

bowls  
collars  
claw care



scratchers  
carriers  
accessories

*Your cat  
comes  
first*





Necoichi means  
"cats first" in Japanese,  
which is exactly how we feel about  
our furry friends.





Every Necoichi product is designed from a deep understanding of the needs of cats and their owners.

Our mission is simple - to create beautiful, functional products that cats enjoy!



## Tilted Stress Free Raised Cat Food Bowl

Reduce neck strain for maximum dining comfort



**DC-0715-SCUS**

Tilted Stress Free Raised Cat Food Bowl (Cat)

## Raised Cat Food Bowl

Perfect height for maximum comfort



**DC-0703-02**

Raised Cat Food Bowl (Cat)



**DC-0708-01**

Raised Cat Food Bowl Large (Cat)



**DC-0712-SC01**

Extra Wide Raised Cat Food Bowl (Cat)



## Raised Cat Water Bowl

Measuring lines to monitor water intake



**DC-0704-02**

Raised Cat Water Bowl (Cat)



**DC-0709**

Extra Tall Raised Cat Water Bowl (Cat)

## Treats Bowl

Decorate your treats time!



**DC-0706-01**

Raised Mini Cat Food Bowl  
(Cat Dots)



**DC-0706-02**

Raised Mini Cat Food Bowl  
(Cat)

## Anti-Spill Bowl

Effective double anti - spill smart lips



**DC-0705-01**

Anti-Spill Cat Food Bowl  
(Cat Dots)



**DC-0705-02**

Anti-Spill Cat Food Bowl  
(Cat)

## Brick-and-Mortar Store Exclusive



**DC-0703-GRUS**  
Raised Cat Food Bowl  
(Go Green)



**DC-0704-GRUS**  
Raised Cat Water Bowl  
(Go Green)



**DC-0712-GRUS**  
Extra Wide Raised Cat Food Bowl  
(Go Green)



**DC-0715-GRUS**  
Tilted Stress Free Raised Cat Food Bowl  
(Go Green)





## Brick-and-Mortar Store Exclusive



**DC-0703-LHUS**

Raised Cat Food Bowl  
(Nordic Blue)



**DC-0704-LHUS**

Raised Cat Water Bowl  
(Nordic Blue)



**DC-0712-LHUS**

Extra Wide Raised Cat Food Bowl  
(Nordic Blue)



**DC-0715-LHUS**

Tilted Stress Free Raised Cat Food Bowl  
(Nordic Blue)

## Raised Dog Food Bowl / Reised Dog Water Bowl

Now your dog can also enjoy our Happy Dining series with matching bowls!



**DC-0741**

Raised Dog Food Bowl



**DC-0742**

Raised Dog Water Bowl

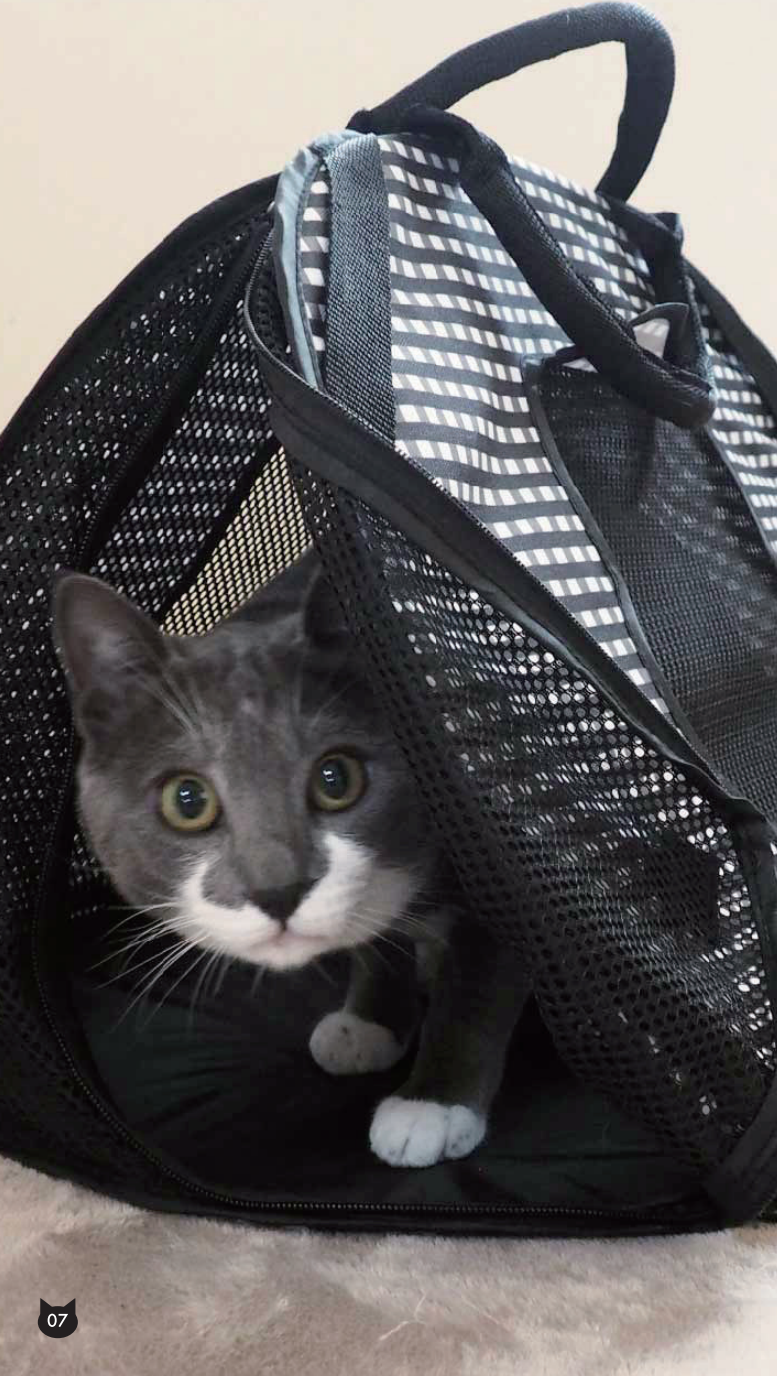
## Tilted Stress Free Raised Dog Food Bowl

Reduce neck strain for maximum dining comfort

**DC-0715-DGUS**

Tilted Stress Free Raised Dog Food Bowl





## Portables

Happy Cats, Happy Travel. Always ready to go!



**DC-0042-01**

Ultralite Pop-up Cat Carrier (Black)



**DC-0003-01**

Pop-up Portable Cat Litter Box



**DC-0001-01**

Portable Stress Free Cat Cage

# Purrcision™

Stress-free  
Feline  
Nail Clipper



## Grooming

Trim claws with ease!

We promise a stress-free trimming experience for you and your cat!



**DC-0801**

Purrcision Feline Nail Clippers

Here's why.

### neater.

Necoichi Purrcision clippers feature extra-sharp blades to shear nails cleanly and smoothly without tearing.

### easier.

Cushioned, non-slip handles let your customers make accurate cuts with ease.

### safer.

These salon quality clippers are 30% thinner than conventional clipper blades. So it's easier to see the quick at the base of the nail and avoid cutting too deep.



Conventional  
Clipper



Necoichi  
Purrcision Clipper

# Purrfection

Neat & Easy  
Feline Hair  
Remover

TEXTURED MICROFIBERS  
trap fur & lint  
**FAST!**



## Grooming

The last cleanup tool you'll ever need!

Eliminates fur,  
dust and lint throughout the house...



sofas & carpets



cat scratchers



clothing



bed spreads



cat condos



curtains

...with incredible ease!

The Purrfection tool is simply the easiest way to make your entire house fur-free!

Its textured microfiber pad captures fur and fuzz fast.

This tool reaches deep into nooks and crannies, thanks to its compact size. Plus, unlike conventional lint rollers, there are no sticky refills to buy!

Just flip this lever...

And fur is neatly stored inside!



**DC-0780**

Purrfection Neat & Easy Feline  
Hair Remover

# Toys



Shiny, fluttery wings  
keep your cat enchanted

**DC-0372**

Crinkly Critters  
Fancy Flutterfly  
Cat Wand



Extendable wand  
for long distance play

**DC-0373**

Crinkly Critters  
Bouncy Bee Adjustable  
Cat Wand



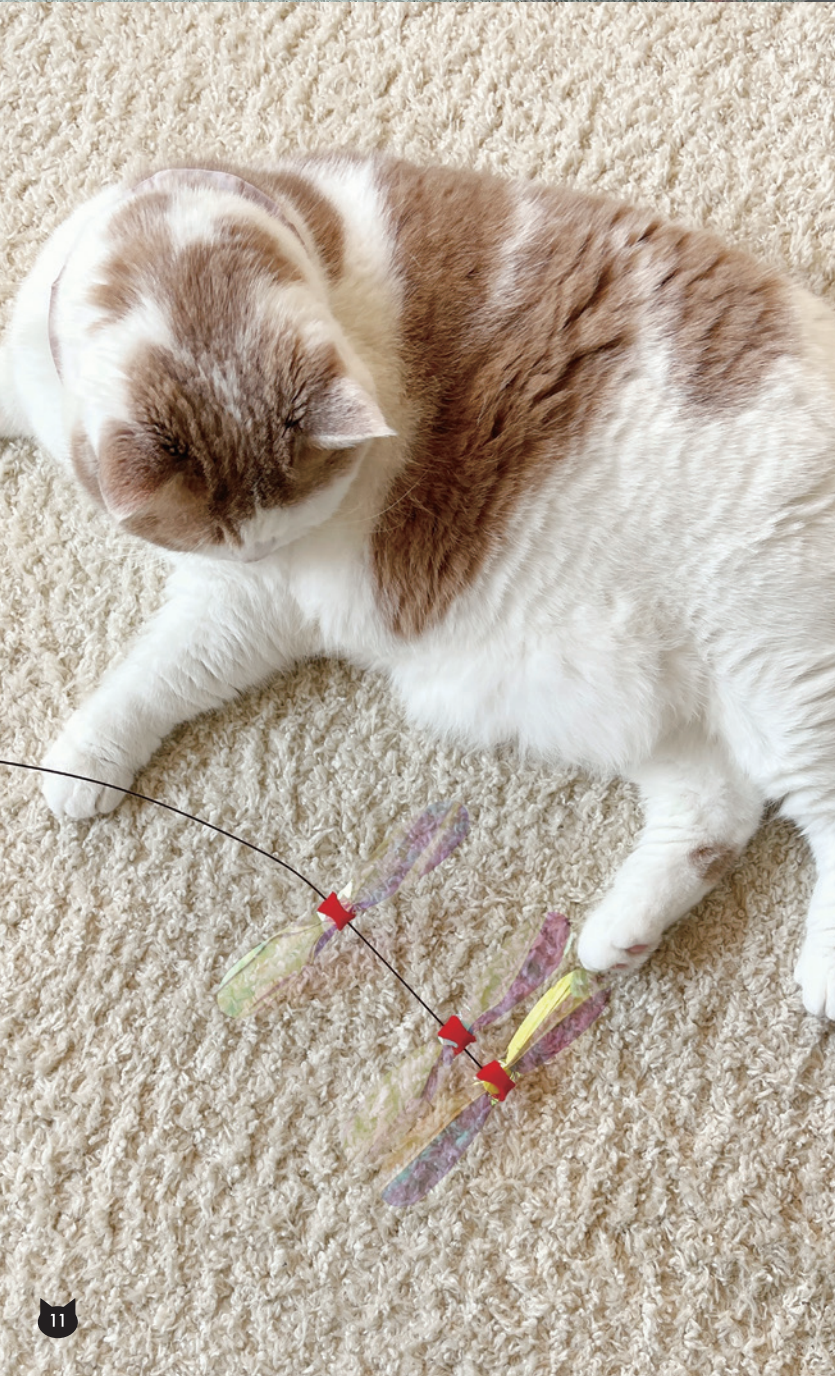
Level up playtime  
with irresistible crinkly fun

**DC-0374**

Crinkly Critters  
Fluttery Fish  
Cat Wand



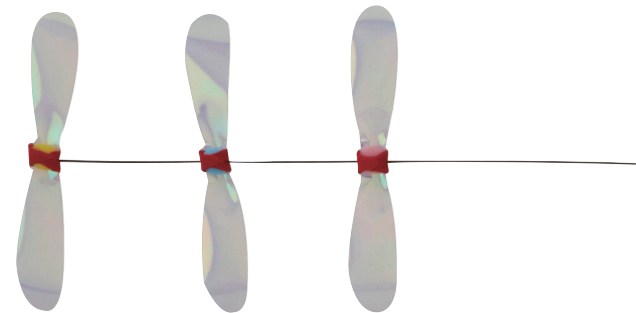
## Toys



Adjustable fluttery dancer for new and exciting play

**DC-0376**

Crinkly Critters Dancing Dragonfly Trio Cat Wand



# Scratchers



After a hard day of bug-chasing and window-gazing, all your cat needs is a good place to scratch and chill out



**DC-0860**  
Cozy Cat Scratcher Bowl (Oak)



**DC-0866US**  
Cozy Cat Scratcher Bowl XL (Oak)



**DC-0860-BR**  
Cozy Cat Scratcher Bowl (Dark Cherry)



**DC-0866-DBUS**  
Cozy Cat Scratcher Bowl XL (Dark Cherry)



**DC-0860-GGUS**  
Cozy Cat Scratcher Bowl (Go Green)



**DC-0866-GGUS**  
Cozy Cat Scratcher Bowl XL (Go Green)

## Scratchers

Enjoy longer scratcher life while being kind to the environment with convenient Replacement Scratcher Pads



**DC-0851-2P**

Cozy Cat Scratcher Bowl  
Replacement Pad (Oak, 2 pack)



**DC-0866-2PUS**

Cozy Cat Scratcher Bowl  
Replacement Pad XL (Oak, 2 pack)



**DC-0863-2PUS**

Cozy Cat Scratcher Bowl  
Replacement Pad (Dark Cherry, 2 pack)



**DC-0866-DB-2PUS**

Cozy Cat Scratcher Bowl  
Replacement Pad XL (Dark Cherry, 2 pack)



**DC-0860-GGUS-2P**

Cozy Cat Scratcher Bowl Replacement Pad  
(Go Green, 2 Packs)



**DC-0866-GGUS-2P**

Cozy Cat Scratcher Bowl Replacement Pad XL  
(Go Green, 2 Packs)

## Scratchers

Elevate your cat's lounging experience with an ergonomically-shaped premium lounger/scratcher



**DC-0896-LBUS**

Premium Comfort Curved Cat Lounger  
(Oak)



**DC-0897-LBUS**

Premium Comfort Curved Cat Lounger  
Large (Oak)



**DC-0896-DBUS**

Premium Comfort Curved Cat Lounger  
(Dark Cherry)



**DC-0897-DBUS**

Premium Comfort Curved Cat Lounger  
Large (Dark Cherry)



**DC-0896-GRUS**

Premium Comfort Curved Cat Lounger  
(Go Green)



**DC-0897-GRUS**

Premium Comfort Curved Cat Lounger Large  
(Go Green)



## Scratchers

The sleek and innovative design combines a multi-purpose cat scratcher and lounger



◀ **DC-0852US**  
Cozy Cat Scratcher Tower  
(Oak)



**DC-0852-DBUS** ▶  
Cozy Cat Scratcher Tower  
(Dark Cherry)



◀ **DC-0852-GGUS**  
Cozy Cat Scratcher Tower  
(Go Green)

Extra height and width for added lounging comfort



◀ **DC-0853US**  
Cozy Cat Scratcher Tower XL  
(Oak)



**DC-0853-DBUS** ▶  
Cozy Cat Scratcher Tower XL  
(Dark Cherry)



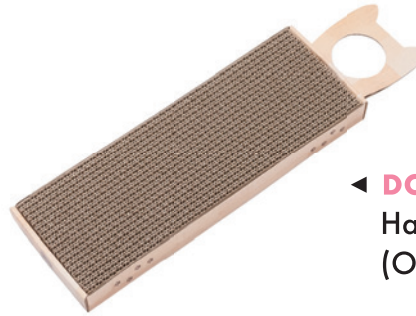
◀ **DC-0853-GGUS**  
Cozy Cat Scratcher Tower XL  
(Go Green)





## Scratchers

Our space-saving and long-lasting scratcher will be a comfortable solution for you and your cat.



### ◀ **DC-0813-LBUS**

Hang & Scratch Doorknob Scratcher  
(Oak)



### **DC-0813-DBUS** ▶

Hang & Scratch Doorknob Scratcher  
(Dark Cherry)



### ◀ **DC-0813-WHUS**

Hang & Scratch Doorknob Scratcher  
(White)

## Scratchers

Satiate your cat's instinctual needs to hide and scratch with an extra large scratcher box.



◀ **DC-0893-LBUS**  
Hideaway Cat Scratcher Box  
(Oak)

**DC-0893-DBUS** ▶  
Hideaway Cat Scratcher Box  
(Dark Cherry)



◀ **DC-0893-GRUS**  
Hideaway Cat Scratcher Box  
(Go Green)



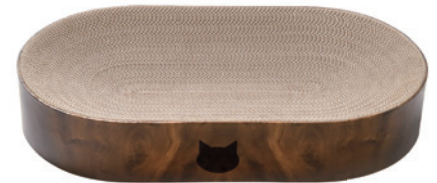
## Scratchers

The purr-fectly shaped bed provides a cozy spot for two cats to snuggle up comfortably.



◀ **DC-0899-LBUS**  
Cozy Cat Scratcher Bowl Capsule  
(Oak)

**DC-0899-DBUS** ▶  
Cozy Cat Scratcher Bowl Capsule  
(Dark Cherry)



◀ **DC-0899-GRUS**  
Cozy Cat Scratcher Bowl Capsule  
(Go Green)

## Scratchers

After a hard day of bug-chasing and window-gazing, all your cat needs is a good place to scratch and chill out



**DC-0802-02**  
Cat-headed Scratcher Bed (Birch)



**DC-0808-02**  
Cat-headed Scratcher Bed Large (Birch)

## Scratchers

Protect your walls and furniture  
while encouraging healthy scratching habits



**DC-0883US**

Stretch & Scratch Wall  
Cat Scratcher

# Scratchers

3-in-1 design for scratching, lounging and playtime fun



**DC-0890US**

Interactive Track Ball  
Cat Scratcher



## Collars

Upgrade your kitty swagger with chirimen kimono fabric!

**DC131-01** ▶

Chirimen Kimono Bow Tie  
Cat Collar (Red)



◀ **DC131-02**

Chirimen Kimono Bow Tie  
Cat Collar (Black)



## Collars

You never know what good fortune awaits!



DC130-01

Lucky Cat Charm Bow Tie Cat Collar (Red)



DC130-02

Lucky Cat Charm Bow Tie Cat Collar (Black)

Japanese traditional Kimono work of art. Made of real kimono fabric.



DC113-01

Kiku Ribbon Bow Tie  
Cat Collar (Pink)



DC113-02

Kiku Ribbon Bow Tie  
Cat Collar (Red)



DC113-03

Kiku Ribbon Bow Tie  
Cat Collar (Baby Blue)



DC113-04

Kiku Ribbon Bow Tie  
Cat Collar (Navy)



# Collars

Simple and playful origami-inspired design brings traditional Japan to your cat!



**DC116-01**

Origami Balloon Bell  
Cat Collar (Yellow)



**DC116-02**

Origami Balloon Bell  
Cat Collar (Red)



**DC116-03**

Origami Balloon Bell  
Cat Collar (Black)

Fiercely traditional,  
your cat will be the lead in their own kabuki drama!



**DC114-01**

Kabuki Charm Bow Tie  
Cat Collar (Red)



**DC114-02**

Kabuki Charm Bow Tie  
Cat Collar (Navy)

This whimsical collar design is perfectly complemented  
with an adorable Hariko cat!



**DC115-01**

ZEN Hariko Charm  
Cat Collar (Red)



**DC115-02**

ZEN Hariko Charm  
Cat Collar (Black)

Traditional Daruma charm will bring you luck & good fortune!



**DC106-01**

Daruma Charm Bow Tie  
Cat Collar (Red)



**DC106-02**

Daruma Charm Bow Tie  
Cat Collar (Blue)

# Collars

Strictly for ninja cats. WARNING: Will make your cat look 10x more regal!



**DC100-01**  
Ninja Cat Collar (Green)



**DC100-02**  
Ninja Cat Collar (Red)



**DC100-03**  
Ninja Cat Collar (Navy)



**DC102-01**  
ZEN Fish Charm Cat Collar (Red)



**DC102-02**  
ZEN Fish Charm Cat Collar (Green)



**DC102-03**  
ZEN Fish Charm Cat Collar (Blue)

## Collars

Japanese traditional Kimono work of art. Made of real kimono fabric!



**DC103-01**

Kimono Ribbon Cat Collar (Red)



**DC103-02**

Kimono Ribbon Cat Collar (White)



**DC103-03**

Kimono Ribbon Cat Collar (Blue)



**DC101-01**

Kimono Bow Tie Cat Collar (Red)



**DC101-02**

Kimono Bow Tie Cat Collar (Purple)



**DC101-03**

Kimono Bow Tie Cat Collar (Black)

## Collars

Make your feline friend stand out from the crowd with Necoichi's bandana collar



**DC119-01**  
Kimono Cat Bandana Collar  
(Pink)



**DC119-02**  
Kimono Cat Bandana Collar  
(Purple)



**DC132-01**  
Ninja Cat Bandana Collar  
(Blue)



**DC132-02**  
Ninja Cat Bandana Collar  
(Black)



**DC132-03**  
Ninja Cat Bandana Collar  
(Yellow)



# Collars



Beautifully crafted with chirimen rayon fabric to give



**DC105-01**

Chirimen Hanabi Fireworks  
Cat Collar (Purple)



**DC105-02**

Chirimen Hanabi Fireworks  
Cat Collar (Gray)



**DC105-03**

Chirimen Hanabi Fireworks  
Cat Collar (Navy)



**DC104-01**

Chirimen Cat Collar  
with Clover Bell (Baby Blue)



**DC104-02**

Chirimen Cat Collar  
with Clover Bell (Pastel Pink)



**DC104-03**

Chirimen Cat Collar  
with Clover Bell (Navy)

Give your cat a look unique enough to last nine lives.



**DC105-04**

Chirimen Hanabi Fireworks  
Cat Collar (Midnight Blue)



**DC117-01**

Chirimen Plum Blossom  
Cat Collar (Red)



**DC117-02**

Chirimen Plum Blossom  
Cat Collar (Blue)



**DC117-03**

Chirimen Plum Blossom  
Cat Collar (Green)



**DC112-01**

Chirimen Temari Dynasty  
Cat Collar (Red)



**DC112-02**

Chirimen Temari Dynasty  
Cat Collar (Navy)



**DC112-03**

Chirimen Temari Dynasty  
Cat Collar (Purple)



**DC118-01**

Chirimen Sakura  
Cat Collar (Blue)



**DC118-02**

Chirimen Sakura  
Cat Collar (Black)

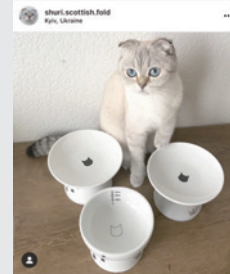
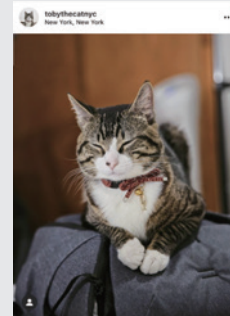
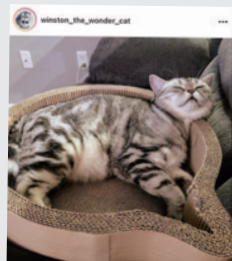
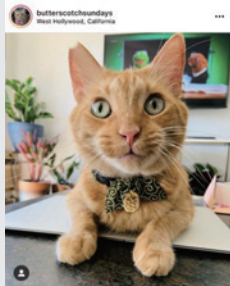


**DC118-03**

Chirimen Sakura  
Cat Collar (Pink)

# Instagram Purrsonalities

#necoichi



Necoichi  
USA

Q necoichi

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Necoichi  
Facebook

<https://fb.me/necoichicom>



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Necoichi  
TikTok

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