Note: This document has been translated from a part of the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.

Securities code: 2329

June 11, 2025

Start date of measures for electronic provision: June 5, 2025

To our shareholders

Keiichi Kosaka President & CEO, Representative Director TOHOKUSHINSHA FILM CORPORATION 4-8-10 Akasaka, Minato-ku, Tokyo

Notice of the 63rd Annual General Meeting of Shareholders

We hereby announce the 63rd Annual General Meeting of Shareholders of TOHOKUSHINSHA FILM CORPORATION (the "Company"), which will be held as indicated below.

When convening this General Meeting of Shareholders, the Company takes measures for providing information in electronic format, and posts matters for which measures for providing information in electronic format are to be taken as "Notice of the 63rd Annual General Meeting of Shareholders" and "Other matters subject to measures for electronic provision (Matters excluded from paper-based documents delivered upon request)" on the website below.

The Company's website: https://www.tfc.co.jp/ir/news/ (in Japanese) https://www.tfc.co.jp/english/ (in English)

In addition to above, the Company also posts this information on the Tokyo Stock Exchange (TSE) website (Listed Company Search). Please access the website, input issue name "Tohokushinsha" or securities code, and click "Search," and then click "Basic information" and select "Document for public inspection/PR information."

TSE website (Listed Company Search): https://www2.jpx.co.jp/tseHpFront/JJK010010Action.do?Show=Show (in Japanese)

You can exercise voting right via the Internet, etc. or in writing instead of attending the Meeting in person. Please review the "Reference Document for the General Meeting of Shareholders" and exercise your voting rights according to the "Instruction on Exercising Your Voting Rights" (in Japanese only) no later than June 26, 2025 (Thursday) at 6:30 p.m. (JST).

 Date and time: 10:00 a.m., on Friday, June 27, 2025 (JST)
 Venue: AKEBONO, 1st floor of Meiji Kinenkan 2-2-23 Moto-Akasaka, Minato-ku, Tokyo

3. Purpose of the Meeting

Matters to be reported

- 1. Details of the Business Report and the Consolidated Financial Statements, and report on the result of the audit by the Financial Auditor and Audit and Supervisory Committee on the Consolidated Financial Statements for the 63rd term (April 1, 2024 to March 31, 2025)
- 2. Details of Non-consolidated Financial Statements for the 63rd term (April 1, 2024 to March 31, 2025)

Matters to be resolved

Proposal No. 1 Amendment to the Articles of Incorporation

Proposal No. 2 Election of 14 Members of the Board (Excluding Members of the Board Who Are Audit

and Supervisory Committee Members)

Proposal No. 3 Election of One Member of the Board Who Is an Audit and Supervisory Committee

Member

Proposal No. 4 Revision of Amount of Remuneration, etc. for Members of the Board (Excluding

Members of the Board Who Are Audit and Supervisory Committee Members)

Proposal No. 5 Revision of Amount of Remuneration, etc. for Members of the Board Who Are Audit

and Supervisory Committee Members

4. Matters decided for convocation

(1) Please note that if you exercise your voting rights both via the internet, etc. and using the voting form, only the online vote via the Internet, etc. shall be deemed effective. In addition, if you exercise your voting rights via the internet, etc. multiple times, only the last vote shall be deemed effective.

(2) In the event that there is no indication of approval or disapproval of each proposal when voting rights are exercised in writing (by mail), it shall be deemed that you have indicated your approval.

Matters to be noted regarding the General Meeting of Shareholders

- If you attend the Meeting on the day, please submit the enclosed voting form to the reception desk at the Meeting venue.
- Shareholders in a wheelchair, etc., will be guided to a seat by the venue staff.
- Note that, for this General Meeting of Shareholders, paper-based documents stating matters for which
 measures for providing information in electronic format are to be taken will be delivered to all shareholders
 regardless of whether they have made a request for delivery of such documents.
- Of the matters subject to measures for electronic provision, in accordance with the provisions of laws and
 regulations and the Articles of Incorporation of the Company, the following matters are not provided in the
 paper-based documents delivered. The Audit and Supervisory Committee and the Financial Auditor have
 audited the documents subject to audit, including the following matters.

• Business report (Principal lines of business, Major offices, Employees, Major creditors, Financial Auditor, Matters relating to system to ensure

the properness of operations, Overview of operational status of system to ensure the properness of operations, and Policy on decisions on dividends and other appropriation of surplus)

• Consolidated Financial Statements (Consolidated Balance Sheet, Consolidated Statement of

Income, Consolidated Statement of Changes in Equity and Notes

to Consolidated Financial Statements)

• Non-consolidated Financial Statements (Non-consolidated Balance Sheet, Non-consolidated Statement

of Income, Non-consolidated Statement of Changes in Equity

and Notes to Non-consolidated Financial Statements)

• Audit report (Report on accounting audit related to Consolidated Financial

Statements, Report on accounting audit related to Non-

consolidated Financial Statements and Audit report by the Audit

and Supervisory Committee)

- If there are revisions to the matters subject to measures for electronic provision, the Company will post the details of the revisions on each website where the information is posted.
- From a perspective of resource conservation in consideration of the global environment, the Company will post resolution notices on its website (https://www.tfc.co.jp/ir/news/) instead of sending them in writing.

Reference Documents for the General Meeting of Shareholders

Proposal No. 1 Amendment to the Articles of Incorporation

1. Reason for amendment

The Company is advancing its medium-term management plan, under which it has conducted "structural reforms," "securing a new earnings base," and "financial and capital strategies." Toward ensuring the realization of the medium-term management plan going forward, in order to strengthen execution functions of the Board of Directors while also enhancing management supervisory functions, the Company proposes to increase the number of Members of the Board specified in Article 17, Paragraph 1 of the current Articles of Incorporation from 15 to 18.

2. Details of the amendment

Details of the amendment are as follows.

(Underlined portions indicate amendments.)

Current Articles of Incorporation	Proposed amendments			
Number of Members of the Board	Number of Members of the Board			
Article 17	Article 17			
1. The number of Members of the Board shall be <u>15</u> or less.	1. The number of Members of the Board shall be <u>18</u> or less.			
2. (Omitted)	2. (Unchanged)			

Proposal No. 2 Election of 14 Members of the Board (Excluding Members of the Board Who Are Audit and Supervisory Committee Members)

The terms of office of all 12 Members of the Board (excluding Members of the Board who are Audit and Supervisory Committee Members) will expire at the conclusion of this General Meeting of Shareholders. In order to further strengthen execution functions and corporate governance, the Company proposes to increase the number of Members of the Board by two and, subject to the approval of Proposal No. 1 "Amendment to the Articles of Incorporation," to elect 14 Members of the Board, including External Directors (excluding Members of the Board who are Audit and Supervisory Committee Members).

In addition, in selecting candidates for this proposal, the Board of Directors shall make a decision after deliberation by the Nominating and Remuneration Committee, which is an advisory body composed of a majority of Independent External Directors.

The candidates for Member of the Board (excluding Member of the Board who is an Audit and Supervisory Committee Member) are as follows:

Candidate No.	Name	Position in the Company after the conclusion of this General Meeting of Shareholders	
1	Keiichi Kosaka	President & CEO, Representative Director	Reelection
2	Taizo Ieuji	Member of the Board	Reelection
3	Koji Egusa	Member of the Board	Reelection
4	Satoshi Nakano	Member of the Board	Reelection
5	Kiyotaka Ninomiya	Member of the Board	Reelection
6	Wakako Lockett	Member of the Board	Reelection
7	Tatsuyoshi Okiyama	Member of the Board	Reelection
8	Satoshi Yamaguchi	Member of the Board	Reelection
9	Tetsuro Komatsu	Member of the Board	New election
10	Saeko Suzuki	Member of the Board	Reelection External Independent
11	Masakazu Iwakura	Member of the Board	Reelection External
12	Hajime Uemura	Member of the Board	Reelection External Independent
13	William Ireton	Member of the Board	Reelection External
14	Yukiko Nakagawa	Member of the Board	New election External Independent

Reelection: Candidate for Member of the Board to be reelected New election: Candidate for Member of the Board to be newly elected External: Candidate for External Director, Member of the Board

Independent: Independent officer (to be) registered with the securities exchange

Candidate No.	Name (Date of birth)	Career summ	nary and significant concurrent positions outside the Company	Number of the Company's shares owned
1	demonstrating strong leadership i vigorously promoting the medium extensive experience, achievement will continue to contribute to the	sident & CEO, n supervising t n-term manage nts, and discern improvement of	Joined the Company Member of the Board of the Company Senior Executive Officer of the Company Member of the Board of the Company Managing Director of the Company Managing Executive Officer of the Company Member of the Board and Managing Executive Officer of the Company Senior Executive Officer of the Company Member of the Board and Senior Executive Officer of the Company Member of the Board and Senior Managing Executive Officer of the Company President & CEO, Representative Director of the Company (current position) Representative Director and President of National Trading, Inc. (current position) er of the Board Representative Director of the Company, the overall management of the TFC Group and ment plan. In this and other ways, he possesses ment as a manager. The Company expects that he of the TFC Group's performance and the realization ough his leadership and extensive experience, and	60,256
2	[Reelection] Taizo Ieuji (October 27, 1961) Term of office 3 years Attendance at the Board of Directors meetings 21/21 Reasons for nomination as candid Taizo Ieuji has extensive experier and IT, having worked in the advention of an Internet information service formulation and promotion of the expects that he will play an imposi-	nce and broad of ertising and IT es company. He e TFC Group's rtant role and n	Joined Hakuhodo Incorporated Joined Digital Garage, Inc. Director of Digital Garage, Inc. Director of Kakaku.com, Inc. Representative Director and President of Kakaku.com insurance, Inc. Audit & Supervisory Board Member of forTravel, Inc. Advisor of Kakaku.com, Inc. Member of the Board of the Company (current position) er of the Board discernment in business strategy, growth strategy, industries for many years, including as a director thas also made significant contributions to the medium-term management plan. The Company make further contributions to the promotion of the ty and IR activities, and therefore proposes his	11,103

Candidate No.	Name (Date of birth)	Career summ	ary and significant concurrent positions outside the Company	Number of the Company's shares owned
3	having worked in the advertising promotion company. He has also competitiveness of advertising pr	ence and broad of industry for macontributed signoduction busin	Joined DENTSU INC. Member of the Board and Managing Director of Ogilvy & Mather (Japan) K.K. (currently VML & Ogilvy Japan GK) Joined TOW CO.,LTD Executive Officer and General Manager of President's Office Director, Executive Officer and General Manager of President's Office of TOW CO.,LTD Managing Director, Executive Officer and General Manager of President's Office of TOW CO.,LTD President and COO of TOW CO.,LTD President and CEO of TOW CO.,LTD Joined the Company, Executive Officer Member of the Board of the Company (current position) er of the Board discernment in sales and management planning, any years, including as president and CEO of a gnificantly to improving the performance and ess at the TFC Group. The Company expects that contributions to strongly promoting the	19,103
4	[Reelection] Satoshi Nakano (March 10, 1960) Term of office 2 years Attendance at the Board of Directors meetings 21/21 Reasons for nomination as candi Satoshi Nakano has worked in th experience and broad discernment affairs, including serving as Reprocompany. He has also contribute reform. The Company expects the	Apr. 1982 Jan. 2000 Oct. 2009 July 2016 Mar. 2017 Mar. 2020 Mar. 2023 June 2023 date for Members advertising in the advertising in the interpretation of the significantly that he will play at the will play at the will play at the significantly that the significant that the significa	Joined DENTSU INC. General Manager of Planning and Research Department, Finance & Accounting Division of DENTSU INC. Deputy General Manager of Finance & Accounting Division and General Manager of Tax and Planning Department of DENTSU INC. Director and General Manager of Accounting Operations Department III of DENTSU MANAGEMENT SERVICE INC. Representative Director and President of DENTSU MANAGEMENT SERVICE INC. Director of JEB Co., Ltd. Advisor of the Company Member of the Board of the Company (current position) er of the Board industry for many years, and has extensive g, human resources, legal affairs, and general exter and President of a back-office outsourcing to TFC Group's cost reduction and structural an important role and make further contributions to management plan and further improvement of	11,10

Candidate No.	Name (Date of birth)	Career summ	Career summary and significant concurrent positions outside the Company			
5	[Reelection] Kiyotaka Ninomiya (April 29, 1959) Term of office 2 years Attendance at the Board of Directors meetings 21/21 Reasons for nomination as candid Kiyotaka Ninomiya has made sig years, including serving as President involved in numerous work realization of general creative propand make further contributions in	enificant contrib lent & CEO, Ros, including the oduction. The Collection of the control of the	Joined the Company Member of the Board of the Company Managing Director of the Company Member of the Board and Managing Executive Officer of the Company Member of the Board and Managing Executive Officer of the Company Managing Director of the Company Senior Managing Director of the Company Representative Director and Senior Vice President of the Company President & CEO, Representative Director of the Company Special Advisor of the Company Member of the Board of the Company (current position)	owned		
6	[Reelection] Wakako Lockett (January 19, 1966) Term of office 1 year Attendance at the Board of Directors meetings 17/17 Reasons for nomination as candid Wakako Lockett has been in char including providing advice on ris including compliance to large cod disclosure; and supporting the pla (including ESG strategies and im accumulated extensive experience important role and make further of	Apr. 1988 Nov. 1992 Mar. 1997 Feb. 2000 Oct. 2001 May 2006 June 2019 Dec. 2023 June 2024 Nov. 2024 date for Memberge of advisory is management reporations; suppanning of busing proving corpore and in-depth contributions to	Ind therefore proposes his election. Joined Recruit Co., Ltd. Joined The Japan Times, Ltd. Joined Uniden Corporation Joined CareNet, Inc. Joined Asahi & Co. (currently KPMG AZSA LLC) Partner of KPMG AZSA LLC Managing Director of KPMG AZSA LLC Member of the Board of the Company (current position) Outside Audit & Supervisory Board Member of LIFULL Co., Ltd. (current position) er of the Board services at a large auditing firm for many years, systems for group companies, and internal controls porting their implementation and enhancing less portfolio strategies from a risk approach rate value). Through such a career, she has insight. The Company expects that she will play an extrengthening the management base and acture, and therefore proposes her election.	1,110		

Candidate No.	Name (Date of birth)	Career summ	ary and significant concurrent positions outside the Company	Number of the Company's shares owned
7	significantly to the introduction a Group for many years. The Comp contributions for the establishmen	Member of the and utilization of the bany expects that of medium-	Joined the Company Executive Officer of the Company Head of Satellite Broadcasting Business Division of the Company General Manager of Business Strategy Department of the Company Managing Executive Officer of the Company Senior Executive Officer of the Company Executive Officer of the Company Senior Executive Officer of the Company Member of the Board and Senior Executive Officer of the Company Member of the Board of the Company (current position) er of the Board Board of the Company and has contributed of information technology throughout the TFC at he will play an important role and make further to long-term sustainability, including ESG elements and broad discernment in new areas such as	84,383
8	[Reelection] Satoshi Yamaguchi (April 18, 1961) Term of office 2 years Attendance at the Board of Directors meetings 21/21 Reasons for nomination as candid Satoshi Yamaguchi has held key j including serving as Representati subsidiary, and has contributed si medium-term management plan. further contributions toward the general services and services are serviced in the services and services are serviced in the service	Apr. 1985 Oct. 2019 May 2020 June 2022 June 2022 Nov. 2022 June 2023 Mar. 2025 date for Member positions in mere we Director and gnificantly to company goal of concentrations.	Joined Sony Corporation Joined the Company Acting General Manager of Media Business Management Department, Digital Media Business Division of the Company General Manager of Business Management Department, Media Business Division and General Manager of Business Planning Department of the Company Head of Media Business Division of the Company Executive Officer of the Company Head of Media Business Division and General Manager of Technology Services Management Department of the Company Member of the Board of the Company (current position) Representative Director and President of IGO & SHOGI CHANNEL INC. (current position) er of the Board dia business at the TFC Group for many years, d President of the Company's media business optimization of scale in accordance with the expects him to play an important role and make rating and streamlining management resources on the TFC Group with his extensive experience and	11,783

Candidate No.	Name (Date of birth)	Career summ	nary and significant concurrent positions outside the Company	Number of the Company's shares owned
9	played an important role in form management plan in particular. It related to the promotion of the m in charge of accounting, and has knowledge of finance. The Comp financial functions by establishing	xperience in haulation and exent addition, he hadition, he hadium-term mastrategic thinking capital polici	Joined the Company Deputy General Manager of Corporate Management Department of the Company Seconded to OMNIBUS JAPAN Inc. General Manager of Corporate Management Department Executive Officer of OMNIBUS JAPAN Inc. General Manager of Accounting Department of the Company Executive Officer of the Company Managing Executive Officer of the Company (current position) er of the Board andling accounting for the Company, and has cution of the TFC Group's medium-term as supported and completed various projects anagement plan from the perspective of executive ang skills, execution capabilities, and deep at he will greatly contribute to strengthening its are and financing strategies, promoting M&A, and eterm management plan, and therefore proposes his	10,600
10	[Reelection] [External] [Independent] Saeko Suzuki (July 15, 1968) Term of office 3 years Attendance at the Board of Directors meetings 21/21 Reasons for nomination as candiexpected roles Saeko Suzuki has broad-ranging management planning from her bettee Company deems that she will the Board, and proposes her electorporate management, the Company that the Company that the Company the Company deems that the Company deems that she will the Board, and proposes her electorporate management, the Company that the	operational expoackground in the lappropriately tion to that postpany expects the my's management.	Joined Fuji Television Network, Inc. In charge of Spot Sales Department, Sales Division of Fuji Television Network, Inc. In charge of Business Management Department, Business Management Division of Fuji Television Network, Inc. In charge of Secretariat Office of Fuji Television Network, Inc. In charge of Business Administration Department, Business Division of Fuji Television Network, Inc. In charge of Business Management Department, Business Management Division of Fuji Television Network, Inc. General Manager of Management Planning Department, Management Planning Division of Fuji Television Network, Inc. Member of the Board of the Company (current position) al Director, Member of the Board and summary of Department and achievements related to sales and the broadcasting and media industry. Accordingly, fulfill her duties as External Director, Member of tition. Although she has no direct experience in that she will provide appropriate advice and tent plans from an independent, objective, and	2,610

Candidate No.	Name (Date of birth)	Career summ	Career summary and significant concurrent positions outside the Company			
11	expected roles Masakazu Iwakura possesses pro law. In addition, he is well-versed in many prominent cases such as deems that he will appropriately proposes his election to that posit management other than having se of the Company, he has served as the Company expects that he will	fessional know I in a wide rang M&A, intelled fulfill his dutie tion. Although erved as Extern outside office play a role in	Registered with the Dai-Ichi Tokyo Bar Association Joined Nishimura & Sanada (currently Nishimura & Asahi (Gaikokuho Kyodo Jigyo)) Professor of Graduate School of International Corporate Strategy (currently Graduate School of Law) at Hitotsubashi University (current position) Visiting Professor of Harvard Law School Outside Member of the Board of Directors of Nippon Densan Corporation (currently NIDEC CORPORATION) Outside Audit & Supervisory Board Member of Imperial Hotel, Ltd. Visiting Professor of Harvard Law School (reposition) Partner Attorney of TMI Associates (current position) Member of the Board of the Company (current position) al Director, Member of the Board and summary of redge and extensive experience as an attorney at tge of corporate legal affairs, having been involved stual property and taxes. Accordingly, the Company as as External Director, Member of the Board, and the has no direct experience in corporate al Director or Audit & Supervisory Board Member or at multiple other prominent listed companies, and strengthening the corporate governance of the TFC commendations in supervision and monitoring.	owned 3,330		
12	[Reelection] [External] [Independent] Hajime Uemura (February 19, 1973) Term of office 2 years Attendance at the Board of Directors meetings 20/21 Reasons for nomination as candid expected roles Hajime Uemura is a certified pub from his involvement in corporat multiple companies up until now fulfill his duties as External Directors position. The Company expects the recommendations on ensuring the Board of Directors of the Company	3,330				

Candidate No.	Name (Date of birth)	Career summ	nary and significant concurrent positions outside the Company	Number of the Company's shares
	,		• •	owned
		June 1976	Joined TOHO-TOWA COMPANY, LIMITED.	
	[Reelection]	Mar. 1979	Joined MOVIE/TV MARKETING Co., Ltd.	
	[External]	July 1988	Joined Warner Bros. Movie Co., Ltd.	
	William Ireton		Japan Representative	
	(December 6, 1955)	June 2006	Representative Director and President of	
			Warner Entertainment Japan Inc.	
	Term of office	Dec. 2014	Advisor of Warner Entertainment Japan Inc.	
	1 year	Apr. 2015	Representative Director of Ireton Entertainment	
	-	1	Inc. (current position)	
	Attendance at the Board of	June 2015	Outside Director of Sansei Technologies, Inc.	
	Directors meetings	5 dile 2013	(current position)	
13	16/17	June 2024	Member of the Board of the Company (current	1,11
		Julie 2024	position)	
•	Reasons for nomination as candi	date for Extern	al Director, Member of the Board and summary of	
	expected roles			
		~	operations in Japan in the areas of film production,	
	distribution and home entertainm	nent at a compa	ny engaged in the entertainment business. Through	
			perience in global operations and in-depth	
	knowledge of the industry. Accor	rdingly, the Co	mpany deems that he will appropriately fulfill his	
	duties as External Director, Men	ber of the Boar	rd, and proposes his election to that position. The	
	Company expects that he will pla	ay a role in pro	viding appropriate advice and recommendations on	
	the management planning of the	TFC Group, wl	hich is engaged in general creative production.	
		Apr. 1988	Joined Mitsui Trust and Banking Co., Ltd.	
		1	(currently Sumitomo Mitsui Trust Bank,	
			Limited)	
		Oct. 2006	General Manager of Human Resources	
			Department of Toshiba GE Turbine Services	
			Co., Ltd.	
	[New election]	May 2014	General Manager of Human Resources	
	[External]	Widy 2014	Department of Mizkan Holdings Co., Ltd.	
	[Independent]	Apr. 2016	Professor (Special Appointment) of Rikkyo	
	Yukiko Nakagawa	Apr. 2010	University Graduate School of Business	
	(June 3, 1964)			
		M 2010	Administration	
	Term of office	Mar. 2019	Outside Director of Renesas Electronics	
	_	7 2010	Corporation	
		June 2019	Outside Director of NISSIN FOODS	
	Attendance at the Board of		HOLDINGS CO., LTD.	
	Directors meetings	June 2020	Outside Director of Toho Zinc Co., Ltd.	
14	_		(current position)	
		Sept. 2021	Outside Director of Macromill, Inc. (current	
			position)	
		Apr. 2024	Professor (Special Appointment) of Aoyama	
			Gakuin University Graduate School of Business	
			Administration, Department of Business	
			Administration (current position)	
		date for Extern	al Director, Member of the Board and summary of	
	expected roles			
	_		d Commerce and has years of business experience	
	I	-	capital management and global human resource	
			at she will appropriately fulfill her duties as	
			oposes her election to that position. Although she	
			ent other than having served as External Director,	
			dependent standpoint, monitoring and supervision	
			and recommendations on decision-making of	
	management based on the above	reasons.		

Notes:

- 1. When "the Company" is shown in the career summary for dates March 2001 and earlier, it refers to the Tohokushinsha Film Corporation that was technically dissolved in a merger that was completed to adjust the par value of its shares, but continued to exist in substance as the surviving entity.
- 2. Extra information not described in career summary on the position and responsibility in the Company and significant concurrent positions outside the Company of each candidate who is currently a Member of the Board of the Company is provided in "3. The Status of Members of the Board" of the Business Report (in Japanese only).
- 3. Yukiko Nakagawa's name on her family register is Yukiko Schreiber.
- 4. The Company has business transactions, including for business consignment and licensing of rights to use visual content, with a company that Satoshi Yamaguchi is currently Representative Director and President of.
- 5. The Company has entered into an advisory agreement with the law office that Masakazu Iwakura is affiliated to.
- 6. The Company conducts transactions of use of services with the stock company at which Hajime Uemura currently serves as Representative Director. The amount of the transactions stated above for the fiscal year under review is ¥2 million.
- 7. There is no special interest between any other candidates for Member of the Board and the Company.
- 8. Saeko Suzuki and Hajime Uemura satisfy the requirements for an independent officer as provided for by the Tokyo Stock Exchange and the Nagoya Stock Exchange, and the Company has submitted notification to the aforementioned exchanges concerning their appointment as independent officers. If their reelection is approved, the Company plans for their designation as independent officers to continue.
- 9. Yukiko Nakagawa satisfies the requirements for an independent officer as provided for by the Tokyo Stock Exchange and the Nagoya Stock Exchange, and the Company plans to submit notification to the aforementioned exchanges concerning her appointment as an independent officer.
- 10. The Company has entered into agreements with Saeko Suzuki, Masakazu Iwakura, Hajime Uemura and William Ireton, in accordance with the provisions of Article 427, paragraph (1) of the Companies Act and the Articles of Incorporation to limit their liability for damages under Article 423, paragraph (1) to the extent allowed by laws and regulations. The Company plans to renew the agreements with them if their reelection is approved.
- 11. If the election of Yukiko Nakagawa is approved, the Company plans to enter into agreements with her, in accordance with the provisions of Article 427, paragraph (1) of the Companies Act and the Articles of Incorporation to limit her liability for damages under Article 423, paragraph (1) to the extent allowed by laws and regulations.
- 12. The Company has entered into a directors and officers liability insurance policy as provided for in Article 430-3, paragraph (1) of the Companies Act with an insurance company, and a summary of the details of the policy is provided in "3 (6) Overview of a directors and officers liability insurance policy" of the Business Report (in Japanese only). If the election of each candidate for Member of the Board is approved, they will be included as the insured under the relevant insurance policy. The Company plans to renew the policy with the same content at the next term of renewal.

Proposal No. 3 Election of One Member of the Board Who Is an Audit and Supervisory Committee Member

In order to further enhance the management supervisory function, the Company proposes to increase the number of Members of the Board who are Audit and Supervisory Committee Members by one and, subject to the approval of the Proposal No. 1 "Amendment to the Articles of Incorporation," to elect one Member of the Board Who is an Audit and Supervisory Committee Member.

In addition, the consent of the Audit and Supervisory Committee has been obtained for this proposal.

The candidate for Member of the Board who is an Audit and Supervisory Committee Member is as follows:

Name (Date of birth)	Career summary and significant concurrent positions outside t	the Number of the Company's shares owned			
[New election] [External] [Independent] Makoto Kakemoto (November 30, 1959) Term of office - Attendance at the Board of Directors meetings - Attendance at Audit and Supervisory Committee meetings	Apr. 1983 Joined Hakuhodo Incorporated Apr. 2004 General Manager of Marketing Department, Ky Office of Hakuhodo Incorporated July 2012 Seconded to Hakuhodo DY Holdings Inc., Aud Operations Department July 2015 Retired from Hakuhodo Incorporated	yushu			
Reasons for nomination as candidate for External Director, Member of the Board and summary of expected roles Makoto Kakemoto has many years of experience in the advertising industry, which he was originally in, and has broad-ranging operational experience and achievements related to marketing and auditing. Although he has no direct experience in corporate management, the Company deems that past experience, achievements, and discernment will enable him to appropriately fulfill his duties as External Director, Member of the Board, Audit and Supervisory Committee Member and proposes his election to that position. The Company expects that he will play a role in providing appropriate advice and recommendations on ensuring the reasonableness and propriety of the decision making by the Board of Directors of the Company from his knowledge and insight gained through experience in the advertising industry, which he was originally in.					

Notes:

- 1. There is no special interest between Makoto Kakemoto and the Company.
- Makoto Kakemoto satisfies the requirements for an independent officer as provided for by the Tokyo Stock Exchange and Nagoya Stock Exchange, and the Company plans to submit notification to the aforementioned exchanges concerning his appointment as an independent officer.
- 3. If the election of Makoto Kakemoto is approved, the Company plans to enter into agreements with him, in accordance with the provisions of Article 427, paragraph (1) of the Companies Act and the Articles of Incorporation to limit his liability for damages under Article 423, paragraph (1) to the extent allowed by laws and regulations.
- 4. The Company has entered into a directors and officers liability insurance policy as provided for in Article 430-3, paragraph (1) of the Companies Act with an insurance company, and a summary of the details of the policy is provided in "3 (6) Overview of a directors and officers liability insurance policy" of the Business Report (in Japanese only). If the election of Makoto Kakemoto is approved, he will be included as the insured under the relevant insurance policy. The Company plans to renew the policy with the same content at the next term of renewal.

(Reference) Skill Matrix of the Board of Directors

(Reference) Skill Matrix of the Board of Directors			Т	**		Т	ı			
Position and Name	Corporate Management	Business Strategy	Growth Strategy	Financial Strategy	Corporate Accounting	Human Resources & Labor	Digital (ICT)	Legal & Compliance	Corporate Culture	Sustainability
Member of the Board										
[Reelection]	\circ	0	\circ			0			0	
Keiichi Kosaka										
Member of the Board										
[Reelection]	0	0	0	0			\circ		0	
Taizo Ieuji	1									
Member of the Board [Reelection]	0	0								
Koji Egusa			0						0	
Member of the Board										
[Reelection]	0			0	0	0		0	0	0
Satoshi Nakano						O				
Member of the Board										
[Reelection]	0	0							\circ	
Kiyotaka Ninomiya										
Member of the Board										
[Reelection]			\circ	0	0		\circ	0		\circ
Wakako Lockett							0			
Member of the Board										
[Reelection]		\circ					\circ		0	\circ
Tatsuyoshi Okiyama							-			
Member of the Board										
[Reelection]	0	\circ				0			0	
Satoshi Yamaguchi										
Member of the Board										
[New election]			\circ	\circ	\circ					
Tetsuro Komatsu										
External Director, Member										
of the Board		0			0					
[Reelection]										
Saeko Suzuki										
External Director, Member										
of the Board			\circ	0				0	0	
[Reelection]										
Masakazu Iwakura External Director, Member										
of the Board [Reelection]	0	0		0	0		0			
Hajime Uemura							0			
External Director, Member										
of the Board										
[Reelection]	\circ	0	\circ						0	
William Ireton										
External Director, Member										
of the Board										
[New election]						0				0
Yukiko Nakagawa	<u>L</u>	<u></u>	<u></u>			<u> </u>			<u></u>	<u> </u>
Member of the Board,										
Audit and Supervisory						_				
Committee Member					0	0		0	0	
[Non-election]										
Toshiyuki Minowa										1
External Director, Member of the Board, Audit and										
Supervisory Committee										
Member	\circ	0								
[Non-election]										
Naoji Ono										
External Director, Member										
of the Board, Audit and										
Supervisory Committee			0	0	0					
Member										
[Non-election]										
Takemi Nagasaka										ļ
External Director, Member										
of the Board, Audit and										
Supervisory Committee Member		\circ								
[New election]										
Makoto Kakemoto										
THUROTO KUKCHIOTO	l .	l .	l	1	L	l		L	l	L

Note: This list represents the areas in which each person has specialized skills based mainly on their career history; it does not show all of the skills that they possess.

Skill items and reasons for the selection

Skill item	Reasons for the selection
Corporate Management	Ability to manage and grow a company or organization (management strategy, marketing, increasing operational efficiency, etc.)
Business Strategy	Ability to formulate and execute plans and policies to continuously grow a business and enhance its competitive capability (market analysis, differentiation strategies, execution planning and KPI setting, etc.)
Growth Strategy	Ability to formulate and execute new markets and businesses though market expansion, business diversification, and M&A (market expansion, business diversification, M&A and alliances, strengthening earning model, etc.)
Financial Strategy	Ability to formulate a company capital plan, maximize profits, and ensure a sound financial position (capital policy, financing, cost management, financial risk management, etc.)
Corporate Accounting	Ability to establish and implement internal controls over financial closing system and financial reporting, and to ensure appropriateness of financial reporting and disclosures (preparation and analysis of financial statements, budget management and cost analysis, responding to taxation, etc.)
Human Resources & Labor	Ability to appropriately manage organizations and human resources, and to create a comfortable working environment (recruitment and allocation, labor management, labor laws, career change support, etc.)
Digital (ICT)	Ability to promote corporate digitalization and IT utilization to enhance operational efficiency and competitive capabilities (digital strategy formulation, system introduction and implementation, data utilization, security countermeasures, etc.)
Legal & Compliance	Ability to ensure observance of laws and avoidance of risks in corporate activities (contract management, corporate legal affairs, compliance promotion, etc.)
Corporate Culture	Ability to stipulate and update corporate values and code of conduct, and foster a sense of organizational unity (internal promotion of the corporate philosophy and vision, promotion of diversity (DE&I), creation of new corporate culture, etc.)
Sustainability	Ability to aim for long-term growth giving consideration to sustainability of environment, society, and economy (promotion of ESG management, resource circulation-type business model, etc.)

Proposal No. 4 Revision of Amount of Remuneration, etc. for Members of the Board (Excluding Members of the Board Who Are Audit and Supervisory Committee Members)

The maximum amount of remuneration, etc. for Members of the Board (excluding Members of the Board who are Audit and Supervisory Committee Members) was approved to be ¥500 million per year (including remuneration as Executive Officers for Members of the Board serving concurrently as Executive Officers) at the 54th Annual General Meeting of Shareholders held on June 29, 2016, and has continued to the present date. However, the Company is currently vigorously promoting business restructuring to increase corporate value based on the medium-term management plan. Considering the issues such as the need to further increase the roles and duties of Members of the Board and secure diverse and talented human resources, and to expand the function of the Board of Directors, in order to strengthen the management structure and promote a succession plan going forward, the Company proposes to revise the maximum amount of remuneration, etc. for Members of the Board (excluding Members of the Board who are Audit and Supervisory Committee Members) to ¥750 million per year. The portion of the amount of remuneration allocated for External Director Members of the Board will be decided each fiscal year to reflect changing circumstances. Moreover, the Company proposes that the amount of remuneration, etc. for Members of the Board (excluding Members of the Board who are Audit and Supervisory Committee Members) include remuneration as Executive Officers for Members of the Board serving concurrently as Executive Officers, as before.

This proposal was decided by the Board of Directors, giving comprehensive consideration to factors such as the Company's business scale, the executive remuneration system and its pay level, the current number of officers, and future trends, and after deliberation by the Nominating and Remuneration Committee, which is the Company's voluntary advisory organization comprised of a majority of independent External Director Members of the Board, and the Board judges it to be appropriate.

Furthermore, the policy for determining the content of individual remuneration, etc. for the Members of the Board of the Company is as described in "3 (3)-(i) Matters concerning the policy for determining the content of the remuneration, etc. of individual Members of the Board" of the Business Report (in Japanese only).

In addition, there are currently 12 Members of the Board (excluding Members of the Board who are Audit and Supervisory Committee Members) (of which, five are External Director Members of the Board); and if Proposal No. 1 "Amendment to the Articles of Incorporation" and Proposal No. 2 "Election of 14 Members of the Board (Excluding Members of the Board Who Are Audit and Supervisory Committee Members)" are approved as proposed, the number of Members of the Board (excluding Members of the Board who are Audit and Supervisory Committee Members) will be 14.

Proposal No. 5 Revision of Amount of Remuneration, etc. for Members of the Board Who Are Audit and Supervisory Committee Members

The maximum amount of remuneration, etc. for Members of the Board who are Audit and Supervisory Committee Members was approved to be ¥50 million per year at the 54th Annual General Meeting of Shareholders held on June 29, 2016, and has continued to the present date. However, the Company is currently vigorously promoting business restructuring to increase corporate value based on the medium-term management plan. Considering the issues such as the need to strengthen the management supervisory function going forward, the Company proposes to revise the maximum amount of remuneration, etc. for Members of the Board who are Audit and Supervisory Committee Members to ¥75 million per year. Furthermore, the specific amounts and timing of payment, etc. of remuneration, etc. for each Director who is an Audit and Supervisory Committee Member are to be decided by discussion between the Directors who are Audit and Supervisory Committee Members.

This proposal is to increase the maximum amount of remuneration for Directors who are Audit and Supervisory Committee Members in a reasonable range based on their duties, and the Board of Directors considers the content of this proposal to be appropriate. In addition, there are currently three Members of the Board who are Audit and Supervisory Committee Members; and if Proposal No. 1 "Amendment to the Articles of Incorporation" and Proposal No. 3 "Election of One Member of the Board Who Is an Audit and Supervisory Committee Member" are approved as proposed, the number of Members of the Board who are Audit and Supervisory Committee Members will be four.