



Registered No. 22001

Evaluation Certificate

The following event organizers are hereby commended for sustainably organizing their MICE event in consideration of all stakeholders including attendees, service providers, the local community, and other related parties. We have evaluated the organizers in their formulation of a self-sustaining cycle of achievement towards the Sustainable Development Goals and recognize the efforts they have taken to increase the value of their MICE event.

- Event Name: Theo Jansen Exhibition 2023 in Osaka
- Period: July 9 – September 25, 2022
- Event Venue: ATC Gallery, Asia & Pacific Trade Center
- Constituent Organizations: The Mainichi Newspapers Co. Ltd.
Mainichi Broadcasting System Inc.
Asia & Pacific Trade Center Co. Ltd.

● Event Overview:

An exhibition and demonstration of “Strand Beast,” a wind-powered beach runner by Dutch artist Theo Jansen. Visitors to the exhibition could experience first-hand the wind-powered movement of the structure. This was the exhibition’s first holding in Osaka and received over 50,000 visitors during its run.



The SDGs for MICE Sustainable Event Evaluation System is registered with the Co-Creation Challenge as part of the Team Expo 2025 program.

February 13, 2023
Hiroshi Mizohata, President
Osaka Convention & Tourism Bureau

