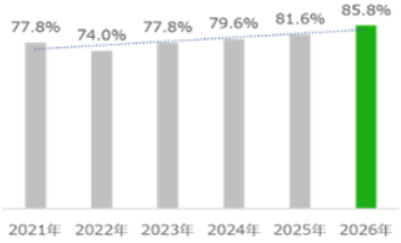
International Students' Satisfaction Reaches Record High of 85.8%

Over 90% Hope to Pursue Further Study or Employment in Japan

Nearly 70% of Job Seekers Wish to Work in Osaka

Strong Results in Osaka's Latest International Student Survey

A recent survey of international students studying in Osaka revealed that overall satisfaction has reached **85.8%**, the highest level in the past five years. As support systems and learning environments continue to improve, more than **90% of students expressed a desire to pursue further education or employment in Japan**.



Trend in Satisfaction Levels

NPS Remains High at 30

Increase in Promoters May Boost Osaka's Future Talent Pool

The Net Promoter Score (NPS), which measures how likely students are to recommend Osaka as a study destination, recorded a **high score of 30**. Although slightly lower than last year's 31, the score indicates that many students are willing to encourage others to study in Osaka.

The analysis also found that **students with higher NPS scores are statistically more likely to express a strong desire to work in Japan**. This suggests that increasing the number of promoters could directly contribute to attracting and retaining skilled talent in Osaka.

Nepal and South Asian Students Show Strongest Desire to Work in Japan

Concerns Remain Over Long Working Hours and Seniority-Based Systems

Students from Nepal, Myanmar, Sri Lanka, and other South Asian countries demonstrated a significantly stronger intention to work in Japan compared with students from China and other regions.

However, many also expressed concerns about:

- Japan's image of long working hours
- The traditional seniority-based employment system

This highlights a dual sentiment: **high motivation to work in Japan, paired with apprehension about Japanese work culture**.

Key Traits of Students Strongly Motivated to Work in Japan

Long-Term Lifestyle and Career Aspirations Are Central

The survey identified several statistically significant factors among students who expressed a strong desire to work in Japan:

- Appreciation for Japanese culture and daily life
- Desire to gain experience in Japanese companies
- Intention to live in Japan long-term (including permanent residency)
- Belief that they can achieve their desired lifestyle in Japan

These motivations reflect a **long-term perspective on living and building a career in Japan**, closely tied to stronger employment intentions.

Osaka stands out as a city ideal for living, learning, and working.

The rise in satisfaction, consistently high NPS, and strong employment intentions among international students indicate that Osaka is becoming an increasingly attractive city for both study and work.

As the number of promoters grows, Osaka stands to benefit from a stronger inflow of global talent. Continued improvements in student support and employment guidance will be essential in enhancing the city's international competitiveness.

Key Figures

+30	**Osaka's NPS (Net Promoter Score): Almost the same level as the previous year (2025: +31)**
85.8%	**Satisfaction rate: Overall satisfaction rate increased from the previous year (2025: 81.6%)**
64.2%	**Strong intention to work in Japan: 9/10 are selected based on their desire to work in Japan (0~10)**
57.7%	**Japanese company orientation: After graduation, I want to work for a Japanese company**
47.9%	**Anxiety about Japanese interviews: Feeling anxious about Japanese interviews when job hunting**
40.6%	**Highly rated group for employment guidance: Rated as "very satisfied" (9/10) with employment guidance**

For more information, please refer to the Study in Osaka documentation .https://www.studyinosaka.com/