



# OSAKA

## Osaka MICE Operation Support Program

The Osaka Convention & Tourism Bureau (OCTB) provides various support services for organizers of MICE events in Osaka.

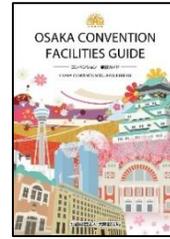


**MICE Promotion Department,  
Osaka Convention & Tourism Bureau (OCTB)**  
5F TODA BUILDING Shinsaibashi, 4-4-21, Minamisemba,  
Chuo-ku, Osaka, Japan  
Email: [convention@octb.jp](mailto:convention@octb.jp)

## >> Planning

### ▶ We help you develop draft plans from scratch.

- Introducing MICE venues and accommodations
- Arranging estimates for the costs of MICE venues and accommodations
- Introducing unique venues
- Introducing spouse programs
- Providing promotional photos of Osaka
- Providing promotional videos of Osaka
- Cooperation in formulating an event plan proposal



Osaka Convention Facilities Guide

### ▶ We support you in selecting venues using our know-how and networks.

- Approaching global head offices of participating organizations
- Cooperation in formulating an event operation proposal
- Assisting in inviting overseas key persons and arranging for inspections of venues, etc.
- Assisting in inviting MICE events to Osaka with various support programs (including financial and material assistance)
- Cooperation in preparing presentation materials
- Arranging official invitations from the Osaka Prefecture Governor and/or Osaka City Mayor

## >> Preparations

### ▶ We support you in establishing MICE organizing systems.

- Introducing convention-related service providers, including MICE organizing companies and travel agencies
- Recommending MICE venues, party venues, etc.

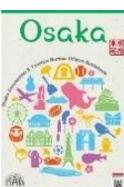
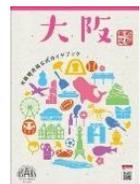
### ▶ We support you in PR campaigns for your MICE events.

- Assisting in running a PR campaign by posting event information on OCTB's website, introducing the event in OCTB News, and other means

## >> Support during MICE events

### ▶ We provide various support services to allow attendees to enjoy themselves in Osaka.

- Offering the Osaka Tourist Map and Guidebook  
Offering up to 500 copies of the Osaka Area Map and up to 200 copies of the Tourist Guidebook for free (only in Japanese or English) \* Up to 50 copies of their Korean, traditional Chinese or simplified Chinese versions available for free.
- Arranging a display of a welcome message in the arrival lobby at Kansai International Airport  
Displaying event information on the welcome board at Kansai International Airport to extend a hearty welcome to attendees
- Introducing volunteer interpreters  
Sending volunteers who provide language services in English and/or other languages at event organizers' request
- Providing special welcome services at receptions and parties  
Allowing attendees to enjoy Osaka's unique attractions by sending Fukumusume (Daughters of Happiness) from Imamiya Ebisu-jinja Shrine or Japanese-drum performers, holding a barrel-opening ceremony, or other activities



Guidebook

## International conferences

- **Subsidy for inviting and operating international conferences (financial assistance)**
  - Periodic conferences with an attendance of over 300
  - Total attendance including over 50 attendees from outside Japan
  - Attendees from five or more countries, including Japan
  - Conferences lasting three or more days
  - Other municipalities competing with Osaka to host the conferences
  - A subsidy of this type cannot exceed 20% of the total cost of holding the conference.
  - Domestic academic conferences are not covered by this grant in principle, regardless of their fulfilment of the above-designated requirements.
- **Assistance in inviting and operating international conferences (material assistance)**
  - Conferences with an attendance of over 100
  - Total attendance including over 20 attendees from outside Japan
  - Attendees from three or more countries, including Japan
  - Conferences lasting two or more days
  - The amount of assistance of this type cannot exceed 20% of the total cost of holding conference.
  - This assistance program only provides a conference with an item that can be provided within the upper limit of the amount of assistance.
- **Introducing various assistance systems**
  - Introducing the donation collection system of the Japan National Tourism Organization (JNTO) and various other assistance systems

## National conferences

- **Subsidy for inviting and operating national conferences (material assistance)**
  - Conferences with an attendance of over 1,000
  - Conferences expected to attract many attendees from outside the Kansai region
  - Conferences lasting three or more days
  - A subsidy of this type cannot exceed 20% of the total cost of holding the conference.
  - This assistance program only provides a conference with an item that can be provided within the upper limit of the amount of assistance.

\* The grant (financial aid) system for domestic conferences will be abolished on January 1, 2020.

## International incentive tours

- **Assistance in offering incentive tours (material assistance)**
  - Tours with over 100 participants
  - Tours with participants from outside Japan accounting for over 90% of all participants
  - Tours involving a stay of two or more nights AND a ceremony or gala dinner in Osaka Prefecture
  - This assistance program only provides a tour with an item that can be provided within the upper limit of the amount of assistance.

\* This revision will apply to applications to be accepted on January 1, 2020 or later. The revision does not affect the applications already approved unofficially at any level as eligible for aid.

\* Applications are approved in the process of circulating the application forms within the Osaka Convention & Tourism Bureau. For details, consult the Osaka Convention & Tourism Bureau.

\* Financial aid and material aid cannot be received simultaneously.

\* Aid recipients are requested to indicate the fact that they receive aid from the Osaka Convention & Tourism Bureau in the PR media they prepare concerning the conferences (websites, program brochures, prospectuses, reports, etc.).

# Memorable, Unique Venues

## Taiko-en

[taiko-en.com/e](http://taiko-en.com/e)



Along with the neighboring Fujita Art Museum and the Garden Oriental Osaka, Taiko-en boasts a history of over 100 years as part of the former Amijima Palace, which was an estate of epoch-making businessman Baron Denzaburo Fujita. Enjoy a party while admiring the vast Japanese-style garden.

### Capacity

Diamond Hall: 1,000 people

Golden Hall: 600 people

Garden Hall: 700 people

## Osaka City Central Public Hall

[osaka-chuokokaido.jp/english](http://osaka-chuokokaido.jp/english)



The bronze-roofed Osaka City Central Public Hall in the Taisho-era Neo-Renaissance style is a symbol of Osaka. You can host dramatic parties immersed in the European-style refinement of the Medium Assembly Hall on the third floor.

### Capacity

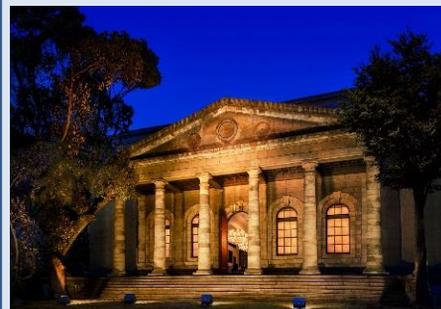
Large Assembly Hall 1st fl.: 810 people / 2nd fl. 350 people

Medium Assembly Hall: 500 people

Small Assembly Hall: 150 people

## Former Sakuranomiya Kokaido

[produce.novarese.jp/smk](http://produce.novarese.jp/smk)



This is an Important Cultural Property clad in new beauty, some 140 years after its construction. The main dining area is the height of modern design, brilliantly reproducing the historic space with advanced architectural techniques. The gorgeous chandeliers and symbolic stage prepare you for a moving experience. Enjoy a gracefully relaxed party for adults in the hall adorned with playful but modest detail.

### Capacity

Buffet: 150 / Seated: 120 people

## Dotonbori RIVERSIDE PARTY

[www.ipponmatsu.co.jp](http://www.ipponmatsu.co.jp)



You can hold an authentic meat dish party at Del Sole Dotonbori, a meat wholesaler's meat bar, capitalizing on the landscapes of Tonbori Riverwalk along the Dotonbori River. In front of the restaurant is a cruise ship which is always available. A jazz band on board the ship will liven up your party and cruise with a pleasant live performance.

Minimum attendance: 20 people

Minimum attendance for restaurant reservation: 30 people

## Ryotei Tenno-den

[tennouden.com/en/index](http://tennouden.com/en/index)



This traditional Japanese-style restaurant boasts extensive private rooms (banquet halls) each with a capacity of about 100 people, rarely found in Osaka City. The roofed passageway wreathed in greenery leads to each completely separated room with a garden. In such a quiet atmosphere, savor the luxuries of Japanese cuisine lavishly made with high-grade ingredients. All rooms are installed with floor heating equipment.

### Capacity

Fuji Hall: 180 / Tsurukame Hall: 140

## The Garden Oriental Osaka

[www.gardenoriental.com](http://www.gardenoriental.com)



The Garden Oriental Osaka building was originally the Osaka City Mayor's Office and was used to show hospitality to many guests from around the world. The garden, with splendid lawns and rich greenery, boasts an area of about 13,200 m<sup>2</sup> in the Osaka Castle area, featuring beautiful views of seasonal changes. The building is illuminated at night, creating an elegant atmosphere. Here, you can not only savor meals but also enjoy unparalleled experiences, such as strolling around the garden and cruising.

Stand-up: 200 people

Seated: 160 people

# Memorable, Unique Venues

## Sumiyoshi Taisha Kissho-den

[www.sumiyoshitaisha.jp](http://www.sumiyoshitaisha.jp)



Sumiyoshi Taisha Kissho-den features an exterior design in traditional Japanese architectural style and an interior structure built with advanced technologies. Equipped with movable walls, the interior space can be arranged in different ways to serve banquets with various attendances. The arrangement of the venue can also be flexibly changed as you like according to the type of cuisine served—Japanese or Western—as well as the attendance.

Capacity (buffet style)  
Akashi Large Hall: 700 people  
Akashi Hall: 300 people  
Suma Hall: 350 people

## GLION MUSEUM

[glion-museum.jp](http://glion-museum.jp)



This open-air museum reproduces back alleys of New York and London in olden times, making the most of the nostalgic nearly-100-year-old red-brick harbor warehouses valuable as a legacy of Japanese modernization. Vintage cars displayed in the museum serve as an artistic backdrop, adding a chic touch to your themed party.

Capacity (buffet style)  
Indoors: 100 people  
Outdoors: 400 people

## Osaka Castle Nishinomaru Garden Osaka Geihinkan

[www.osakacastle.jp](http://www.osakacastle.jp)



Located in Osaka Castle Historic Site Park with an area of about 65,000 m<sup>2</sup>, this genuine traditional Japanese-style building offers a wonderful view of Osaka Castle in front of you. The ideally located building was originally constructed as the venue of the APEC Osaka 1995 summit. Here you can enjoy natural, seasonal features: Yoshino cherry blossoms in spring; azalea flowers in early summer; colored leaves in fall; and winter camellias in winter.

Capacity  
Seated: 90 / Buffet: 120 people

## Yamamoto Noh Theater

[www.noh-theater.com](http://www.noh-theater.com)



This historic three-story wooden structure is nationally designated as a Tangible Cultural Property. Modeled after a National Treasure-designated Noh stage, the stage housed in the Cultural Property is a good choice for enjoying various traditional Japanese performing arts, such as Noh, Bunraku puppet theater, and *rakugo* story telling, with the help of multilingual commentaries and subtitles. The Noh theater can be used as a party or reception venue, where you can enjoy food and beverages while watching a Noh performance. Here you can also have hands-on experience of Noh performance, a tea ceremony, flower arrangement, calligraphy, kimono dressing, and other traditional activities.

Capacity  
Buffet: 150 people / Seated: 30 people

## MIRAIZA OSAKA-JO

[en.miraiza.jp](http://en.miraiza.jp)



A historic building next to Osaka Castle, which once served as the Headquarters of Division No. 4 of the former Imperial Japanese Army and later as Osaka City Museum, has recently been remodeled into MIRAIZA OSAKA-JO. At the facility, ideally located in front of the castle tower, enjoy a memorable time you cannot experience elsewhere, feeling the story of the past, present and future.

Capacity  
Rooftop terrace: 400 people (seated)  
Lotus Hall: 150 people (buffet)

## Nakanoshima LOVE CENTRAL

[love-central.jp](http://love-central.jp)



Across the river from Osaka City Central Public Hall, this facility was created as the culmination of the Nakanoshima Festive Forest Project promoted by Osaka Prefecture. The facility, with an area of about 3,000 m<sup>2</sup>, unites various unique attractions, including an Italian restaurant, several banquet halls, a BBQ lounge, and a river cruise pier.

Capacity  
Seated: 120 people  
Entire facility reserved: 300 people

# Special Welcome Services

## ▶ A wide variety of programs unique to Osaka

A welcome party heralding a convention, spouse programs and sightseeing tours offered during the convention, a closing ceremony—a convention is invariably accompanied by many auxiliary social programs. We help you organize such social programs by taking advantage of our various local networks, providing you with many happy, unforgettable memories of Osaka.

### Examples of support plans

You can select one of the support plans if your event meets major requirements.

- Sending Fukumusume (Daughters of Happiness) from Imamiya Ebisu-jinja Shrine



- Sending Japanese-drum performers



- Osaka specialty products (cask sake, wine, etc.)



- Osaka mementos



## Excursion

### ▶ The appeal of Osaka lies in its location.

Osaka boasts easy access to many other enticing cities. Within a distance of a 30-minute train ride from Osaka are several attractive cities, including the former capital of Kyoto, Nara with its many World Heritage Sites, and Kobe featuring the mountains and an exciting port. Himeji and the Buddhist sanctuary of Mount Koya are also easily accessible from Osaka. If you are ready to venture further, you can make day trips from Osaka to various other cities, including Tottori well known for its sand dunes, and Hiroshima renowned as the city of peace. These places are ideal destinations for day excursions or post-convention activities.



# Introducing Spouse Programs

## ▶ Hands-on experience programs

### Beginner-friendly Noh experience lesson and Noh theater tour



You can enjoy a Noh experience at the Yamamoto Noh Theater designated as a National Cultural Property. Wearing a Noh costume, you can enter the dressing room and backstage area, which are usually closed to the general public.

Length: 90 min. 2,500 yen/person  
(minimum attendance: 10 people)

We introducing pleasant programs for hands-on experience with traditional Japanese culture.

### Ninja experience



You can transform into a ninja by changing your clothes into a ninja suit. Hands-on experience is provided, including how to hold a shuriken or a sword. This program is available in English.

Experience delivery: 5,000 yen/person  
\* Venue preparation is required, and the cost of the venue must be covered separately.

### Origami experience



You can make cranes or chopstick rests using origami paper as a traditional cultural item in Japan. The origami you make can be taken back home with you as mementoes.

From 2,000 yen/person  
\* The instructor's travel expenses must be covered separately.

### Team building



This program is aimed at increasing participants' teamwork ability and participation awareness by having them tackle problems together in a game-like style. Expert facilitators lead participants in an original

program designed according to the number of participants, purpose, length of time available, venue, budget, and other factors.

## ▶ Appreciation of traditional Japanese performing arts

### Bunraku



Bunraku is a representative Japanese puppet theater art that originated in Osaka. As one of the world's greatest forms of puppet art, Bunraku is inscribed on the Representative List of Intangible Cultural Heritage of Humanity. You can appreciate Bunraku performances at the National Bunraku Theater, where an English audio guide is available for a fee.

### Noh & kyogen



Established in the 14th century, Noh and *kyogen* embody Japanese aesthetic taste and spirituality. Torchlit Noh performed in the still of the night exudes a marvelously illusory atmosphere.

\* Noh and *kyogen* performances can be viewed at the Yamamoto Noh Theater or the Otsuki Noh Theater. When entirely reserved, the Yamamoto Noh Theater can provide subtitled performances for certain designated programs.

### Traditional Kamigata performing arts night



To allow visitors from inside and outside Japan to enjoy the essence of Osaka's traditional performing arts, four programs from *rakugo*, Noh, *kyogen*, Bunraku, Kamigata-mai dance, etc. are performed with a *rakugo* storyteller serving as MC and commentator.

\* Some programs are subtitled.



[mice.osaka-info.jp](http://mice.osaka-info.jp)

