

Securities Code: 6027

June 9, 2025

(Date of commencement of electronic provision measures: May 30, 2025)

To our shareholders:

Taichiro Motoe
Representative Director, President and CEO
Bengo4.com, Inc.
1-4 Roppongi 4-chome, Minato-ku, Tokyo

Notice of Convocation of the 20th Ordinary General Meeting of Shareholders

We would like to take this opportunity to express our gratitude for your continued support of our operations.

Bengo4.com, Inc. (hereafter the “Company”) is pleased to announce that it will hold its 20th Ordinary General Meeting of Shareholders. Details are described below.

You may exercise your voting rights in advance via the Internet or in writing in lieu of voting in person at the meeting. After reviewing the following reference documents for the general meeting of shareholders, please exercise your voting rights following the instructions no later than 7:00 p.m. on Monday, June 23, 2025.

Details

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|---------------------------|--|
| 1. Date and Time | Tuesday, June 24, 2025 at 10 a.m. Japan time (The reception desk is scheduled to open at 9:30 a.m.) |
| 2. Location | Tokyo Midtown Conference (Midtown Tower 4F) Room 7, 9-7-1 Akasaka, Minato-ku, Tokyo
* Please note that the venue is different from the Tokyo Midtown Hall in Midtown East. |
| 3. Meeting Agenda Reports | 1. Business report and the Consolidated Financial Statements, for the 20th Fiscal Year (from April 1, 2024 to March 31, 2025), as well as the audit reports of the Independent Auditor and the Board of Corporate Auditors for Consolidated Financial Statements.
2. Non-Consolidated Financial Statements for the 20th Fiscal Year (from April 1, 2024 to March 31, 2025). |
| Proposals | |
| Proposal: | Election of Seven (7) Directors |

We thank you in advance for your understanding that there will be no management presentation after the conclusion of the ordinary general meeting of shareholders.

The ordinary general meeting of shareholders will be streamed live online. Please see page 5 for further details.

For the convening of this General Meeting of Shareholders, we will be using electronic provision, and matters concerning the measures for the electronic provision are posted on the following website on the Internet.

The Company's website:

<https://www.bengo4.com/corporate/en/ir/library/disclosure/>



The information is also posted on the website of the Tokyo Stock Exchange (TSE) as stated above. You will find the information by accessing the TSE website (TSE Listed Company Information Service) below. Please search by entering “Bengo4.com” in the “Issue name (company name)” field or “6027” (half-width alphanumeric character) in the “Code” field, and click “Basic information” and “Documents for public inspection/PR information.”

TSE website (Listed Company Search):

<https://www2.jpx.co.jp/tseHpFront/JJK020010Action.do?Show=Show>



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- If you plan to attend the meeting, please submit the enclosed Voting Right Exercise Form to the receptionist at the meeting.
- It is possible to exercise your voting rights through the Internet or in writing by sending the form by postal mail. Please submit your votes by 7:00 p.m., Monday, June 23, 2025.
- If no indication is made in the voting form, the vote shall be deemed as an intention of approval.
- In accordance with laws and regulations and the provisions of Article 14 of the Company's Articles of Incorporation, the following matters are not stated in the document delivered to shareholders who had requested the delivery. Accordingly, the said document is part of the documents audited by Corporate Auditors and Independent Auditors when preparing audit reports.
 - Notes to Consolidated Financial Statements
 - Notes to Non-consolidated Financial Statements
- There are no souvenirs for people attending in person. Thank you for your understanding.
- As part of energy- and electricity saving initiatives, we will wear lightweight Cool Biz business attire on the day of the meeting, and we ask that attendees wear light casual clothing.
- If there are any changes to the matters concerning the measures for the electronic provision, we will post the corrections on each website.
- If any other urgent situation that should be reported to shareholders occurs, we will post relevant information on our website (<https://www.bengo4.com/corporate/en/ir/library/stockholder-meeting/>).

Reference Documents for the General Meeting of Shareholders

Proposals and References

Proposal: Election of Seven (7) Directors

The terms of office of all nine Directors will expire upon the conclusion of the 20th Ordinary General Meeting of Shareholders. Due to the transition to a new executive management structure to further strengthen corporate governance and promote the transfer of authority to the operating divisions, the Company proposes to reduce the number of Internal Directors by two and appoint seven Directors. The candidate Directors are as follows:

No.	Name (Date of birth)	Career summary, positions and responsibilities, and significant concurrent positions	Number of the Company's shares owned
1	Taichiro Motoe (December 14, 1975)	<p>Oct. 2001 Joined Anderson Mori Law Firm (currently, Anderson Mori & Tomotsune foreign law joint enterprise)</p> <p>Jan. 2005 Established Motoe Law Firm (currently, Authense Law Firm)</p> <p>Jul. 2005 Established Authense Group Co., Ltd. (currently, the Company)</p> <p> Appointed Representative Director of the Company.</p> <p>Feb. 2013 Appointed Representative Partner, Authense Law Office (currently Authense Law Firm) (current position)</p> <p>Mar. 2014 Established TIM Co., Ltd. (Currently, Authense Holdings GK)</p> <p> Appointed Representative Director</p> <p>Jul. 2016 Elected as a member of the House of Councilors</p> <p>Jun. 2017 Appointed Representative Director and Chairman of the Company</p> <p>Sep. 2020 Assumed the office of a Parliamentary Secretary of Finance</p> <p>Oct. 2021 Appointed Representative Director (currently Representative Partner), Authense Holdings Co., Ltd. (currently Authense Holdings GK) (current position)</p> <p> Established Authense Consulting Co., Ltd.</p> <p>Dec. 2021 Appointed Representative Director (current position)</p> <p> Appointed Representative Director and Chairman of the Company</p> <p> Appointed Chairman of the Education and Science Committee of the House of Councilors</p> <p>Mar. 2022 Appointed Chairman of the Board of Directors, UNIVERSAL SPORTS JAPAN inc. (current position)</p> <p>Jun. 2022 Appointed Representative Director and President of the Company</p> <p>Jun. 2023 Appointed Representative Director, President and CEO of the Company (current position)</p> <p>Jun. 2025 Chairperson (presumptive), UNIVERSAL SPORTS JAPAN inc.</p> <p>(Currently Representative Director, President and CEO of the Company)</p> <p>[Significant important positions outside the Company]</p> <p>Representative Employee of Authense Law Firm</p> <p>Representative Employee of Authense Holdings GK</p> <p>Representative Director of Authense Consulting Co., Ltd.</p> <p>Representative Director, UNIVERSAL SPORTS JAPAN inc.</p>	4,883,220

No.	Name (Date of birth)	Career summary, positions and responsibilities, and significant concurrent positions		Number of the Company's shares owned
2	Yosuke Uchida (February 28, 1977)	Apr. 2000 Nov. 2000 Nov. 2003 Jun. 2004 Jun. 2006 Dec. 2014 Aug. 2015 Oct. 2015 Jun. 2017 Jun. 2022	Joined Mitsubishi Corporation Joined ICP Inc. Joined Kakaku.com, Inc. Appointed Director, CORE PRICE Limited (currently Kakaku.com, Inc.) Appointed Director of Kakaku.com, Inc. Appointed Representative Director, President and CEO, Minnano Wedding Co., Ltd. (currently Kufu Wedding Inc.) Appointed Director, Accord Ventures, Inc. (current position) Appointed Director of the Company Appointed Representative Director and President of the Company Appointed Director and Chairman of the Company (current position)	118,100
		(Currently Director and Chairman of the Company)		
3	Masaoki Sawada (November 9, 1984)	Apr. 2008 Oct. 2013 Mar. 2014 Jul. 2020 Jun. 2022 Oct. 2023	Joined SBI E*TRADE SECURITIES Co., Ltd. (currently SBI SECURITIES Co.,Ltd.) Joined Paraca Inc. Joined the Company Appointed Executive Officer of the Company Appointed Director and Executive Officer, the Company (current position) Appointed Director of LIC CO., Ltd. Appointed Director, EOC.com Co., Ltd. (current position)	520
		(Currently Director and Executive Officer of the Company)		
4	Fumihiko Ishimaru (May 7, 1975)	Apr. 1999 Oct. 2001 Jul. 2003 Jun. 2005 Apr. 2010 Jan. 2012 Jun. 2012 Jul. 2012 Sep. 2013 Jul. 2014 Jun. 2015	Joins JAFECO Co., Ltd. (currently JAFECO Group Co., Ltd.) Joined Ohmae Business Developments, Inc. Joined Kakaku.com, Inc. Joined SPARX Group Co., Ltd. Joined CyberAgent Ventures, Inc. (currently CyberAgent Capital, Inc.) Appointed Executive Officer, Digital Garage, Inc. Appointed Executive Officer, DG Incubation, Inc. (currently DG Ventures, Inc.) Appointed Director of the Company Appointed Director of the Company (current position) Appointed COO, DG Incubation, Inc. (currently DG Ventures, Inc.) Established Accord Ventures, Inc. Appointed Representative Director (current position)	5,000
		(Currently Director of the Company) [Significant important positions outside the Company] Representative Director of Accord Ventures Inc.		

No.	Name (Date of birth)	Career summary, positions and responsibilities, and significant concurrent positions		Number of the Company's shares owned
5	Atsuhiko Murakami (January 9, 1975)	May 1998 Oct. 2002 Oct. 2004 Jun. 2012 Aug. 2014 Jul. 2019 Apr. 2024	Joined Andersen Consulting (currently Accenture Japan Ltd.) Joined Arrows Consulting Inc. (currently EY Strategy and Consulting Co., Ltd.) Joined Kakaku.com, Inc. Appointed Director of the company Appointed Director of the Company (current position) Appointed Director, Executive Officer of Kakaku.com, Inc. Appointed Representative Director and President of Kakaku.com, Inc. (current position)	—
		(Currently Director of the Company) [Significant important positions outside the Company] Representative Director of Kakaku.com, Inc.		
6.	Katsuya Uenoyama July 18, 1982	Apr. 2007 Oct. 2012 Apr. 2014 Jun. 2016 Oct. 2016 Jul. 2019 Jun. 2021 Oct. 2023 May 2024 Mar. 2025	Joined Boston Consulting Group Inc. (currently Boston Consulting Group LLC) Founder and Director, AppReSearch Inc. (currently PKSHA Technology Inc.) Appointed assistant professor, Endowed Chair of Consumer Intelligence, University of Tokyo Appointed Chief Executive Officer & Board Member, PKSHA Technology Inc. (current position) Appointed Director, BEDORE Co., Ltd. (currently PKSHA Workplace Co., Ltd.) (current position) Appointed Director, ITEC Co., Ltd. (current position) Appointed Director of the Company (current position) Appointed Director, Asirirella Co., Ltd. (currently PKSHA Associates Co., Ltd.) (current position) Appointed Director of the Company (current position) Appointed Director, PRAZNA Co., Ltd. (currently PKSHA Communication Co., Ltd.) (current position) Appointed adviser, the Digital Agency (current position) Appointed Director, Triumph Co., Ltd. (current position) Appointed Director, SmartNews, Inc. (current position)	—
		(Currently Director of the Company) [Significant important positions outside the Company] Representative Director of PKSHA Technology Inc.		

No.	Name (Date of birth)	Career summary, positions and responsibilities, and significant concurrent positions		Number of the Company's shares owned
7	Noriko Shiono (October 18, 1960)	Aug.1983 Mar. 2001 Oct. 2002 Mar. 2010 Jan. 2014 May 2016 Oct. 2017 Mar. 2020 Jun. 2024	Joined Japan New Media Co., Ltd. Joined The Walt Disney Company (Japan) Ltd. Vice President, Marketing & Sales of The Walt Disney Company (Japan) Ltd. Representative Director, President of SSP Co., Ltd. Representative Director, President of Konami Sports & Life Co., Ltd. (currently Konami Sports Co., Ltd.) Director, Chairman of Konami Sports & Life Co., Ltd. Representative Director, President of Widex Co., Ltd. Appointed Director, Kirin Holdings Company, Limited. (current position) Appointed Director of the Company (current position) Appointed Director of Japan Post Holdings Co., Ltd.(current position)	535
		(Currently Director of the Company) [Significant important positions outside the Company] Director of Kirin Holdings Company, Limited Director of Japan Post Holdings Co., Ltd.		

- (Notes) 1. Mr. Taichiro Motoe is Representative Partner of Authense Law Firm, and the business relationship between the Company and Authense Law Firm is the Company uses services provided by Authense Law Firm, lawyer support services provided by Authense Law Firm, CloudSign, advertisement and other services and the companies cooperate in public affairs. Mr. Motoe is Representative Employee of Authense Holdings GK, and the business relationship between the Company and Authense Holdings GK is the use of Company's CloudSign.
2. Mr. Taichiro Motoe is considered the parent company, etc. of the Company.
3. Mr. Fumihiko Ishimaru, Mr. Atsuhiko Murakami, Mr. Katsuya Uenoyama and Ms. Noriko Shiono are candidates for Outside Director positions.
The Company has designated Mr. Fumihiko Ishimaru, Mr. Atsuhiko Murakami, Mr. Katsuya Uenoyama and Ms. Noriko Shiono as independent officers as stipulated in the guideline of the Tokyo Stock Exchange and registered them as such with the exchange.
4. The Company nominated Mr. Fumihiko Ishimaru as a candidate for Outside Director because, in the Company's judgement, its management structure was strengthened during his tenure as Outside Director due to his advice regarding the management of the Company as a whole based on his investment experience and corporate management experience in the field of venture capital. The Company proposes his re-election as an Outside Director and looks forward to his performance in that role in the future.
The Company nominated Mr. Atsuhiko Murakami as a candidate for Outside Director because, in the Company's judgement, its management structure was strengthened during his tenure as Outside Director due to his advice regarding the management of the Company as a whole based on his business experience and corporate management experience in consulting firms and operating companies. The Company proposes his re-election as an Outside Director and looks forward to his performance in that role in the future.
The Company nominated Mr. Katsuya Uenoyama as a candidate for Outside Director because, in the Company's judgement, its management structure was strengthened during his tenure as Outside Director due to his advice regarding the management of the Company as a whole based on his corporate management experience in operating companies and his expert knowledge. The Company proposes his re-election as an Outside Director and looks forward to his performance in that role in the future.
The Company nominated Ms. Noriko Shiono as a candidate for Outside Director because, in the Company's judgement, its management structure will be strengthened due to her advice on the management of the Company as a whole based on her many years of corporate management experience in operating companies and her deep insight in the realm of marketing.
5. Mr. Fumihiko Ishimaru, Mr. Atsuhiko Murakami, Mr. Katsuya Uenoyama and Ms. Noriko Shiono are currently Outside Directors of the Company and their tenure from the time they assumed office as Outside Directors until the conclusion of the ordinary general meeting of shareholders will be 11 years 9 months, 10 years 10 months, 4 years and 1 year, respectively.

6. In Article 29 of its Articles of Incorporation, the Company stipulates that it may conclude contracts that limit outside directors' liability for damages in the event that an Outside Director fails in the performance of their duties (liability limitation contract) so that the Outside Directors can fulfill their expected roles, and the Company currently has liability limitation contracts with Mr. Fumihiko Ishimaru, Mr. Atsuhiko Murakami, Mr. Katsuya Uenoyama and Ms. Noriko Shiono. If Mr. Fumihiko Ishimaru, Mr. Atsuhiko Murakami, Mr. Katsuya Uenoyama and Ms. Noriko Shiono are re-elected, the Company will renew these contracts.
7. The Company has decided to enter into a directors and officers liability insurance agreement with an insurance company as stipulated in Paragraph 1, Article 430-3 of the Companies Act to cover damages, legal costs, etc. for which the insured directors may be liable. The candidates will be included in those insured by the policy. The Company also plans to renew the contract with the same content at next renewal.
8. The number of shares of the Company's stock held by each candidate includes shares held by the officers' stock ownership plan.

(Reference) Skill Matrix of Directors

If the proposal is passed without modification, the Directors and their main areas of expertise and experience will be as follows.

Name Attribute	Corporate management	Technology	Sales and marketing	Legal affairs and compliance	Financial, accounting and investor relations	Investment and M&A	ESG
Taichiro Motoe Representative Director, President and CEO	○		○	○			○
Yosuke Uchida Chairman of Board of Director	○					○	
Masaoki Sawada Director and Executive Officer				○	○	○	○
Fumihiko Ishimaru Independent Outside Director	○				○	○	○
Atsuhiko Murakami Independent Outside Director	○	○	○				
Katsuya Uenoyama Independent Outside Director	○	○					
Noriko Shiono Independent Outside Director	○		○				○