

# 聯合百科

Introduction




United Digital Publications Ltd., Co.




# Select the Pearls of Global Sinology



UDP's logo: the "blue sea" signifies Taiwan's characters as a maritime country — broad-minded, tolerant and flexible. The red pearl imbedded in "udp" stands for its high-quality archives of sinology/asian studies. Pearl also represents "small but fine niche market" that UDP always sticks to. UDP has been devoted itself to build professional, and in-depth databases on humanities and social sciences since 1992 as founded. With the vision to 'create Taiwan's own brand' and provide 'quality databases', UDP's core spirit has always been 'continuous innovation in content and technology'. The AI image search and colorization features launched in September 2023 have entirely reshaped the perspectives and horizons of Chinese scholars and represent a pioneering move in the digital content industry.

 **1,200+** Libraries

Universities, libraries, institutions

 **50+** Languages

Multilingual Databases (EN/RU/DE/ZH)

 **3+** Billion Characters

Full-text searchable platform

# Milestones

Investigate into Chinese culture, and present treasure of Sinology



2009



## Cooperated with Accademia Sinica

UDP collaborated with Academia Sinica to build up the sole full-text and full-image databases.



2011



## Vital subsidies

Awarded 2 vital subsidies from Taiwanese government on innovative technology & services.

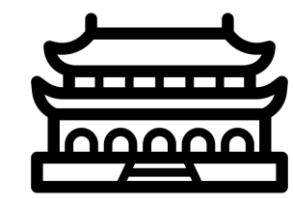


2015 - 2019



## TAC platform launched

The platform integrates 10 crucial databases, including "Zhuanji Wenxue Digital Archive" and "Taiwan Journals Search."



2020 - present



## Authorized by Palace Museum

To finish National Palace Museum Journals Archive showing the essence of Chinese culture to Sinology.



# Awards

Won nation-level prizes, subsidies of government  
Shortlisted for plenty of publication awards





# Dual Jade of Taiwanese Sinology



## National Palace Museum Journals: Comprehensive Archive

Collecting "National Palace Museum Bulletin," "The National Palace Museum Monthly of Chinese Art," "The National Palace Museum Research Quarterly," and "National Palace Museum Quarterly."



## Sinica Sinoweb

Collecting the core sinological journals of Academia Sinica, and other outstanding Taiwanese journals which are well-known by the globe. From the first issue to the present, the collection is complete and available for full-text search.



# National Palace Museum Journals Archive

# AI

Reconstructs New Horizons  
With Image Search, Colorization







Taiwanese  
Humanities

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Chinese  
Classics

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Global  
Think Tank

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# 中研院經典人文學刊

Sinica Sinoweb



## Taiwanese Humanities

8

Situated in the heart of Asia-Pacific area, Taiwan has the irreplaceable research value for the global sinology community. Based on Taiwanese scholars' viewpoints, this series contains broad, diverse and penetrating insights about Chinese world, ranging from the ancient time to contemporary China.

# 傳記文學

Zhuanji Wenxue Digital Archive

# 雄獅美術知識庫

LionArt Digital Archive







## Chinese Classics

This series comprises the classical literatures of China, from archaeological materials to contemporary photography, including: China Comprehensive Gazetteers, China Bronze and Stone Rubbings Collection, Biaodian Gujin Tushu Jicheng, Chinese Calligraphy and Inscription Collection, and Contemporary Images of China database. It consists of UDP's own products and the databases produced by our partners in China and USA as well.

標點古今圖書集成

Biaodian Gujin Tushu Jicheng

歷代書法碑帖集成

Chinese Calligraphy & Inscription Collection

中國金石總錄





Countries, Regions and Global Governance

国别区域与全球治理  
数据平台



中国社会科学文库  
Chinese Social Science Library



## Global Think Tank

This series expands to Social Sciences, including politics, military affairs, economics, law, society, and diplomacy. It also provides various materials of different languages, such as: Russian, German, Arabic, Ukrainian, among others. This series collects numerous significant newspapers and the first-hand research reports from great powers, and also features many exclusive documents and literatures from Muslim, Eastern Europe and the Middle East.

## THE Japan News DIGITAL ARCHIVE

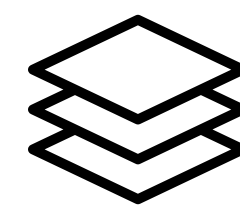
Online Research Collection





# Platform Strengths

The new "Taiwan Academic Classics" platform integrates the latest Elasticsearch and contemporary design concepts to modernize the sinological culture's image giving ancient classics & manuscripts a brand new look. Not only does this increase search accuracy within the database, but it also provides a soothing experience while re-exploring the beauty of Sinology.



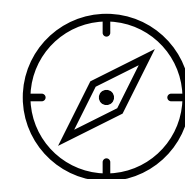
## **New search technology & straightforward UX**

Rendering web-layout according to the user's browser's size, offering a more intuitive user experience.



## **Close to your Google search habit**

The new platform's search interface adopts Google-like search technology, which enables users to search more intuitively.



## **keyword positioning tracking**

Automatically marking keywords in red and shows the paragraph where it appears.



## **Contemporary Sinology style for the design**

The combination of modern design and the beauty of the sinological culture breathed a new life into ancient books and classics.



# Exploring research from different perspectives

Bringing our guest exclusive contents with a modern way



TAC takes one character as a unit, which enables users to do full text search within 3.2 billion characters.

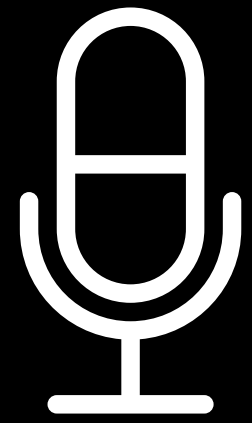


Searching for the same set of keywords across all databases, including more than 330 journals, 200,000 essays, 6,630 literatures, and 100,000+ authors, providing wider viewpoints of search.



The screenshot displays the Sinica Sinoweb website. The header features the title '中研院經典人文學刊' (Sinica Sinoweb) and navigation links for '首頁', '中研院經典人文學刊', '中央研究院近代史研究所集刊', and '後台'. A search bar is visible on the right. The main content area shows a search result for the book '顧炎武與晚清士人政治人格的重塑' (The Reshaping of Gu Yanwu and the Political Personality of Late Qing Scholars) by 段志強 (Duan Zhiqiang). The result includes the publisher '復旦大學出版社' (Fudan University Press) and the year '2015'. A sidebar on the right contains a table of contents with links to pages 1 through 6.



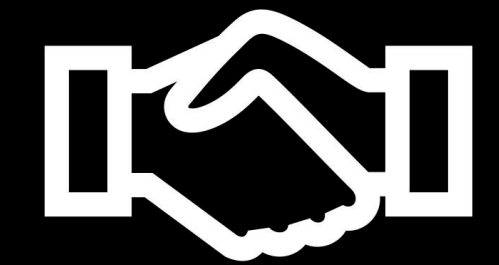


## Seminar

People's viewpoints toward history differ from generations. UDP analysis highlights on TAC platform, and specialists and scholars of different generation to discuss on issues about culture, history and so on together, trying to stir thinking sparks.



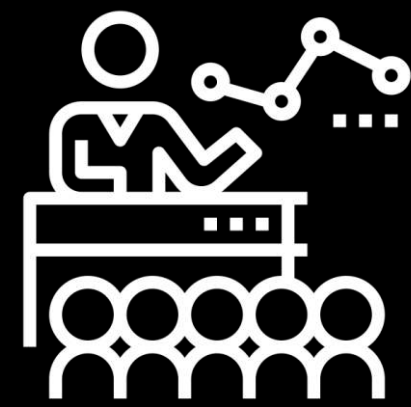




## Alliance

UDP visits famous libraries, institutions, and librarians abroad regularly, positively connects domestic excellent search centers, and popularizes Taiwanese humanities and social sciences to the world.





## Conference

History probably repeat to some degree. UPD provides literature databases, assisting entrepreneur leaders to know well historic context and international situation, which helps to make appropriate strategies at important time points.





# Our Partners

We partner with well-known vendors in digital contents industry and advocate Sinology into the world





# Our Clients

Trusted by 1,200+ Sinology institutes worldwide





# Target Audiences & Users

18

Bestow the environment better cultivating humanities and social sciences literacy upon students and scholars of institutions and colleges

## Librarians/scholars/professors

Providing better search experiments to professors, and teaching materials to train students' thinking ability.

## Graduate students

Providing graduate students who study social sciences, politics and history academic literatures to read or be prepared for their thesis.

## College students

Assisting college students who study social sciences, politics and history to train their humanity literacy.

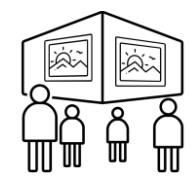






# International Activities

Devoted to promote the interact between Sinology and Western learning  
and discover the pearl of Sinology



**International Exhibition**

Association for Asian Studies Conference  
Frankfurter Buchmesse  
Tokyo International Book Fair



**Sinology Seminar**

European Association for Chinese  
Studies conference



**Government-industry-university  
Alliance**

National Palace Museum  
Academia Sinica  
National Center Library





# Contact Us

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