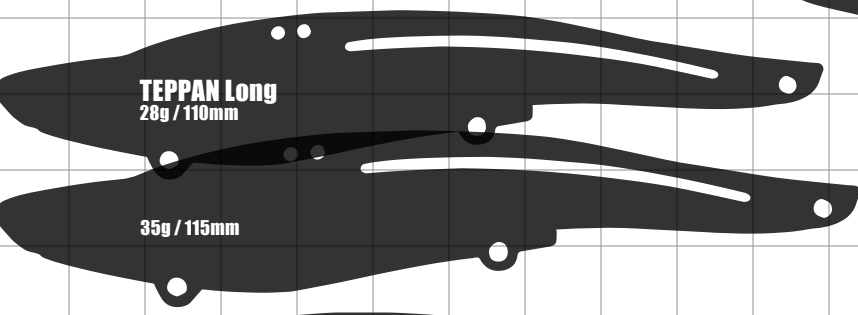
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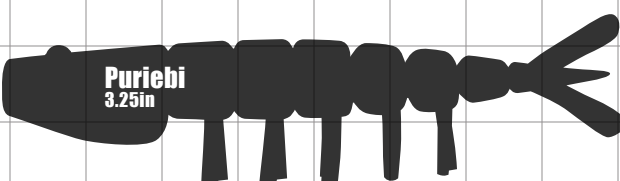
Daniel



TEPPAN Vib



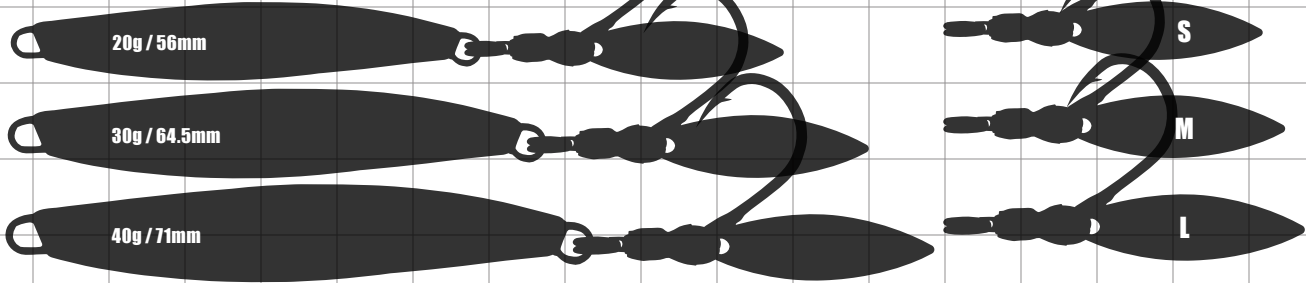
Daniel head rock



Metal Effect Stay Fall



Metal Effect Blade



GALLOP Assist Long Cast



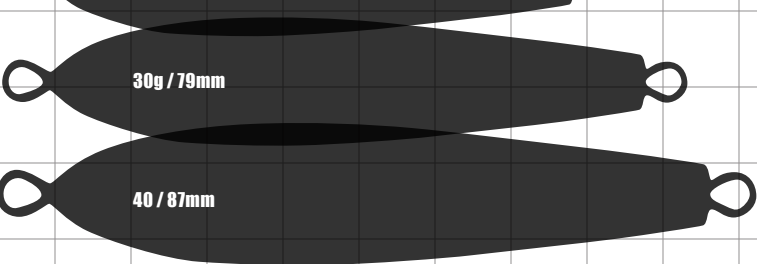
GALLOP Assist FALL EDITION



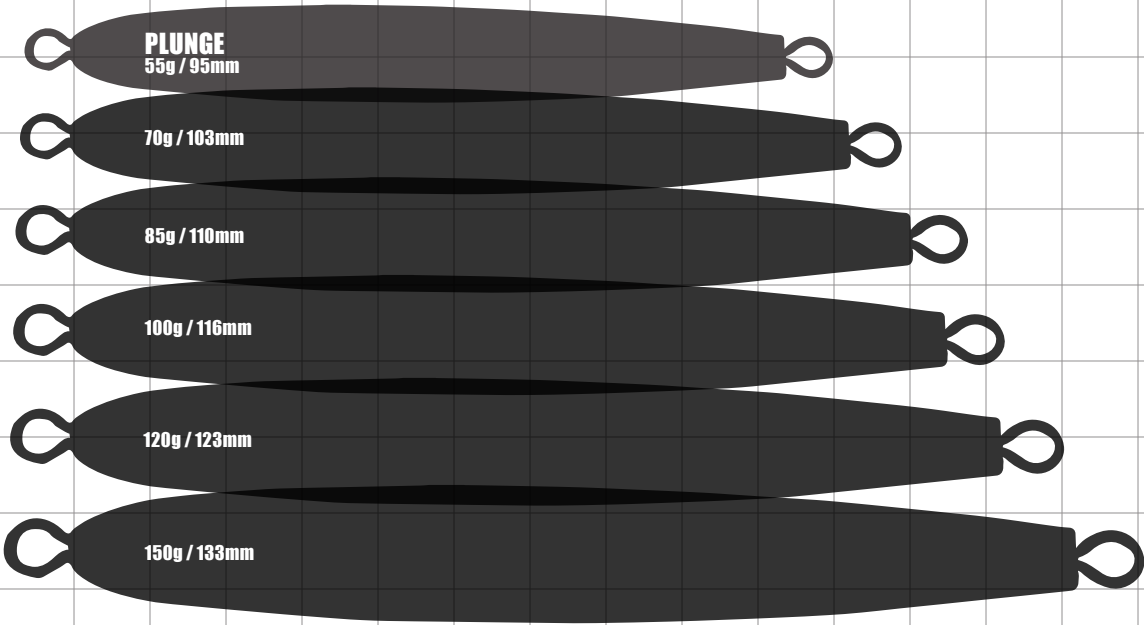
GALLOP Baby



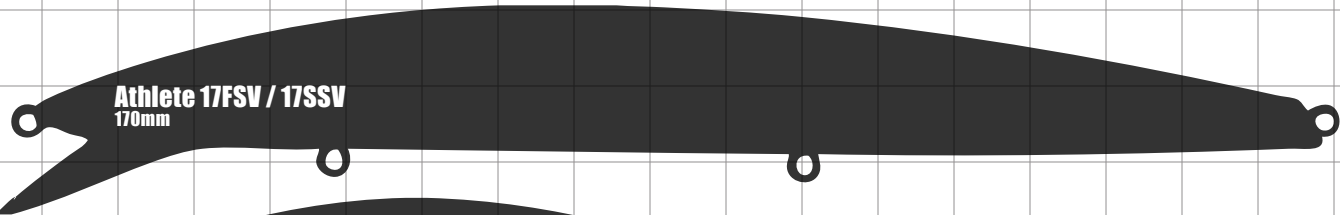
Tachijig



PLUNGE



Athlete 17FSV / 17SSV



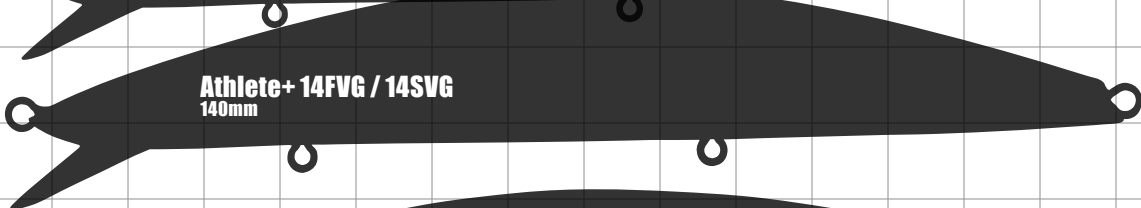
Athlete+ 105FVG / 105SVG



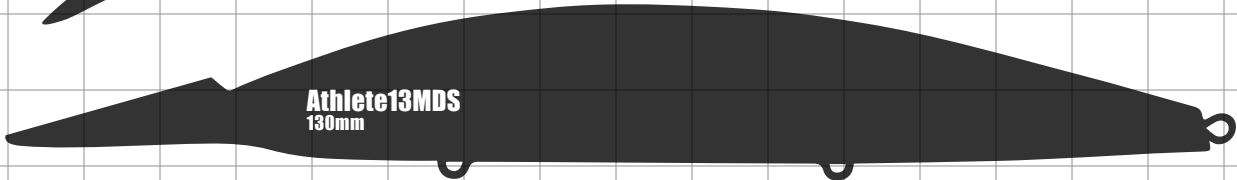
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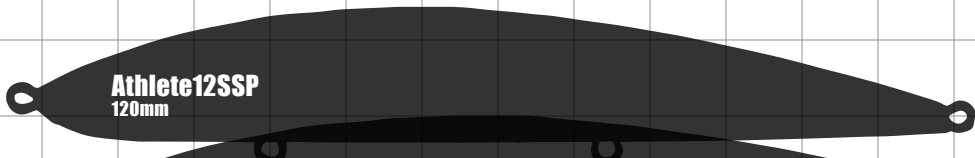
Athlete+ 14FVG / 14SVG



Athlete13MDS



Athlete12SSP

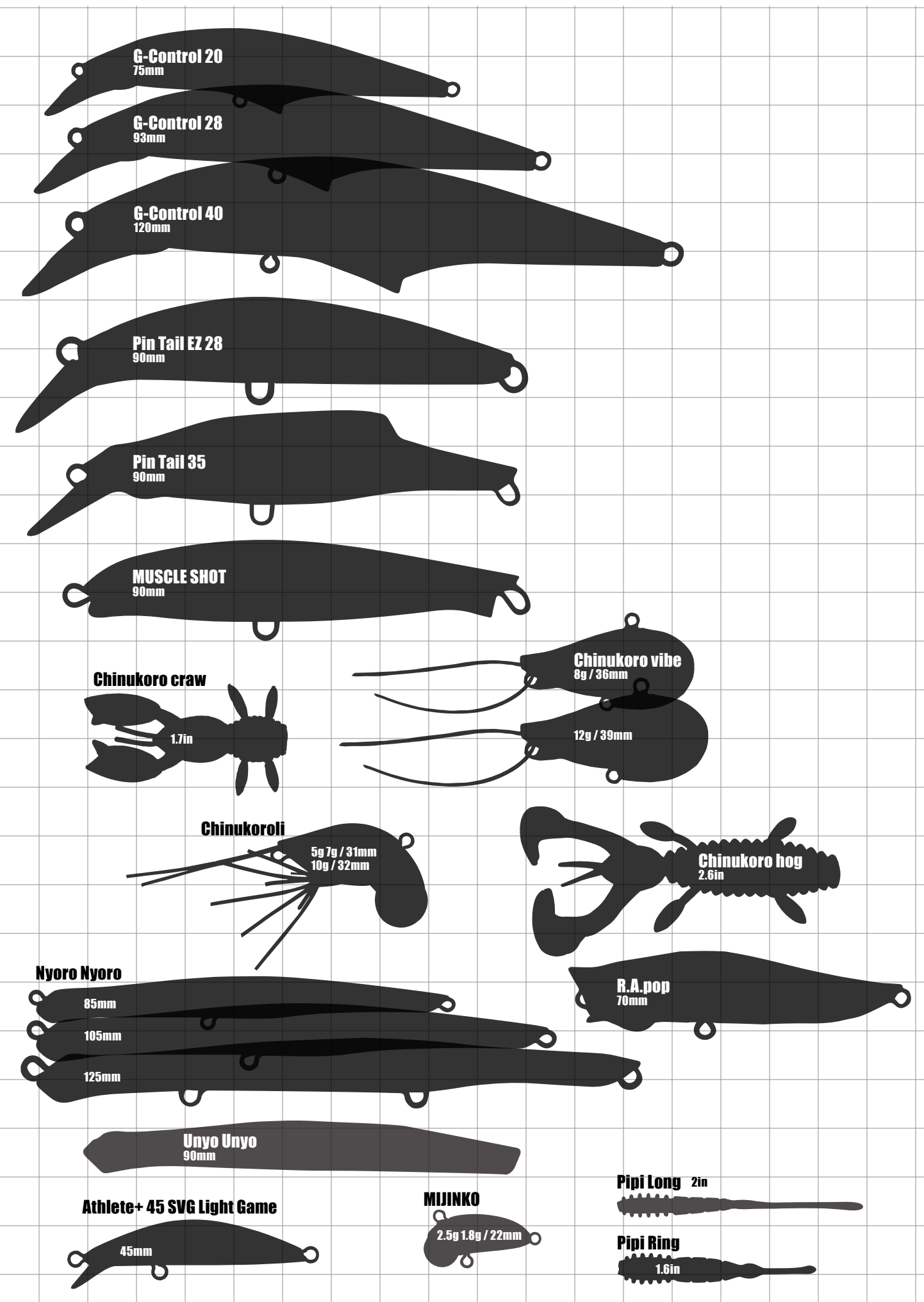
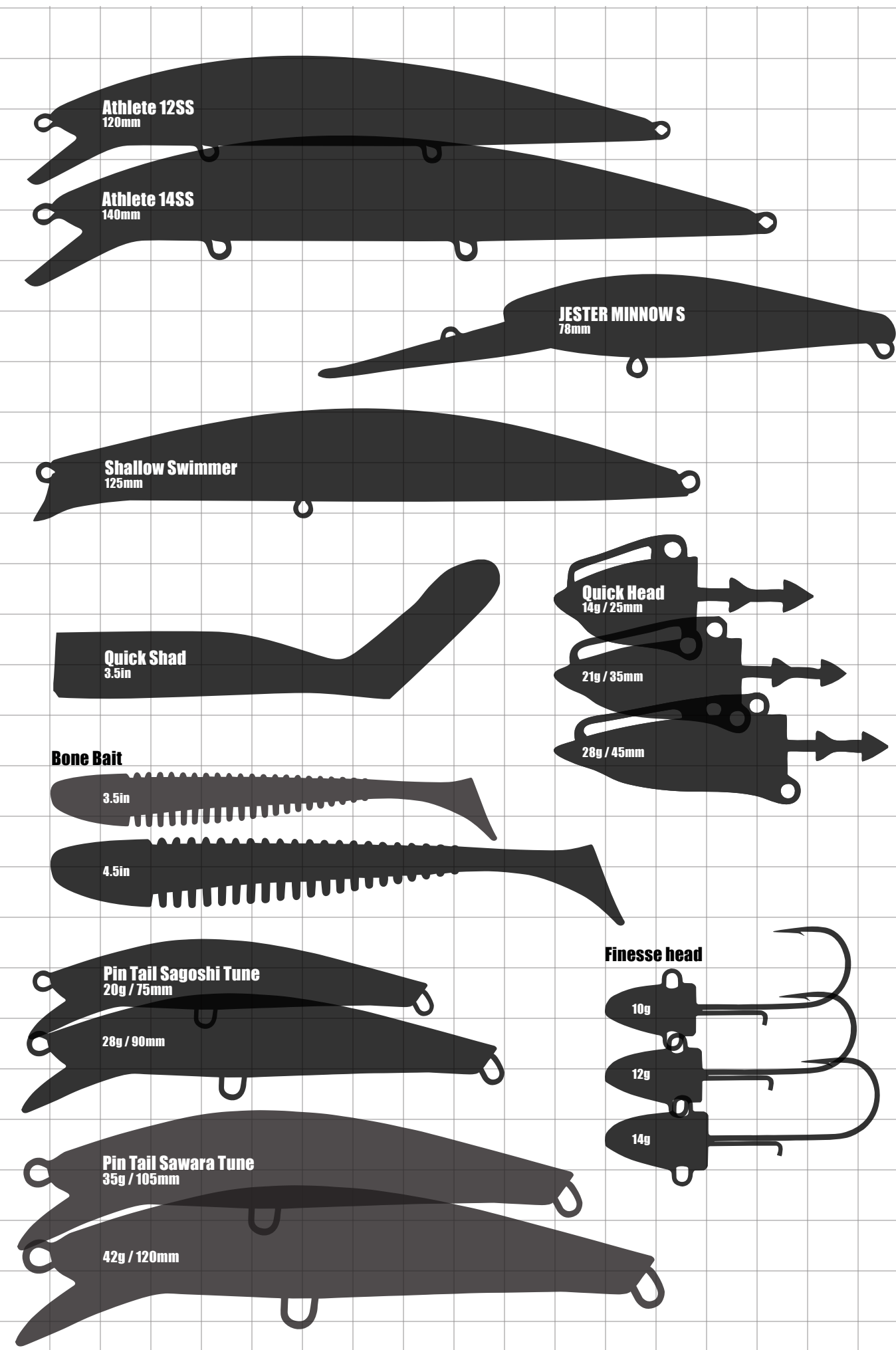


Athlete14SSP



Athlete105SSP







BLAST BEATS



The new bass rod series from Quon which released the ultimate standard rods for beginner to tournament anglers, with rod actions such as Trickster and Bastard. These are the ultimate standard rods for beginner to tournament anglers, with rod actions such as Trickster and Bastard. These are the ultimate standard in rods with a reasonable price but diverse line-up and advanced blanks that are full of detail. The lineup suitable to various tackle, field and fishing style and all with different qualities, one by one rather than just a multi bass rod such as dedicated plugging, jig dedicated model, or for tough conditions model.

The blanks have different materials for each model for delicate finesse rods, it is based on 36t carbon material with superior sensitivity, 24 to 30t for moderate stickiness, 40 t carbon material for heavy rods requiring more power. By subdividing for each model and combining different kinds of different elastic materials, we have succeeded in producing specific rod actions.

In the search for further strength, the blank sheets are wound not only in one direction(0 degree)but also in the direction of 90 degrees and tightened with a carbon tape in the direction of 45 degrees. The multiaxial structure dramatically improved the rigidity and twisting and crushing. The guide is a stainless steel frame SiC guide made by Fuji Industry Co., Ltd. which is excellent in durability, this series also adopts a new standard thin ring "SiC-S". Even compared to the current SiC ring, it is lighter with higher sensitivity due to the weight reduction and the inner diameter of rings have also become wider, It also helps to improve the casting distance. The reel seat of the baitcasting model adopts a NEW micro trigger seat manufactured by Fuji Industry Co., Ltd. Easy to grasp, trigger with no wasted part and excellent operability. EVA is applied for grip. It has excellent durability and does not slip on rainy days and wet hands. With the fusion of technology cultivated with Quon and advanced parts, everyone enjoys the essence of bass fishing casually, these are truly the ultimate standard in bass rods.

《Specification》SPINNING MODEL

BBS-511XL-AS The very best finesse **ALL CARBON SOLID**

An all-carbon solid model which inherits the flow of super trickster and trickster, the scraped tip can be delicate with a natural action that gives the lure a sense of life. In addition to being able to fish a light rig, it also copes with super tough condition game with super light weight rig. Suspension performance of the full solid material without any loss sensitivity that enables the use of thinner lines that continues to give pressure to bass while protecting the line from an intense fight. With the short length of 5 feet and using the thin SiC ring, weight reduction is achieved and greater operability than ever before. Perfect for small rubber from 1/32 oz to 1/8 oz, lightweight rig such as wacky and downshot, and also suitable for fishing the extremely small rig necessary for chasing small mouth bass.

BBS-64L-XLST For The Worming & Small rubber jigs **SOLID TIP MODEL**

Tubular + Solid Tip model which is an essential model in finesse fishing, with a carbon solid tip which can manipulate the lightweight finesse rigs used, it easily detects a faint bite and combines a high elasticity carbon tubular harnessing power required for bass. A model specialized for finesse worming, such as a small rubber swimming baits and finesse worming such as rig and down shot of 3/16 oz. or less.

BBS-64L For The Shading specialists

Light versatile spin rod specialized in the use of small hard plugs such as flow shad, a sticky fast tapered blank based on a medium elastic carbon material which is superior in casting performance and operability using small hard plugs. Its an exquisite length suitable for Run & Gun in a vast field and also super accuratet, it will not limit the field nor the fishing style. A spinning rod capable of versatile games with a plug such as a shad.

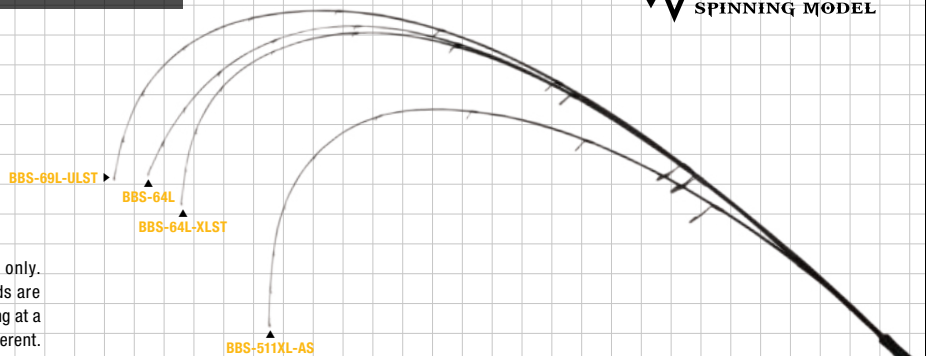
BBS-69L-ULST Finesse for the long casting **SOLID TIP MODEL**

Long finesse rod of tubular + solid tip, a long rod that combines the evolved multiaxial high power carbon tubular butt with a UL-class carbon solid tip capable of delicate operation with sensitivity for big bass. A long length of 6.9 ft. corresponds to a rig of long line leader such as down shot and light caro, etc. A perfect long casting rod and very suitable for long distance from the bank fishing styles.

| MODEL | Length (cm / ft) | Power | Lure Weight | Line | Action | Self Weight | Collapsed Size | Piece | Tip Diameter | Carbon Fiber | Other Materials | Price |
|---------------------|-------------------|-------------|-------------|---------|------------------|-------------|----------------|-------|--------------|--------------|--------------------------|---------|
| BBS-511XL-AS | 180.9cm / 5ft11in | Extra Light | 1/32-1/8 | 2-4lb | Super Extra Fast | 110g | 180.9cm | 1 | 1.1mm | 98% | Glassfiber2% Epoxy resin | ¥21,000 |
| BBS-64L | 194.3cm / 6ft4in | Light | 1/16-1/4 | 3-6lb | Fast | 102g | 194.3cm | 1 | 1.2mm | 98% | Glassfiber2% Epoxy resin | ¥18,500 |
| BBS-64L-XLST | 194.3cm / 6ft4in | Light | 1/32-3/16 | 2.5-5lb | Extra Fast | 95g | 194.3cm | 1 | 0.9mm | 98% | Glassfiber2% Epoxy resin | ¥19,500 |
| BBS-69L-ULST | 206.3cm / 6ft9in | Light | 1/16-1/4 | 3-6lb | Extra Fast | 103g | 206.3cm | 1 | 1.0mm | 98% | Glassfiber2% Epoxy resin | ¥19,500 |

Place rods at 45 degrees with 300g weight statically and vertically.

BLAST BEATS
SPINNING MODEL



*The image is reference only. The repulsive force of rods are not expressed, actual feeling at a fight with fish may be different.



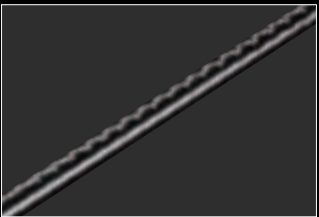
The spinning model adopts Fuji's VSS seat and TVSK hood, reducing looseness with uplocking.



The lightest model with thin rings and titanium frames, downsizing became possible by expanding apertures, and it also became possible to use a smaller guides.



The casting model adopts Fuji's micro trigger seat, a trigger without bulkiness corresponds to a delicate approach and power play as well.



It is natural that if the fishing style is different the rod shall be selected accordingly, we selected different elastic carbon sheets of 24t, 30t, 36t, 40t for each model, and created blanks suitable for each style with a feeling only achieved as if it is a high end product.

《Specification》CASTING MODEL

BBC-61L-AS The Makimono Special **ALL CARBON SOLID**

An all carbon solid bait rod composed of solid carbon from the tip to the butt, with a regular taper blank that do not kill the action of hard plugs used when chasing bass. While using 24t solid carbon we characterized the unique stickiness of this rod that makes sure you wont miss the bite. Its action is very suitable from the hook up to applying load to stop the fish during the fight, while using lightweight and improved thin SiC rings. Perfect for use with a crank and shad, Makimono special specialized in plugging to cover minnow and also top water plugs.

BBC-62ML-LST So-called finesse **SOLID TIP MODEL**

A bait finesse rod that combines flexibility and rigidity with L class carbon solids with ML class powerful tubular blanks. Lightweight Texas, down shot, lightweight rig such as small rubber and Neko jig. The ability to sense the change of shaking and bottom, it has a delicate tip like a spin rod feeling. With Bait's unique rework its a renewed ability of accuracy and performance, but it can achieve aggressive finesse fishing styles also. Tightened with carbon tape, the multi-axis torqueful tubular body exerts power that will not be defeated by big bass, we pursued the essence of bait finesse, approaching silently, and conquer with power.

BBC-68MH Jigs & Texas are my favorite

A model specialized for rubber jig and Texas rig, it consists from 40t carbon material with high elasticity and hardness and 30t carbon for stickiness with power. Sensitivity is a must to deal with bottom fishing so this rod is excellent in jig operability and has enough power to fish in cover and weed. Exquisitely balanced tip is not only hard and has great hooking ability to hit the upper jaw with a hook while keeping a lure in the mouth of the bass. This one is for anglers who enjoy using Rubber jig and Texas rig as their main lures.

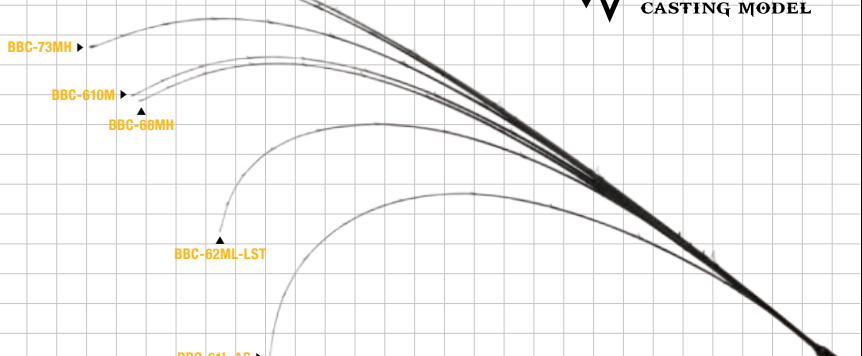
BBC-610M The Wide Searcher

Rod specialized in using spinner baits up to 3/4 oz, cranks, vibrations baits as well. We set the medium elastic blanks based on 30t carbon to a regular taper and have developed the excellent hook up rate style rod while not losing any sensitivity or changes to the lures action. Its 6.1ft length is excellent in long range performance and can search wide and far and a versatile model combining not only long cast but pinpoint casting accuracy.

| MODEL | Length (cm / ft) | Power | Lure Weight | Line | Action | Self Weight | Collapsed Size | Piece | Tip Diameter | Carbon Fiber | Other Materials | Price |
|---------------------|-------------------|--------------|-------------|-----------------|--------------|-------------|----------------|-------|--------------|--------------|--------------------------|---------|
| BBC-61L-AS | 183.8cm / 6ft1in | Light | 1/8-3/8 | 5-10lb | Regular Fast | 136g | 183.8cm | 1 | 1.4mm | 98% | Glassfiber2% Epoxy resin | ¥21,000 |
| BBC-62ML-LST | 188.3cm / 6ft2in | Medium Light | 1/8-1/2 | 6-12lb | Extra Fast | 114g | 188.3cm | 1 | 1.1mm | 98% | Glassfiber2% Epoxy resin | ¥19,500 |
| BBC-68MH | 203.3cm / 6ft8in | Medium Heavy | 1/4-1oz | 10-20lb | Fast | 133g | 203.3cm | 1 | 1.9mm | 98% | Glassfiber2% Epoxy resin | ¥19,500 |
| BBC-610M | 207.3cm / 6ft10in | Medium | 1/4-3/4 | 8-16lb | Regular Fast | 133g | 207.3cm | 1 | 1.8mm | 98% | Glassfiber2% Epoxy resin | ¥19,500 |
| BBC-71XH | 216cm / 7ft1in | Extra Heavy | 1/2-3oz | 12-25lb PEMAX#5 | Fast | 157g | 179cm | 2(BJ) | 2.3mm | 98% | Glassfiber2% Epoxy resin | ¥20,500 |
| BBC-73MH | 221cm / 7ft3in | Medium Heavy | 3/8-1½ | 10-20lb | Fast | 153g | 187.7cm | 2(BJ) | 1.9mm | 98% | Glassfiber2% Epoxy resin | ¥20,000 |
| BBC-85XXH | 256cm / 8ft5in | XXHeavy | 3/4-5oz | PE30-80lb | Fast | 203g | 208cm | 2(BJ) | 2.3mm | 98% | Glassfiber2% Epoxy resin | ¥25,500 |

Place rods at 45 degrees with 500g weight statically and vertically.

BLAST BEATS
CASTING MODEL



*The image is reference only. The repulsive force of rods are not expressed, actual feeling at a fight with fish may be different.

SUPERTRICKSTER NET

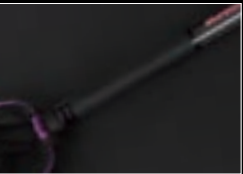
A landing net indispensable for anglers on bank. Trickster net, which became a standard has been improved and create "SUPER TRICKSTER NET". A landing net for a bass that assists the situation where landing is difficult, such as a high pressure field that challenges by narrowing the line to the limit, an approach from a high place that cannot reach the surface of the water, a scaffolding and unstable steep slope. By adopting a one-piece oval frame, the frame is more easily catch fish, and it has excellent strength. The mesh rubber is adopted as a grip, promising a more reliable hold. Additionally, equipping air vent holes and a carabiner to prevent dropout. Easier to handle, evolved more practically. A super trickster net that extends the breadth of your strategy without missing the chance is a must item now.

《Specification》

| MODEL | Color | Length | Close | Frame | Price |
|------------|-----------------|--------|--------|---------|---------|
| STN-180 PU | Purple × Orange | | | | |
| STN-180 GD | Gold × Black | 1.8m | 29cm | 36×30cm | ¥12,000 |
| STN-180 BL | Blue × Silver | | | | |
| STN-280 PU | Purple × Orange | | | | |
| STN-280 GD | Gold × Black | 2.8m | 42cm | 36×30cm | ¥13,500 |
| STN-280 BL | Blue × Silver | | | | |
| STN-380 PU | Purple × Orange | | | | |
| STN-380 GD | Gold × Black | 3.8m | 46.5cm | 36×30cm | ¥14,500 |
| STN-380 BL | Blue × Silver | | | | |



A one piece oval frame for easy catch and high durability.



A mesh rubber grip which promises reliable hold.



The shaft is covered by cross carbon sheet for higher durability.



Air vent holes are equipped for smooth operation.



A carabiner is installed prevent net from dropping.

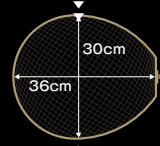
UPGRADE PARTS NORMAL FRAME

Normal frame with an emphasis on mobility

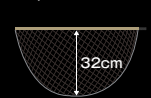


Normal Frame

5mm rubber coated net



8mm diameter One-piece oval frame



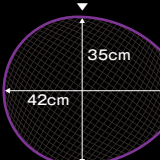
UPGRADE PARTS LARGE FRAME

For big bass, frame size is enlarged

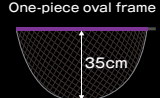


Large Frame

7mm rubber coated net



8mm diameter One-piece oval frame



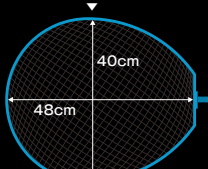
UPGRADE PARTS MONSTER FRAME

For monster bass, frame is largest and adopt reinforced material

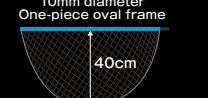


Monster Frame

10mm rubber coated net



10mm diameter One-piece oval frame



《Frame Specification》

| MODEL | Frame Size | Frame Thickness | Mesh Size | Net Depth | Price |
|-------------------------|------------|-----------------|-----------|-----------|--------|
| STN-NF PU (Net only) | | | | | |
| STN-NF GD (Net only) | 36×30cm | 8mm | 5mm | 32cm | ¥3,500 |
| STN-NF BL (Net only) | | | | | |
| STN-LF PU (Net only) | | | | | |
| STN-LF GD (Net only) | 42×35cm | 8mm | 7mm | 35cm | ¥4,000 |
| STN-LF BL (Net only) | | | | | |
| STN-MF PU (Net only) | | | | | |
| STN-MF GD (Net only) | 48×40cm | 10mm | 10mm | 40cm | ¥4,500 |
| STN-MF BL (Net only) | | | | | |

SUPERTRICKSTER THE PERFECT RUN&GUN STAY

Run-gun stays is a quick release item that increases your ability to act in Okappari. The stay shape is designed for ease of release and speed so that even unexpected catches can be brought into the landing net instantly. It's a machined aluminum body that has a sense of ownership in terms of design and materials. Aluminum material is a tough item that has excellent strength and can be used with peace of mind even in situations where it is used frequently.



Shape design specifically for ease of use



Premium aluminum body



It becomes more compact when used together with a RUN&GUN joint

| MODEL | Color | Applicable NET |
|-------------|--------|------------------------|
| STN-RS PU M | Purple | |
| STN-RS GD M | Gold | • STN-180 • STN-280 |
| STN-RS BL M | Blue | |
| STN-RS PU L | Purple | |
| STN-RS GD L | Gold | • STN-380 |
| STN-RS BL L | Blue | |

| Price |
|--------|
| ¥3,600 |



SUPERTRICKSTER NET THE PERFECT RUN&GUN JOINT

Up grade parts for both "Super Trickster Net" and "Trickster Net". It has been developed for anglers who walk around the shore all day long to easy to bring one. This "run-gun joint" is mounted lock system which is useful where you go fishing at hard bush or when a windy day, since it's prevent from opening the net frame by accident.



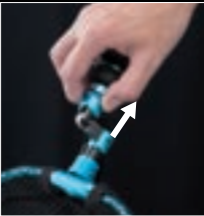
STN-RJ PU

STN-RJ GD

STN-RJ BL



Easy to bring by folding the frame



Easily unlock by one hand



SUPERTRICKSTER NET THE PERFECT RUN&GUN MAGNET

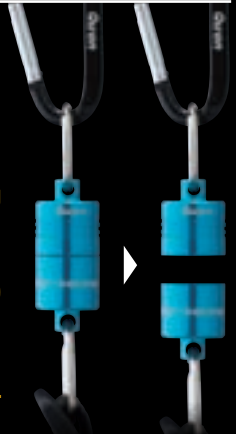
Upgrade parts for better quality landing for Super Trickster Net. Vertical withstanding load is 4.2kg, which is powerful enough for anglers who love to move around. At the same time, it is easy to put on and take off so that every action can be smoother.



STN-RGM PU

STN-RGM GD

STN-RGM BL



IGARABA

—イガラバ—



1/32oz 3/64oz 1/16oz Hook: #4 / ¥630



Professional angler Makoto Igarashi designed this small rubber jig with his extensive knowledge.

Its concept is to push water and allow fish to find the jig through the movement quickly.

Makoto Igarashi has used this lure at clear water, artificial lakes and hazing water, which means its versatile and effective.

The Jigs strong points are the number and width of silicon rubber and an angle of 90° eye and the thick rubber skirt enables it to grab water well and allows anglers to feel resistance as it moves. The skirt is sparser than normal, which gives fast falling and an easier search. 90° angled eye enables to keep the body horizontal while falling and while swimming down. This small rubber jig is versatile and can be used in many situations.



BBL



CTD



EPK



GP



GPR



HAS



ICI



ICI II



NGY



SBK

IGA JIG CHATTER

—イガジグチャター—



1/4oz Hook: #2/0 1/2oz Hook: #4/0 3/8oz Hook: #3/0
■ Type: Blade jig / ¥1,150



The design objective for this lure was to have tight action and allow anglers to feel the pulsing vibration and sonics of the lure right through the rod and to the hands, and so we have the Iga Jig Chatter. A larger flat bladed head is used to create a stronger resistance and move more water and entice predatory species and allow the angler to feel this movement also, the larger bladed head also allows the lure to hold its position in the water column and not rise on retrieve. The combination of the flat blade on the head and the small willow blade on the belly enable anglers to feel the lure movement, along with the combination of both blades actions gives the lure a unique action and also flash to entice the strike. The head colours and matching skirt configurations finish the Iga Jig Chatter well. The Iga Jig Chatter gives the angler a unique action, feel and a range of fishing situation options.



AYU



SBK



CH



CTD



CWT



GP



OKW



BKS

IGA JIG SPIN

—イガジグスピン—



5g Size: 29mm / Type: Sinking / Hook: #16 / Quantity: 2 / ¥1,400

7g Size: 31mm / Type: Sinking / Hook: #16 / Quantity: 2 / ¥1,400



Mastering the art of middle depth fishing will open a new door to bass fishing! Professional angler Makoto Igarashi

supervised this Igajig Spin as a secret weapon to become a middle depth master. When bass and other species are not eating from the bottom nor in shallow, anglers can aim at middle depth not knowing where and whether the lure is moving right, but this is where Igajig Spin comes in. We researched thoroughly the balance of weight and blade that so the anglers can feel every piece of the lure's movement. Being able to know what your lure is doing and where its placed in the water column will result in more catches. The action can be felt in any depth and retrieve speed through the rod tip into the rod grip. This lure is absolutely a saviour for middle depth style of fishing, but it has great sensitivity and its abilities have expanded so it can be useful not only in the middle depths but in shallow water situations also. A new world and possibilities are waiting for you!



CPK



GBO



KBS



KGL



LMC



OGO



PCH



SMO



WAK

MUSIIIN



Size: 1.25in / Type: Floating / Quantity: 5 / ¥700

Musiiin has been designed to catch selective bass on the surface of the water.

The body has been modeled after a real life-sized cicada.

Musiiin's bite-sized body is fat and hollow, which enhances its casting and floating abilities.



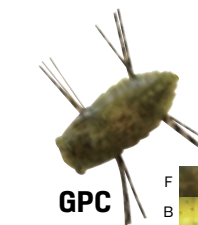
GP



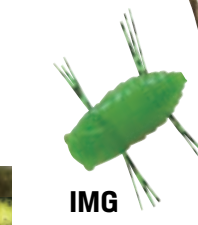
ECI



ECII



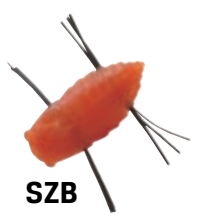
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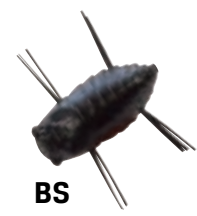
IMG



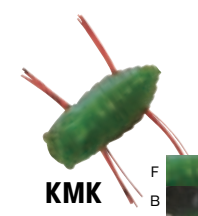
IMW



SZB



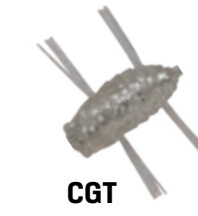
BS



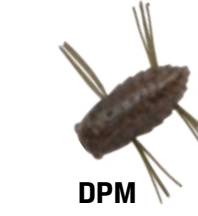
KMK



CBF



CGT



DPM

YAGOOD



1.75in Size: 1.75in / Type: Sinking / Quantity: 5 / ¥700
2in Size: 2in / Type: Sinking / Quantity: 5 / ¥730

The insect soft bait is recognized these days for catching bass.

The mainstream has variety of imitation insects that float on the surface of the water.

This type of soft bait originated as a secret method among bass professional.



GP



ECI



ECII



BBF



GPC



RMB



NE



IMG



YGO



DPM



MMZ



SP



Cyarl Blade

4g Size : 48mm / Type : Floating / Hook : F#8(Double) R#4(Single) / ¥1,300
6.6g Size : 48mm / Type : Sinking / Hook : F#8(Double) R#4(Single) / ¥1,300



[Blade Sample]

▼Silver



▼Gold



Cyarl Blade was originally designed as a trout fishing lure, but it's snag-less function and size is effective for bass fishing also. The body size, hook and blade movement matched with the belly double hook and larger stronger rear single make this suitable for larger trout and of course bass and has been completely tested on both species. This new model Cyarl has a floating and sinking versions that swims, and acts just like a frog, sitting perfectly life like on the pause to tempt fussy fish. The placement of the hooks and the balance of the Cyarl when retrieved make it a very snag proof lure and allow great hook up rates and enable the angler to fish among structure, while the blades vibrate to entice the strike. The Cyarl Blade has been design with imaginative innovation, and has maintained practical function.



AMG
Blade : Silver



KRG
Blade : Gold



MKG
Blade : Gold



SNG
Blade : Gold



TCG
Blade : Silver



CHG
Blade : Gold



PKG
Blade : Gold



TNG
Blade : Silver

EGU JIG WACKY HEAD



■ All size ¥620

Wacky head is tuned jig head from EGU JIG to adjust to be wacky rig style.

EGU JIG has high reputation of hook balance with avoid cover ability and hooking, Hook strength.



Normal 1/64oz
5 Pcs



Normal 1/32oz
5 Pcs

Strong 1/32oz
4 Pcs



Normal 3/64oz
4 Pcs

Strong 3/64oz
4 Pcs



Normal 1/16oz
4 Pcs

Strong 1/16oz
4 Pcs



Normal 5/64oz
4 Pcs

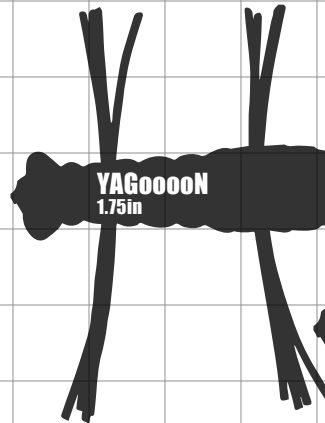
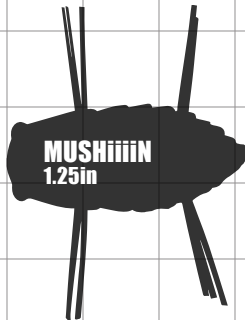
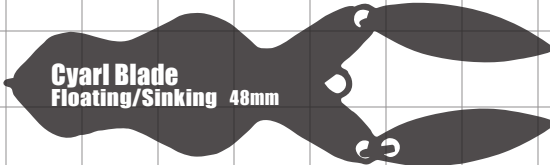
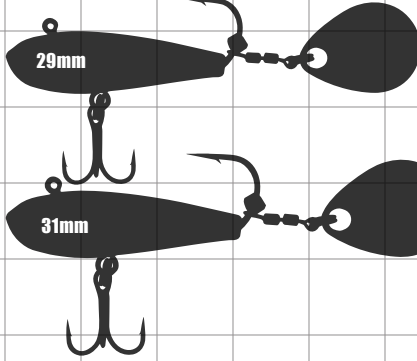
Strong 5/64oz
4 Pcs



Strong 3/32oz
4 Pcs



Iga jig spin



Kawasemi Rhapsody



The upper reaches of rivers, called mountain streams, are in an environment with restriction or covered with ruggedness, and it is often difficult to fish. In such places, many gorgeous fish live, and sometimes large ones are hiding there. Throw a lure to an impregnable point and attracting mountain fish is the real pleasure.

However, it is also true that you may feel stressed because you cannot clear obstacles. Therefore, we designed the Kawasemi Rhapsody to be free from the stress in these kinds of heavy cover tight situations. For example, "overhead tree branches", "rocks behind", "grass underfoot", carefully selected lengths that allow you to concentrate on the cast without being distracted by the surrounds. Not only that, but by designing the action so that each model has a role, it corresponds to diversifying lure variations and techniques.

By adopting the SiC-S ring, the cast feel of lightweight lures, which are often used in trickle style waters, has been further improved. On the other hand, heavy sinking, which has a fast initial velocity, can be cast farther by smoothly passing through the guides after release.

Sometimes surrounding cover has the angler casting with a sidearm or sometimes underhand to miss a branch.

but with the support of this rod, it will be possible to deliver the lure accurately every time with ease.

《Specification》 **SPINNING MODEL**

KWSM-S49L

A model that supports a wide range of lures, from delicate balsa minnows to scrolls like spinners, with an action that firmly suits shallow water hooking due to low water temperature and fishing pressure.

KWSM-S411UUL

A rod that excels in castability by having a short grip and an emphasis on maneuverability. Having the anglers hands closer to the first taper supports technical casts like flips.

CASTING MODEL

KWSM-C16L

A compact cast motion is required to cast a lure well. And a reliable one when you want to shoot at a narrow point with a low trajectory cast utilising the rods power and taper and force.

KWSM-C411UUL

With the spread of bait finesse reels, the frequency of use of lightweight lures weighing less than 3g has increased dramatically. This is a model born to adapt to such times. The release point is easy to grasp because it receives the weight of the lure firmly and with a regular bending curve.

KWSM-S50L

The most basic length in Japanese mountain streams. The action is specialized for sinking minnows, which are in great demand, and the slightly longer grip reduces the fatigue of casting and rod work that is repeated all day long.

KWSM-S52UL

A model that supports light lures such as the floating and suspend model minnows, and its needs have been increasing in recent years. Even after hooking, it bends firmly and suppresses disintegration.

TERESCOPIC MODEL

KWSM-S46UL-T

Revised the guide layout to prevent the gradual bending that is common in telescopic rods and adjusted the curve so the load is spread evenly and throughout the curve during the fight and the cast.

KWSM-C47L-T

It is a bait telescopic model that can be stored compactly and allows you to approach the point as you wish with the technical cast.

| MODEL | Length (cm / ft) | Power | Lure Weight | Line | Action | Self Weight | Collapsed Size | Piece | Tip Diameter | Carbon Fiber | Other Materials | Price |
|---------------------|------------------|-------------|-------------|--------|---------|-------------|----------------|-------|--------------|--------------|-----------------------------|---------|
| KWSM-S49L | 145cm / 4ft9in | Light | MAX8g | MAX6lb | Fast | 89g | 75cm | 2 | 1.2mm | 98% | Glassfiber2% Epoxy resin | ¥26,000 |
| KWSM-S411UUL | 150cm / 4ft11in | UU Light | MAX5g | MAX4lb | Fast | 87g | 78.5cm | 2 | 1.1mm | 95% | Glassfiber5% Epoxy resin | ¥26,500 |
| KWSM-S50L | 153cm / 5ft | Light | MAX8g | MAX6lb | Fast | 91g | 79cm | 2 | 1.1mm | 98% | Glassfiber2% Epoxy resin | ¥26,500 |
| KWSM-S52UL | 158cm / 5ft2in | Ultra Light | MAX6g | MAX4lb | Regular | 91g | 82cm | 2 | 1.1mm | 98% | Glassfiber2% Epoxy resin | ¥27,000 |
| KWSM-C16L | 137cm / 4ft6in | Light | MAX8g | MAX6lb | Fast | 94g | 72cm | 2 | 1.1mm | 95% | Glassfiber5% Epoxy resin | ¥27,000 |
| KWSM-C411UUL | 150cm / 4ft11in | Ultra Light | MAX6g | MAX4lb | Fast | 96g | 78.5cm | 2 | 1.1mm | 95% | Glassfiber5% Epoxy resin | ¥27,500 |
| KWSM-S46UL-T | 137cm / 4ft6in | Ultra Light | MAX6g | MAX4lb | Fast | 84g | 49cm | 4 | 1.2mm | 98% | Glassfiber2% Epoxy resin | ¥28,000 |
| KWSM-C47L-T | 140cm / 4ft7in | Light | MAX8g | MAX6lb | Fast | 88g | 50cm | 4 | 1.3mm | 98% | Glassfiber2% Epoxy resin | ¥28,000 |



Grip using wood with beautiful wood grain, by using natural materials.



Fuji K guide is used. The ring is a thin SiC-S.



A special semi-hard case is attached to KWSM-S46UL-T and KWSM-C47L-T. Because it can be stored compactly, keeping the rod safe when walking trails and streams.

Place rods at 35 degrees with 150g weight statically and vertically.

KWSM-S49L

KWSM-S50L

KWSM-S52UL

KWSM-S46UL-T

KWSM-S411UUL

*The image is reference only.
The repulsive force of rods are not expressed, actual feeling at a fight with fish may be different.

Kawasemi Rhapsody
SPINNING MODEL

Place rods at 35 degrees with 150g weight statically and vertically.

KWSM-C16L

KWSM-C411UUL

KWSM-C47L-T

*The image is reference only.
The repulsive force of rods are not expressed, actual feeling at a fight with fish may be different.

Kawasemi Rhapsody
CASTING MODEL



Sake Dansyaku is a lure that is easy to cast as far as anyone else, swims in fast currents, and does not float easily. In estuaries and other fields with fast currents, wind, and waves, the Salmon Baron is unbeatable. On the other hand, the newly released "Sake Shogun" is designed to catch water and move reliably even when pulled at ultra-dead slow speed in calm fishing harbors or under other conditions where the water is almost at a standstill, and to handle irregular rotation with a good balance between catching and releasing water current. The body has an exquisitely calculated warp, which shifts the axis of the spoon and widens its swimming range, making the octopus bait's movement more dynamic. The drag resistance created by this makes it easier for the angler to understand the action of the lure. This is easily experienced in a wide range of situations and contributes to keeping anglers motivated. By using the Sake Dansyaku and Sake Shogun separately, there are no more blind spots left in the field.

| Size | Weight | Type | Hook | Color | Price |
|------|--------|---------|---------|-------|--------|
| 75mm | 45g | Sinking | No Hook | 8 | ¥1,300 |



BGS



GBP



LBG



PSG



PLW



RGB



SGB

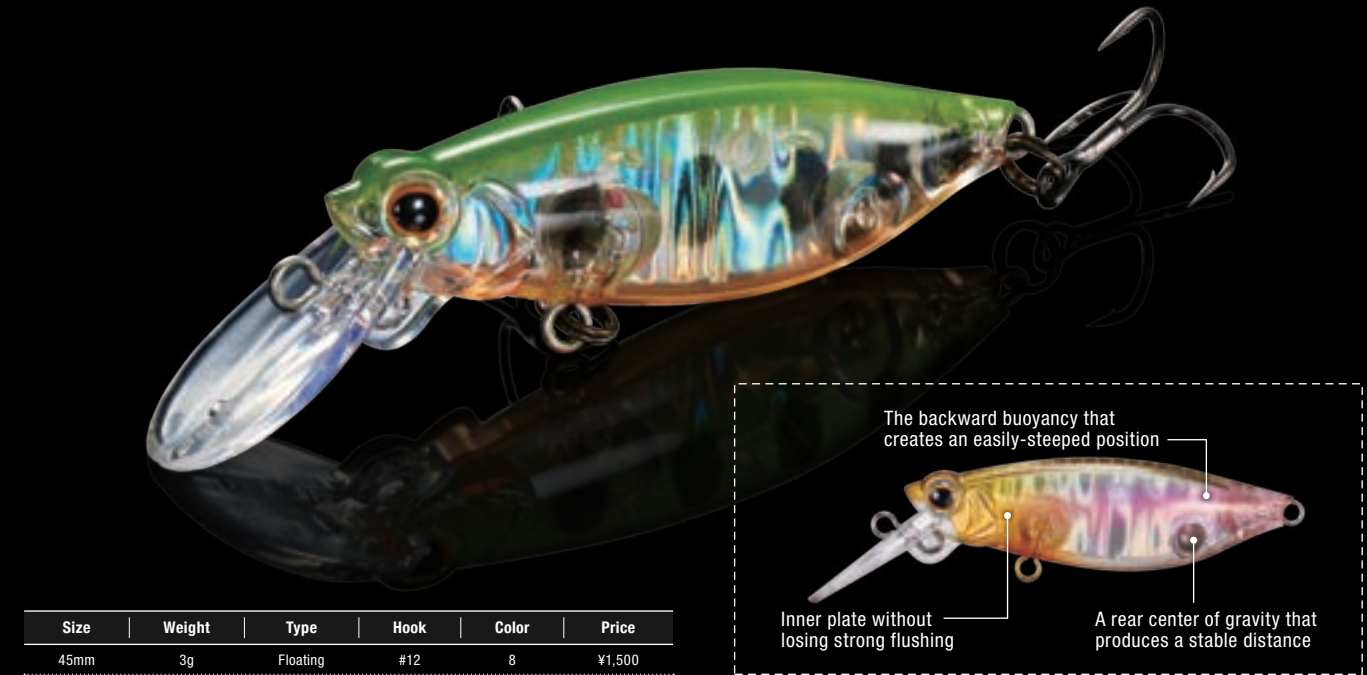


WGL

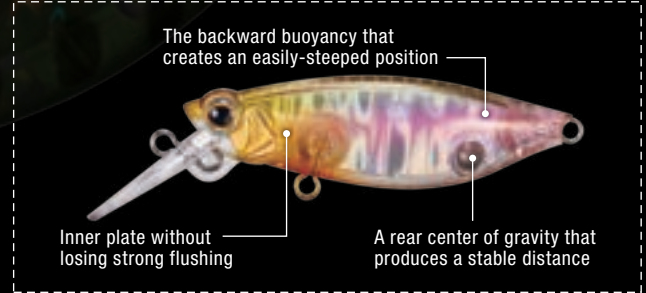
The back side is made with glow
The front side is made with glow
The S-shaped part is made with glow



It has been designed to ensure the distance and to deliver it with pin point accuracy, buoyancy to enhance response, but to maintain lightness even with strong wave action, and no loss of flashing even if it is scratched by intense use.... This is a gem that satisfies all the capricious requests of trout anglers. Since it is a floating type that can dive quickly, it is possible to accurately pass the trace course that the angler imagined, by making full use of the drift. Since it has an excellent response, it can be retrieved to appeal without making the target wary. The rounded silhouette, which is different from minnows, makes it easy to create a terrestrial style appearance.



| Size | Weight | Type | Hook | Color | Price |
|------|--------|----------|------|-------|--------|
| 45mm | 3g | Floating | #12 | 8 | ¥1,500 |



CAK



CMK



COS



GDM



HTC



NAIII



UGH



WYM

Trout Tune



Floating Size: 55mm / Weight: 3g / Type: Floating / Hook: #12 / ¥1,450
Normal Type Size: 55mm / Weight: 3.5g / Type: Sinking / Hook: #12 / ¥1,450
HW Type Size: 55mm / Weight: 6g / Type: Super Sinking / Hook: #12 / ¥1,600

Cast ability, water resistance and action sharpness, a standard model with well-balanced elements required by anglers. Two weights have been placed at its center that have been designed to make it easy to grip water on the lip while keeping a natural sinking posture by making the front side slightly hesvier.



Athlete 55S FH



Size: 55mm / Weight: 3.2g / Type: Suspend / Hook: #12 / ¥1,500

Athlete 55S was developed as a small sinking minnow for light salt, which is well know among many anglers. Based on its success the Athlete 5.5S FH has been designed and made into a suspending minnow. A suspending lure is perfect for fussy fish and fish that need a more finesse approach and the Athlete 5.5S FH allows the angler to entice those fish that are normally difficult to catch. Now with the new model anglers can now approach fish in stonger currents and also fussy fish living in stronger water with this new model.



METEORA 45-52-63-70



45mm Weight: 3.5g / Type: Sinking / Hook: #14 / ¥1,350
52mm Weight: 5g / Type: Sinking / Hook: #12 / ¥1,400
63mm Weight: 7.5g / Type: Sinking / Hook: #10 / ¥1,650

Weight balance in the belly of the Meteora has been designed to provide stability in the strongest currents. But the action and twitching retrieves are easy to control and with success. The Meteora uses a tungsten wei ght to mi nimize the body bulk but keep the weight and balance in fresh water streams.



METEORA 80



70mm Weight: 10g / Type: Sinking / Hook: #8 / ¥1,800
80mm Weight: 15.5g / Type: Sinking / Hook: #6 / ¥2,050

The body shape and height of the Meteora along with its weight balanced design makes if perfect for use in faster flowing waters as it remains stable, even in faster flowing waters. Its flat sides add flash and with the weight and placement of the tungsten weight the Meteora can be used with a variety of slow rolling and or jerking retrieves in slow and fast water flow. Its fluttering horizontal posture on the pause and fall is also a major reason this lure has been so successful in testing and has been fished with great results in so many situations.



An all-handmade lure brand launched by fishing writer Hiroyuki Muraoka. "Oryno" means mine in Tohoku's own words. Oryno was named with hope to be a lure of your only own.



Athlete 9JM



Size : 90mm / Weight : 33g / Type : Super Sinking / Hook : No Hook / ¥1,650

The Athlete 9JM is a heavy weighted lipless minnow, the lures shape and formation give it great stability in the air and extra casting distance. Despite the heavy weight the design and shape of the 9JM has been carefully crafted to ensure the lure has the correct action using multiple retrieves, from the slow to high speed retrieves. The ability of the Athlete 9JM to achieve various actions is due to the placement of the tow point and its positioning above the centre of gravity, allowing the angler to impart actions simply by varying retrieve speed. The Athlete 9JM is an extremely versatile lure, a crossover of minnow and metal jig styles. We happily offer the product at cheaper price only with split ring and no hooks to let each angler use preferred hooks. It is useful not only for Salvelinus laucomaenis and Cherry salmon in Hokkaido but also for flounder or blueback.



40mm Weight : 3g / Type : Sinking / Hook : #14 / ¥1,350
45mm Weight : 3.4g / Type : Sinking / Hook : #14 / ¥1,400
50mm Weight : 5g / Type : Sinking / Hook : #12 / ¥1,450

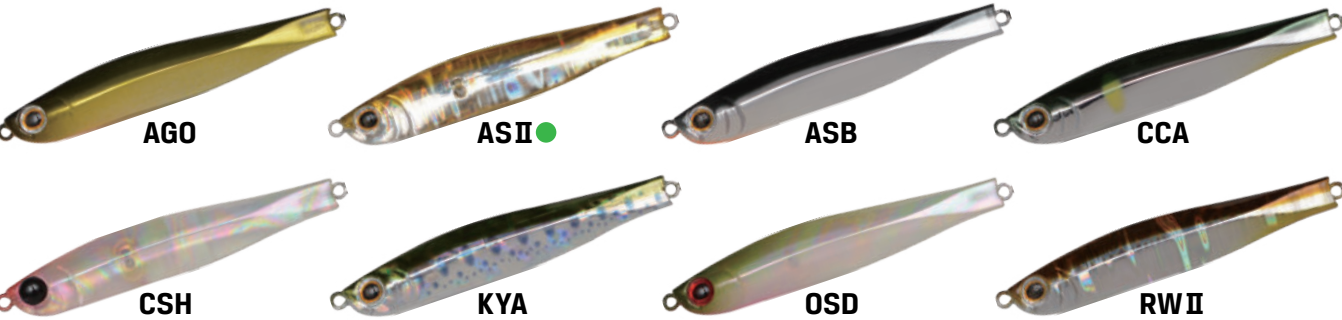


Head is made of solid lead, Body is solid resin, This is remarkable structure. And Genuine sharp 3D actioncan be generated The“Kanade” allows the angler to fish slower sections of water column where the fish like to sit, reaching these slower pockets in faster stream s is now easier with the“Kanade”. “Kanade” has the ability to fall easily into pockets of water and the semi long bib helps the angler hold that position. Its sensitive action through the rod tip is responsive and gives the Kanade a flashing and rolling action ma inly due to its trapezoid style body and has the ability to attract fish on the fall and the retrieve. The 45mm is a slow sinking type focusing on the responsiveness and accuracy while 40mm-50mm-60mm are heavy versions for faster water and deeper stream sections.



Size : 55mm / Weight : 2.5g / Type : Sinking / Hook : #6(Single) / ¥1,450

The Honoka hard bait falls naturally and horizontally and with the slightest of rod actions, the Honoka comes alive with a wide sliding action. This sudden action from still bait to an erratic action will tempt trout from a distance and even initiate a reaction bite from them. By switching between a static fall to a dynamic action the angler can capture even the most difficult fish.



Zurubiki Goby



Size : 45mm / Weight : 4.5g / Type : Sinking / Hook : #6(Single) / ¥1,400

In trout fishing the slow roll retrieve across the bottom is very popular, but bottom fishing can result in getting caught on bottom structure. The Zurubiki Goby has a tungsten ball which is the centre of gravity and is placed outside the body and away from the tow point, it also creates distance between the lure and the bottom when slow retrieving along bottom structures making it much more snag resistant.

It has been specifically designed and fitted with barbless hardware to allow anglers to fish more managed catch and release areas that are becoming more popular, and has been very successful in winter fishing in rocky mountain catch and release areas with rainbow trout especially those fish preying on bugs and crustaceans.



Cyarl Blade



Size : 35mm / Weight : 3.5g / Type : Sinking / Hook : #6(Single) / ¥1,300

In areas of heavy cover and weedy areas lures are required to have snag-less function, the Cyarl Blade has legs at each side of a single hook, Its legs help the lure leapfrog the structure. The blades act as an attractant and with a well placed hook the hook up conversion rate is increased. This Cyarl blade is totally innovative lure and considered by many anglers to have"high snag-less function" and "high hooking function"!



Buggy Spinner

● バギースピナー

1.5g Hook: #8 (Single) / ¥750
3g Hook: #8 (Single) / ¥800



Front cup blade that generates a strong sonic motion

This buggy spinner is more effective in adverse conditions. When casting with the front cup blade, cast ability is improved by drastically reducing the air resistance, and at the same time, the blade rotates during the fall and appeals to the fish immediately after landing. In addition, it stimulates the motivation of nervous trout by the large rotating wave that can not be imagined from the compact silhouette of the tungsten bead specification. Boasting excellent response even in upstream fishing, moderate drag resistance will help maintain motivation even in situations where the lure is not visible. Of course, the double clench has also been devised to reduce thread twisting.



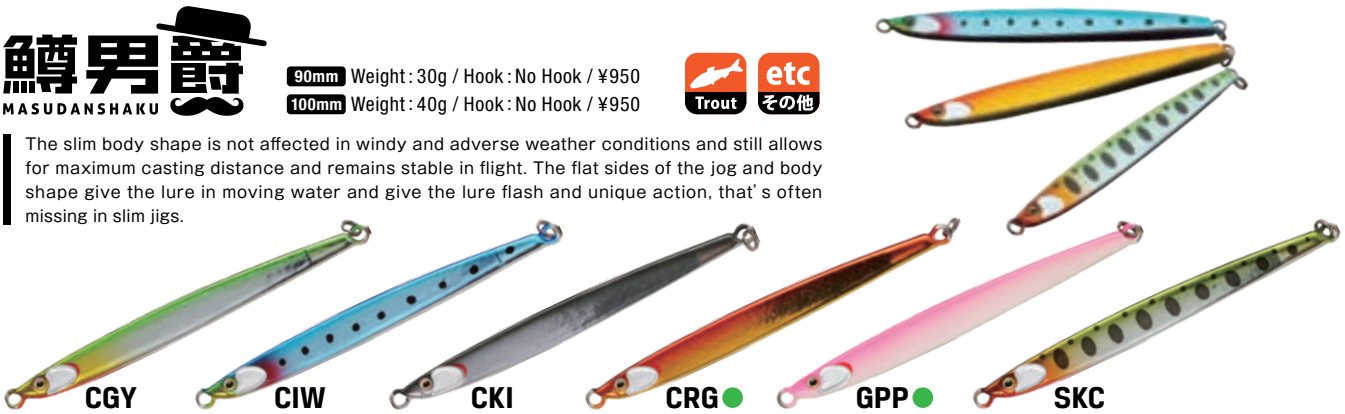
鱒男爵

MASUDANSHAKU

90mm Weight: 30g / Hook: No Hook / ¥950
100mm Weight: 40g / Hook: No Hook / ¥950



The slim body shape is not affected in windy and adverse weather conditions and still allows for maximum casting distance and remains stable in flight. The flat sides of the jog and body shape give the lure in moving water and give the lure flash and unique action, that's often missing in slim jigs.



鱒男爵

SAKEDANSHAKU



45g Round Size: 39mm 45g Slim Size: 77mm 50g Slim Size: 81mm
■ All type ¥1,300

The body is molded with the same lead as the metal jig. Although it is compact, both its casting distance and the simplicity of throwing are sufficient due to low air resistance. In order to ensure that the water flow received by slow retrieve always flows in all directions, it creates enough force to move even under high load conditions with a octopus bait and a bait. By equipping a resin mirror and Mylar sheet, a strong flushing performance is achieved. Furthermore, it has a higher specific gravity than a normal spoon. The torque that is going to move is high and you will not have to wait for the bait to fall. "Guaranteeing the best appeal from the first cast" is the concept of this spoon.



eddy

3g Size: 27mm / Type: Sinking / Hook: #14 / ¥800
5g Size: 32mm / Type: Sinking / Hook: #12 / ¥820



Line entanglement is biggest spinner weakness by body and shaft rotation.
To compensate the weakness Eddy has lowered rotation of body even ability of appeal is enhanced.



Cymo



Size: 45mm / Weight: 6g / Type: Sinking / Hook: F#14 R#10 (Single) / ¥770

The vibration developed for fish in Mountain torrent, the Middle reach, Lake and wide area.
There are three line eye holes which make you able to choose to fit to each situation.



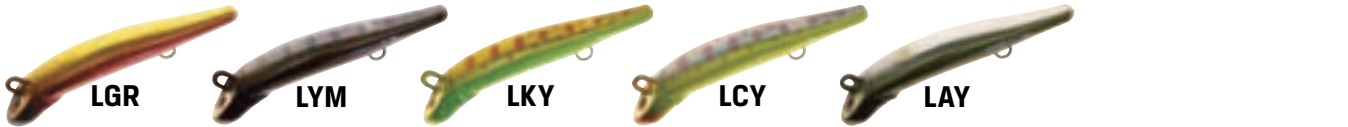
DART MAGIC

Native Color



Native 3g Size: 43mm / Type: Sinking / Hook: #14 / ¥1,200
Native 5g Size: 50mm / Type: Sinking / Hook: #12 / ¥1,200

Head is made of solid lead, Body is solid resin, This is remarkable structure. And Genuine sharp 3D action can be generated when you let it sink to bottom and give it large continuous jerk. Trout reacts as if they are gone crazy which you cannot make them crazy with other lures.



DART MAGIC

Area Color



Area 3g Size: 43mm / Type: Sinking / Hook: F#8 (Single) R#8 (Single) / ¥1,200

Head is made of solid lead, Body is solid resin, This is remarkable structure. And Genuine sharp 3D action can be generated when you let it sink to bottom and give it large continuous jerk. Trout reacts as if they are gone crazy which you cannot make them crazy with other lures.



BOTTOM MAGIC



3.8g5.3g Size: 55mm / Type: Sinking / Hook: #8(Single) / ¥1,400

Retrieving at the bottom style with dart action by short jerk. It performs wide range of situation. The posture that the tail is floated by buoyancy of body hooks many bites.



トイサゲMAGIC



2g3g Size: 25mm / Hook: #10(Single) / ¥750

Age Sage is a resin based lure that creates a different sonic fr om the traditional metal vibration lure. There are two weights, 2gm and a 3gm model. This gives the angler the ability to fish various water depths e ffectively. There are two tow points to enable the angl er to fish different actions with the rear eye for vibration, and front eye controls movement for a more lifelike appeal. A great feature of the resin body is the abili ty to have translucent colors which incorporates both soft and strong appearances.

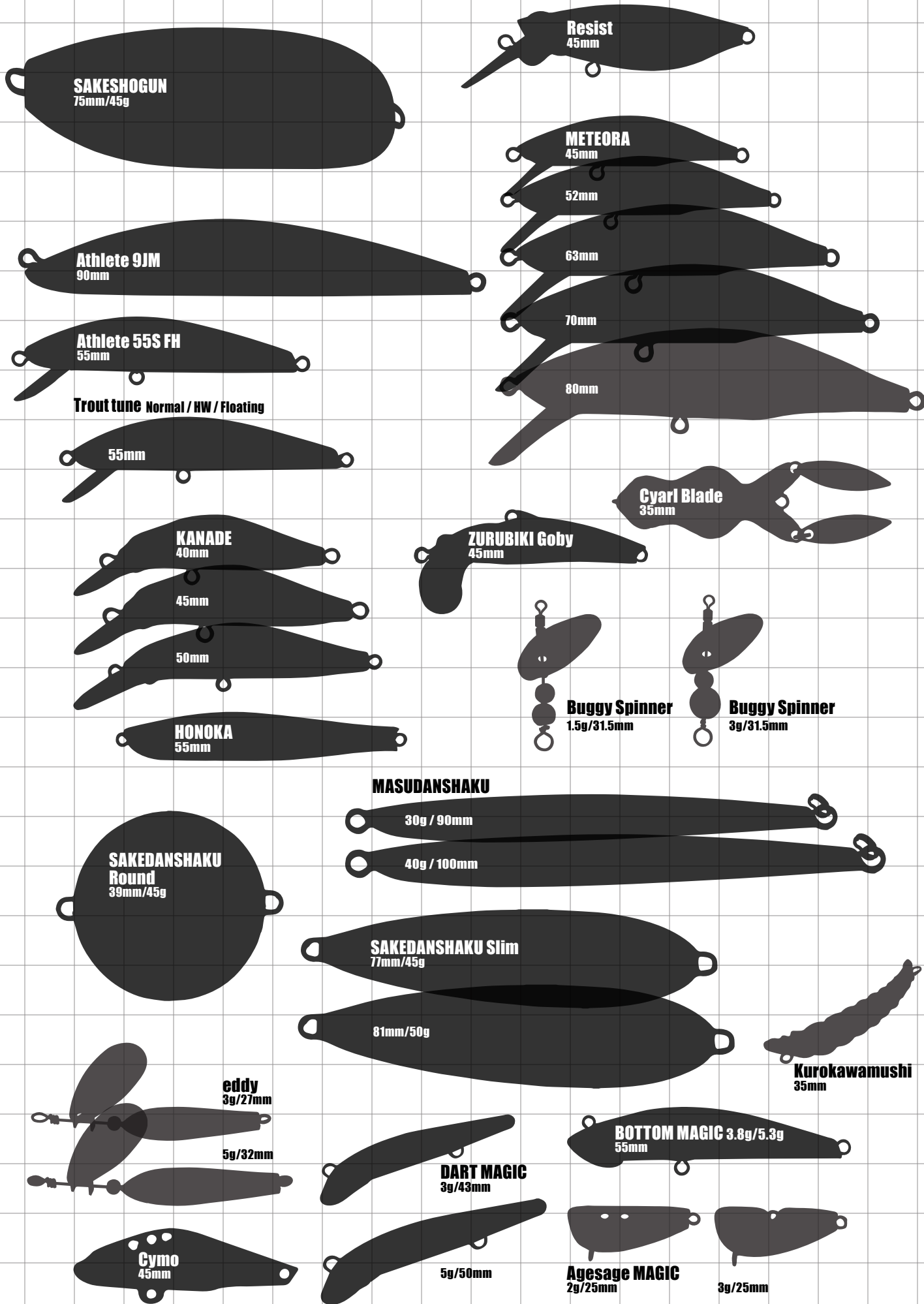
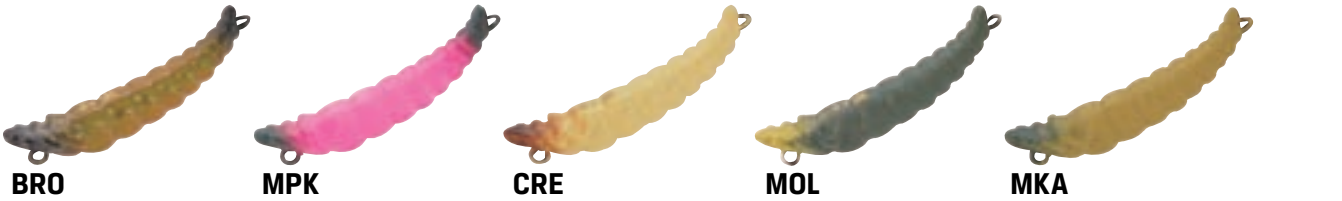


くろかわ虫



Size: 35mm / Weight: 2.7g / Type: Sinking / Hook: #10(Single) / ¥1,200

Designed to be a real worm. Without re-forming silhouette, It has all cast ability, Swimming skill, Falling attitude, These fundamental functions are satisfied.



Selected *by Jackson*

"Selected by Jackson" The brand that make anglers feel "I wish I had this"

2023
NEW

Angler's tray
KENZAN

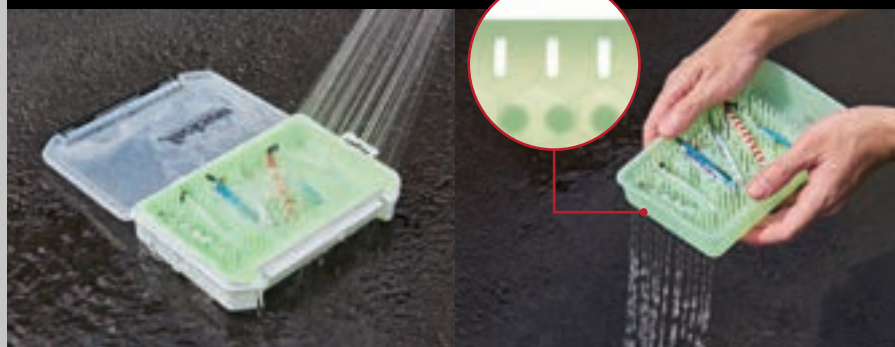
剣山

¥1,800

Silicone all-purpose lure tray

The silicone protrusions prevent the lures from getting tangled together, making it easy to remove the lures from the tackle. It is also effective in preventing paint damage. You can also remove salt while still in the box, and when tilted, water can be released through the drain holes. Then just dry!! No troublesome wiping work.

You can remove salt while still in the box, and tilt it to release water through the drain holes. Then just dry!! No troublesome wiping work.



Dedicated design with just fit to MEIHO VS-3010 NDM. The silicone protrusions prevent the lures from getting tangled together, making them easy to remove from the tackle. It is also effective in preventing paint damage.



Horizontal use is recommended.

Ideal for temporary storage when changing lures. The backside has a honeycomb structure to hold it well on a ship that's unstable with waves. It is also ideal for paddle fishing such as kayaking and SUP.



GLO



BLK

Rod Egg

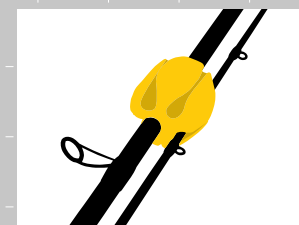
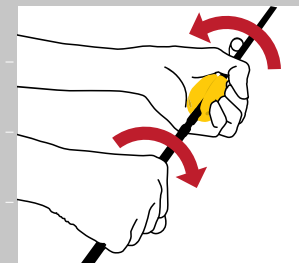
Patent registration completed
Patent No. 6999189

Design registration completed
Design No. 1665042

S size : ¥560 / Normal : ¥600

Strong tack elastomer material! With multiple uses!

A great item when the joint of the rod is fixed and cannot be removed the elastomer material has high adhesiveness to the rod and there is no loss of power in transmission. In addition, it can be used as a rod belt by using a soft material, unlike general rod belts, the rods do not touch each other, so there is no issues with scratching. In addition, it is a convenient item that can be used for various purposes, such as placing a rod on a dike wall and reducing noise when mounted on a vehicle.



NEW
COLOR



KAK

NEW
COLOR



GRY

NEW
COLOR



NVY

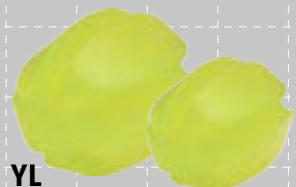
BL



PU



YL



| SIZE | Inner diameter | Available rod diameter size |
|-------------|----------------|-----------------------------|
| S size | 6mm | 5~12mm |
| Normal size | 9mm | 7~15mm |

Shoe-Pon

size : M / L
Material : Silicone rubber
¥1,800

Ideal for fishing and camping !!

A silicone shoe cover the "Shoopen" that can be fitted quickly and easily to protect your footwear from rain, mud and fish smell, the silicone material and waterproof zip keep your feet and shoes dry and clean.



KAK



GRY



BLK

| M | |
|-----------|---------|
| JPN | EU/CN |
| 22.5~25.5 | 36~41 |
| L | |
| JPN | EU/CN |
| 26.0~28.0 | 41~43.5 |

《MOUNTING PROCEDURE》



1 | Open the zipper and insert your toes



2 | Firmly insert from toe to heel



3 | Close the zipper and check that the toes and heels are not misaligned



Attached with a waterproof zip

POSH

Design registration completed
Design No. 1704416

¥1,300
Material : silicone rubber

A versatile silicone case that is convenient for outdoor activities!!

Have you felt stressed that couldn't get fingers off when put a piece of line in bag or pocket? POSH is an item can relieve such stress during fishing. Easy Water clean after using. Since it is a silicone material is kind to the environment and the human body, it can be used not only for garbage storage but also for various purposes such as snacks and pet snacks when taking a walk.



NEW
COLOR

BLK



KAK



NVY

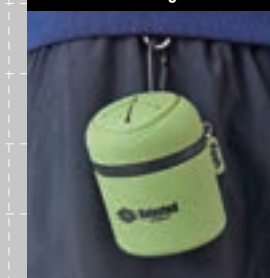


MOC

Can be stored compactly!



Attached with original carabiner



Reel Storage

Design registration completed
Design No. 1704457

¥3,300

Stylishly store your precious reels !!

Storage of reels is a problem. It's troublesome to leave it on the rod, or put it directly on the floor. Since the reel is a delicate tool, even slight scratches and distortions will reduce performance. This "reel storage" can be stacked up to 3 levels, so it can be stored safely and securely without taking up space. It is a coveted item for enthusiasts who want to take a leisurely look at the reels in the room.



GMC



KAK



MOC

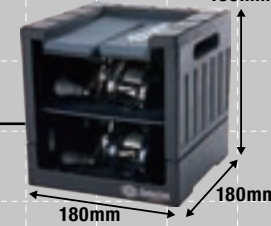


Can be stacked and doesn't take up much space!

Can store up to 6000 class spinning reels!



Can store 2 150 size bait reels



180mm
180mm
180mm

Line Revolver

¥1,200

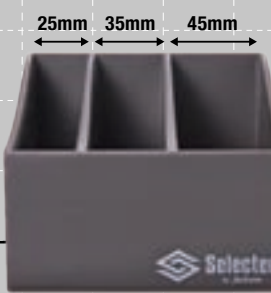
Easier to spool line onto reels !!

"Line revolver" is design specifically to help you put line onto your reel easily and quickly. Just insert the spool according to size, then all you do is wind at a constant speed. Other tools for this job are very costly and don't last, the "Line Revolver" is much better value and so much easier to use.

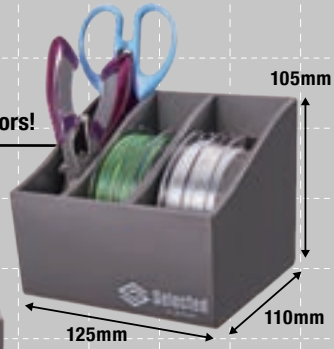


GMC

Ideal item not only for storing lines but also for storing tools such as scissors!



25mm 35mm 45mm



105mm
110mm
125mm



The Line Revolver is stable during use weighing 320gms

Dipping Box

Design registration completed
Design No. 1718252

¥1,200 Material: corrugated fiberboard

Designed exclusively for lure dipping !!

Easy installation, just assemble according to the procedure! It is a special box for lure dipping that can keep your favorite lure clean. It uses thick and strong domestic corrugated cardboard and can be stored compactly after use.

*Can be used multiple times depending on usage conditions.

Can be stored compactly!
Easy to assemble!



224mm

22.5mm

307mm



PRECAUTIONS FOR USE

- Our company shall not be liable for any cracks or deformation of the lure caused by the coating agent.
- It is recommended to use about 12 jigs of total length 150 mm or less and up to 60 g. * Please note that the product may lose its strength due to humidity.
- Use in a well-ventilated or ventilated area.
- This product does not recommend modification of lures.



NEW

Jackson *Red tag* Series

D-ring Pocket Half Sleeve TEE

Size : S, M, L, XL, XXL / Material : Cotton 100% / ¥4,500

This pocket T-shirt is made of 7oz cotton that is comfortable and durable. The pocket design features an outdoor element, with Velcro fasteners on the flaps to prevent items from falling off, and a small accessory can be attached to the D-ring. The label inside the T-shirt is converted to a print, making it comfortable to wear on bare skin. It is designed to be worn not only for fishing but also for town use.

Flap pocket + D ring



It has a gusset and goes in and out smoothly.



Embroidered logo in the same color as the T-shirt



| Units:cm | | | | | |
|----------------|------|-----|------|-----|------|
| SIZE | S | M | L | XL | XXL |
| Body length | 67 | 69 | 71 | 73 | 75 |
| Shoulder width | 48.5 | 50 | 51.5 | 53 | 54.5 |
| Chest | 100 | 105 | 110 | 115 | 120 |
| Sleeve length | 21.5 | 22 | 22.5 | 23 | 23.5 |

What is Jackson © Red tag?
[Fishing×Life wear]

We offer original design wear that can be used comfortably in various situations, not to mention fishing, and can be used in everyday life.



Black



Khaki



Beige

Water-Repellent Seven Panel Cap

¥4,000

Designed with and made from a comfortable lightweight water repelling material and mesh. A perfect cap that can be used for fishing and or camping and just everyday outdoor activities.

NEW COLOR



Dark Navy



Black



Khaki



Beige / Brown



Grey / Navy

Inside of the cap



DWR Half Zipper Hooded Jumper

Size : S, M, L, XL, XXL
Material : Polyester 100%
¥13,000

Made of a durable water repellent (DWR) material with a water pressure resistance of 10,000mm and a moisture permeability of 5,000mm, this garment allows you to enjoy fishing even in the rain. Youtuber R.I Wolf SUU suggests the stress caused by rising tides and water is eliminated by adopting the half zip. The large pocket on the abdomen has easy access from the left and right and the D Loop on the waist to attach fishing accessories. The sleeves are designed to be a little short so they can be worn without dowels. The DWR fabric has elasticity and we recommend one size up for comfortable everyday use.

With D ring on the left and right waist



With drawcord at the back of the hood



YKK waterproof zip



Black



Light Gray

Velcro on cuffs



Durable water repellent material



| Units:cm | | | | | |
|----------------|------|------|------|------|------|
| SIZE | S | M | L | XL | XXL |
| Body length | 66.4 | 68.9 | 71.4 | 73.9 | 76.4 |
| Chest | 52.8 | 56.6 | 60.4 | 64.2 | 68 |
| Shoulder width | 46.9 | 48.8 | 50.7 | 52.6 | 54.5 |
| Sleeve length | 57 | 58 | 59 | 60 | 61 |
| Sleeve width | 13 | 13.6 | 14.2 | 14.8 | 15.4 |

NEW

Dry Long Sleeve TEE

Size : S, M, L, XL, XXL / Material : Polyester 90%, Spandex 10% / ¥5,000

Now available is a T-shirt made with fabric familiar from the Sun Protect series. Ultra-stretchy material makes it easy to move around, absorbs sweat and dries quickly, and UPF 50+ is ideal for sun protection. Labels in T-shirts to be printed Converted to make it comfortable to wear on bare skin. It can be worn alone, layered under a short-sleeved T-shirt, or set up with an ear loop neck gator (sold separately). I recommend it.

A simple design with understated logos throughout.



Black



Heather Gray



Jackson Logo Hoodie

Size : S, M, L, XL / Material : Cotton 100% / ¥5,000

Made with 100% cotton and lined with a fleece fabric so you can wear it through most seasons, from Autumn to early winter and early Summer. A glow material has been added to the logo for night fishing use.



Male model
Height : 177cm
Wearing size : L size



Female model
Height : 155cm
Wearing size : M size



| Units:cm | | | | |
|----------------|----|------|----|------|
| SIZE | S | M | L | XL |
| Body length | 64 | 66 | 68 | 70 |
| Chest | 54 | 56 | 58 | 60 |
| Shoulder width | 57 | 58.5 | 60 | 61.5 |
| Sleeve length | 55 | 56 | 57 | 58 |



Gray



Navy



Pink

*No Standard of L and XL

Angler's Warm Gloves

Size : M, L, XL / Material : Polyester 100% / ¥4,500

The Body warmer pocket, firstly installed in Jackson Gloves, designed at an angle that makes it easy to insert the body warmer naturally in consideration of the movement of the hand. The pocket has two layers and has a structure that prevents the body warmer from popping out even when casting. The two-finger design allows you to retie lines and perform detailed work without removing gloves. By adopting chloroprene rubber that has a grip from the fingertips to the wrist, the rod can be held firmly, easy to put on and take off, and it is hard to slip when put in the cuffs of the jacket.



Units:cm

| SIZE | M | L | XL |
|-------------------------|-------|-------|-------|
| Around the back of hand | 19~21 | 21~23 | 23~25 |

Neck Warmer Multifunction

¥2,800

Lining uses ZAMZA®. A high-performance outer material and a brushed fleece with excellent heat retention and softness. In the balaclava style, possible to shut out the cold air with the draping and draw cord is applied so no gap in the neck. In addition, a body warmer storage pocket is mounted on the back of the neck to provide sufficient heat retention even in the midwinter.



The lining has excellent heat retention and uses a brushed fleece that feels good skin touch.



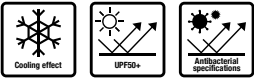
Even the balaclava style, applied draping that no gap at the neck and shut the cold air.

Micro Fiber Cooling Towel

Material : Polyester 100% / ¥1,500

Can be used repeatedly! Cooling function towel

Wet the towel in water, only squeeze it and shake it, you can quickly cool your body even when fishing under the scorching sun.



Ear Loops Neck Gaiter

Material : Polyester 90%, Spandex 10% / ¥2,000

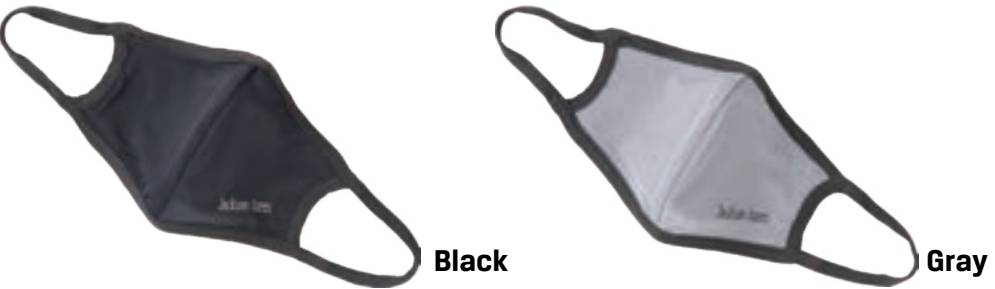
Ear loop neck gaiter made of cool material, has ear hooks but does not easily shift even if you wear it for a long time, and you can enjoy fishing comfortably. Also a convenient for UV protection and insect bites.



Outdoor Mesh Mask

Material : Polyamide 85%, Spandex 15% / ¥1,000

A mask made of mesh material was developed for easy breathing even outdoors under the scorching sun and does not get stuffy. Since the mask ears are soft, it does not hurt even if you wear it for a long time. It can be washed many times every day and has excellent quick-drying properties.



Sun Protect NECK GAITER / ARM SLEEVES / FISHING GLOVES

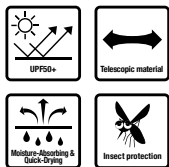
NECK GAITER ¥1,800



Gray camo
Size : Free
Material : Polyester 90%
Spandex 10%



Brown camo
Size : Free
Material : Polyester 90%
Spandex 10%



ARM SLEEVES ¥1,800



Gray camo
Size : S/M, L/XL
Material : Polyester 90%
Spandex 10%



Brown camo
Size : S/M, L/XL
Material : Polyester 90%
Spandex 10%

Units:cm

| SIZE | S / M | L / XL |
|--------|-----------|-----------|
| Bicep | 26.7~33 | 33~38.7 |
| Length | 43.2~45.7 | 46.4~48.9 |



FISHING GLOVES ¥2,500



Black
Size : S/M, L/XL
Material : [Front]Polyester 90%
Spandex 10%
[Back]Microfiber leather



Gray camo
Size : S/M, L/XL
Material : [Front]Polyester 90%
Spandex 10%
[Back]Microfiber leather



Brown camo
Size : S/M, L/XL
Material : [Front]Polyester 90%
Spandex 10%
[Back]Microfiber leather



Smartphone Pouch ¥3,000

Not only can it be attached to the fishing vest, but can be hung on a bag or pants using a carabiner. In addition, by clear side double pocket specifications, you can still operate the smart phone through the pouch itself.



Inner dimensions :
about 15mm×95mm×165mm



Limited sale on web shop

SABRE×Jackson Angler's shades ¥14,000

"SABRE" an eyewear brand with a backbone of subcultures such as surfing and skateboarding, was born in California. SABRE and Jackson collaborated on this polarizing glass. A must-have for anglers, this polarizing glass has a stylish design that won't change with the times, so you can wear it anywhere but fishing. Of course, it has high functionality as a polarizing glass. We carefully supervised the desire to "enjoy fashion while fishing" and to "express more freely" in the diversifying fishing culture. On the way to the fishing spot, I imagined wearing it for all kinds of occasions, including BBQ, camping, surfing, skateboarding and sightseeing. The logo of both brands is engraved on the Temples part. Temples is engraved with Jackson's catch phrase "CAST SOMETHING DIFFERENT" inside. With the same design and three patterns in the lineup, this model can be worn by both men and women. Make it a companion to everyone who enjoys the outdoors. Supervised by Jackson Pro Staf "Monkey"



Black gloss/Silver mirror



Light tortoise/Light gray



Matte black/Blue mirror

Snap back Cap ¥4,980



College fish
Jackson by JUN WATANABE



Balloon logo
Jackson by JUN WATANABE

[JUN WATANABE]
Creative director/Graphic designer
Designs mainly fashion items, and collaborates with many companies domestically and overseas.

Smile Fish Cap ¥3,480



Black



Gray



Sun Visor Night Black ¥3,980

Sun visor with Jackson logo. It is a simple design that is easy to match with any outfit. Excellent breathability while firmly preventing sunlight. With a sun visor, your hair won't become messy.



Front



Back

With adjustable
adjuster



Jackson T-shirt

¥2,500

There are two T shirt designs,a basic and durable cotton T, and the dry T which has excellent moisture absorption and quick drying. The color lineup is also abundant. It has a simple and basic design that is easy to match with any outfit. In addition, ladies' kids model are in the range for the first time.



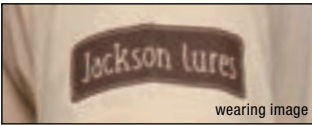
SIMPLE LOGO TEE

Color : MixGray / LightBeige / DarkNavy
Size : M / L / XL / XXL
Material : Cotton 100%



DRY SILKY TOUCH TEE

Color : Navy / Burgundy
Size : M / L / XL / XXL / XXXL
Material : Polyester 100%

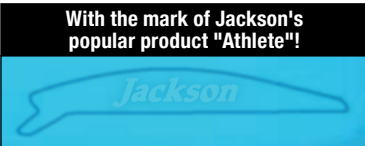


* UPF is an abbreviation for UltraViolet Protection Factor. This is the global standard for UV protection.

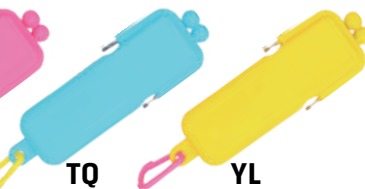
Lure Pod

¥1,200

The "LURE POD" is a resting pace for lures!
The lure pod has been designed to keep your lures in good condition and also protect yourself and those around you from coming into contact with sharp hooks. Whether in your vehicle, walking to your fishing spot, or in a boat, the lure pod can store a full lure with no parts of the lure protruding and with it being made from hard silicone material it won't catch inside the pod either. The pod is fitted with a resin based carabiner clip so you can clip onto the guide of the rod, as hooks on your guides will damage your rod guides or on your belt or tackle pack when travelling, this way you are fully protected and your lure is safe and ready for when you need to use it. The lure pod metal parts are rust resistant stainless steel so it will have a long life.



PK



TQ



YL

Mobile MultiBucket

¥1,400

The mobile multi-bucket allows you to wash your hands for a little while at the fishing spot and keep your fish. The rope attached to the handle is 5meters, so you can draw water properly even at a slightly high fishing spot or embankment. The handle can also be stored compactly inside the bucket, making it easy to carry. It is a convenient item that can be used in any way, such as when you need to wash your hands after touching the fish or when you need a little water.



Can be stored compactly



WT / BL



WT / BK

Lure Case

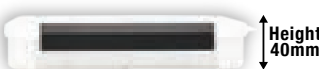
¥800



VS-3010NDM WH



Because the three partitions can be removed A large lure can also be stored



Limited sale on web shop

Jackson crew Cutting Sticker

Size : Width 400mm × Height 130mm ¥1,200



Black



White

Teiban Snap

Quantity : 30 / ¥300

Standard shape! Standard size! Large capacity! A snap that is perfect for the standard item "TEPPAN Vib / Daniel[salt]" is now available.



Teiban Snap SS

9mm



Teiban Snap S

10mm



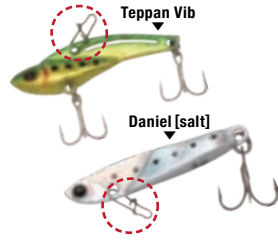
Teiban Snap M

12mm



Teiban Snap L

16mm



Ball Bearing Ringswivel

Quantity : 10

Wide range of types for shore and offshore.



Ball Bearing Ringswivel #0

10pc Silver 8kg (Breaking Strength 15kg)
¥850



Ball Bearing Ringswivel #1

10pc Silver 12kg (Breaking Strength 20kg)
¥900



Ball Bearing Ringswivel #2

10pc Silver 15kg (Breaking Strength 25kg)
¥950



Ball Bearing Ringswivel #3

10pc Silver 15kg (Breaking Strength 35kg)
¥1,000



Ball Bearing Ringswivel #4

10pc Silver 20kg (Breaking Strength 50kg)
¥1,050

Ball Bearing Cross-Lock Swivel

Quantity : 10



Ball Bearing Cross-Lock Swivel #0

10pc Silver 8kg (Breaking Strength 15kg)
¥850



Ball Bearing Cross-Lock Swivel #1

10pc Silver 13kg (Breaking Strength 20kg)
¥900



Ball Bearing Cross-Lock Swivel #2

10pc Silver 23kg (Breaking Strength 25kg)
¥950



Ball Bearing Cross-Lock Swivel #3

10pc Silver 33kg (Breaking Strength 35kg)
¥1,000

Split Ring

#1 Quantity : 21 ¥250 #2 Quantity : 19 #3 Quantity : 17 #4 Quantity : 15 #5 Quantity : 13



Split Ring #1



Split Ring #2



Split Ring #3



Split Ring #4



Split Ring #5

Line roller Zero Kai
ラインローラー 零改

Jackson Limited

Appropriate line : PE1~1.5 / Applied reel : SHIMANO #2500~5000
¥8,500

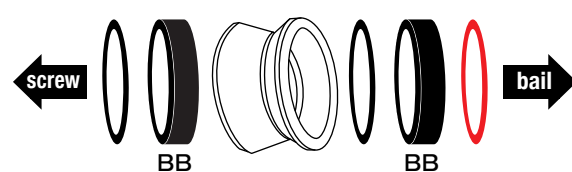
In Collaboration with "M.T.C.W", a leading craft maker known for always creating innovative tackle, the "Line roller zero-kai Jackson limited" was born. It is custom item which ensures maximum performance when using PE lines. This is designed only for size No.2500~5000 of SHIMANO's spinning reels, which is for seabass, flat fish and light shore jigging. Suitable for PE 1~1.5 using an angled bush on the line roller. The Zero Kai decreases the wear on the line by putting the line into the roller immediately, and twist and entangling of the line is reduced dramatically at the same time. Therefore it helps to keep the best casting distance and reduced the stress for anglers. Improving the maintenance is one of the special features for this item, it is possible to keep its high rotation performance for a long period just by oiling the bearing which can be done by the angler himself. We proudly introduce "Line roller zero-kai Jackson Limited" with outstanding in quality and performance.



《Features》

1. Improved smoothness of operation.
2. Prevents wearing and extends the life of the PE Line.
3. Reduces tangling and line twist.
4. Restores line quality for extra distance casting.
5. Improved drag performance.
6. Improve the life of the reel and less maintenance.

Installing position



《Contents》

- Line roller
- 2 bearings
- Adjustment shim

Compatible with all Shimano integrated line rollers.

FY 2022 [#1% Social Good] Activity Report

Juvenile fish release

Juvenile fish equal to 1% of the lure's annual sales volume in the previous year are released in the following year.

Lure sales in fiscal 2021 were
1,470,691 pc

$1,470,691 \text{ pc} \times 1\% = \mathbf{14,707} \text{ fish}$

In fiscal 2022, a total of **14,800** juvenile flounder were released in **3** batches.

1st

5 / 23 / 2022

Miho beach, Shizuoka

4,930 fish

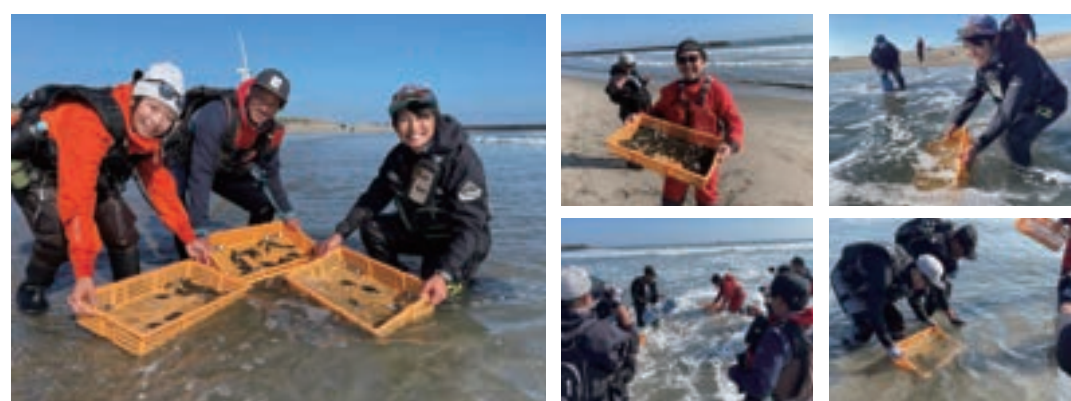


2nd

10 / 11 / 2022

Nikkawa beach, Ibaraki

4,930 fish



3rd

1 / 12 / 2022

Okusa beach, Aichi

4,940 fish



Clean-up activities

Allocate 1% of total working hours of all employees, including representatives, to environmental protection activities

Total hours worked **34,200** hours $\times 1\% = \mathbf{342}$ hours

A total of **342** hours was devoted to waterside cleaning, underwater cleaning and release.

● Companies that helped with the cleanup (in no particular order)

Takashina Life Preservers Co., Ltd. / ATEC INC. / Varivas Co.,Ltd. / ISHIGURO co.,ltd.



► Photos of the cleanup activities



Follow us on Instagram!



jackson #castsomethingdifferent

Check out our new items and our global anglers!
Send us your favorite shots★



Jackson Official Information

▶ studio jackson



▶ TSURI JACK



🏠 Homepage



🛒 Web Shop



📷 instagram



🐦 twitter



📘 Facebook



🎵 TikTok



About rod warranty

~Because of the improvement for Jackson rods, we will change from 3-year warranty to 1-year warranty~
● New products after October 2021 will comply with the rule. ● Products released before October 2021 will continue to have 3-year warranty.

⚠ Caution when using Rod

1. The material conducts electricity well, please be careful of electric shock by high-voltage line and wiring, please keep your rods away from wirings to prevent fatal accidents.
2. Please be careful of electric shock by lightning, please refrain from using when lightning strikes are present in the area.
3. Use after verifying the safety conditions of the surroundings, It is extremely dangerous if the rod, lure or hook hit each other.
4. Use for fishing purposes only
5. Keep out of the baby's reach
6. In case you broke the rod, please avoid touching the tips since the surface is dangerous.
7. Please cover your eyes with glasses and wear gloves and caps to protect yourself from the damage of broken rods.
8. Due to the material, rods can be broken by distorting, including high sticking the rod and over bending.

⚠ Caution when using Lure

1. Use for fishing purposes only
2. Keep out of the baby's reach
3. Use after verifying the safety of the surroundings
4. The tip of the hooks are extremely sharp, please handle lures accordingly.

SUSTAINABLE DEVELOPMENT GOALS

SDGs are abbreviations for "Sustainable Development Goals" which is adopted by the United Nations. It is a target that the world should unite together to realize the environment and gender equality, etc.. Jackson is supporting the development of SDGs.

