

ART CO- ORDINA- TION ANNUAL MEETING

GẶP MẶT
THƯỜNG NIÊN
ĐIỀU PHỐI
NGHỆ THUẬT



COLLABORATION PROPOSAL

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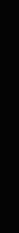
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**ABOUT
HANOI GRAPEVINE
& AIRVINE**

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Hanoi Grapevine

Hanoi Grapevine is a not-for-profit art organisation known as the pioneering independent platform promoting arts and culture in Vietnam since 2007. In addition to connecting local artists, art spaces and high-quality event organisers with their audience, Hanoi Grapevine organises educational, knowledge-sharing events and programmes which aim to form an effective support ecosystem for art and cultural activities.

Mission

Hanoi Grapevine's ongoing mission since its inception has always been to promote arts and culture in Vietnam and support independent artists and artistic movements. With this core value, Hanoi Grapevine also introduces new art forms, as well as formats that develop support systems for art practitioners to various audiences, thereby encouraging critical and creative thinking.

Vision

Hanoi Grapevine aims to become an open space for connecting artists, creative practitioners, and anyone interested in the aspects of art and culture, and who seeks to learn more about the artistic, cultural, and creative context in Vietnam.

**“Seek Art - Culture -
Vietnam? See Grapevine!”**



About AiRViNe

Artist-in-Residence Vietnam Network - AiRViNe – an initiative of Hanoi Grapevine – aims to support the growth of Vietnam’s contemporary art scene through artist residencies that foster cultural exchange, professional development, community engagement, and sustainable art infrastructure. By creating opportunities for cross-border collaboration, skill-building, and dialogue, AiRViNe seeks to connect Vietnamese artists with international networks while also promoting the value of local cultural heritage.

Artist
in
Residence
Vietnam
Network



ABOUT ACAM

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ACAM (Arts Coordination Annual Meeting) is the first annual gathering in Vietnam dedicated to the crucial yet often overlooked work of art coordinators. These individuals bridge the gap between artists, curators, institutions, and communities – managing timelines, handling permissions, translating cultural sensitivities, and ensuring creative visions are realized.

ACAM recognizes this labor and aims to cultivate a collective space for knowledge sharing, skill-building, and solidarity. Over the course of three days, ACAM will host a series of panels, workshops, case studies, and informal discussions that reflect on the challenges and future of art coordination in Vietnam and the Southeast Asian region.

The logo for ACAM (Arts Coordination Annual Meeting) features the letters 'A', 'C', 'A', and 'M' in a bold, sans-serif font. The 'A' is black, while the 'C', 'A', and 'M' are a vibrant orange color.



Time: 26 – 28/09/2025

Organizers: Hanoi Grapevine, Artist-in-Residence Vietnam Network (AiRViNe)

Co-organizers: Hanoi Coordination Center for Creative Activities – Hanoi Creative City, Division of Cultural Heritage Management, Hanoi Culture and Sport Facilities, Vincom Center for Contemporary Art (VCCA), and COMPLEX 01.

Partners: Japan Foundation Center for Cultural Exchange in Vietnam, Chau & Co Gallery, School of Interdisciplinary Sciences and Arts (VNU-SIS), AIR Network Japan, Koganecho Area Management Center, Aomori Contemporary Art Center, Mekong Cultural Hub and Art Manager Bùi Việt Bằng.

ACAM (Arts Coordination Annual Meeting) 2025 is a three-day event divided into seven main sessions, featuring a variety of formats: presentations, talks, workshops, and sharing of projects or practical research.

- Session 1 – Understanding the Coordination in Arts: Between the Visible and Invisible
- Session 2: Community Programs: Participation with Purpose
- Session 3 – Inclusion in Practice: Disability, Elders, and Marginalized Audiences
- Art-xercise Collective: Workshop & Workout for Art Coordinators
- Session 4 – Bridging Distances: Coordination Across Regions and Borders
- Session 5 – Building a Festival or Biennale from Scratch
- Session 6 – Artistic Innovation in Public Spaces and Collaboration with State Agencies





Video Recap ACAM 2025



Proposed Dates: October / November 2026

Location: Hanoi, Vietnam (with potential satellite sessions)

Language: Bilingual (Vietnamese / English)

Format: In-person (with selected online publication)

Organizer: Hanoi Grapevine, AiRViNe

Partners (tentative): SEASUN (Nagoya), *** in Residence (Kyoto), TRA TRAVEL (Osaka), Beppu Project (Oita), Taiwan Art Space Alliance (Taiwan), Office of Contemporary Art and Culture (OCAC) (Thailand), KANTINA (Philippines), RMIT University (Vietnam/Australia), Res Artis, Green Arts Lab Alliance (GALA) (Netherlands)

After a successful inaugural edition in 2025, ACAM 2026 expands its regional reach and introduces a new thematic lens: **LEAN ON** – an exploration of how art coordinators and cultural workers identify, build, and sustain support systems through government partnerships, private sector collaboration, community networks, and institutional resources.

THEME: LEAN ON

Art coordination never happens in a vacuum. Behind every project, exhibition, residency or festival lies a web of dependencies – on institutions, funders, communities, and informal networks. The theme **LEAN ON** invites us to look honestly at these dependencies: to name who we lean on, to understand the terms of that leaning, and to imagine more equitable, reciprocal forms of support.

In the Southeast Asian and East Asian context, coordinators often navigate fragmented or underdeveloped support ecosystems. Some lean on government agencies and must balance creative integrity with bureaucratic requirements. Others rely on the private sector, navigating corporate interests and brand visibility. Many build on community trust and grassroots networks – relationships that take years to cultivate. And all coordinators, at some point, must make the most of whatever resources are available.

ACAM 2026 asks: What does it mean to lean on these different pillars? Who holds the weight? Who is left standing when the support is withdrawn? And how can art coordinators build more resilient, diversified foundations for their practice?

THEME: LEAN ON

Thematic Pillars

Lean on Government

Policy frameworks, permits,
public funding, intangible
cultural heritage
mechanisms

Lean on Private Sector

Corporate sponsorship,
gallery networks, art fairs,
commercial venues, CSR
partnerships

Lean on Community

Grassroots networks,
audience trust, co-creation,
participatory models,
diaspora connections

Lean on Resources

International residencies,
travel grants, digital tools,
peer knowledge, regional
solidarity

OBJECTIVES

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Building on the foundation established at ACAM 2025, the 2026 edition deepens its commitment to the field of art coordination with a focused thematic lens. Key objectives include:

- To examine the power dynamics embedded in different forms of support – governmental, corporate, communal – and how coordinators navigate these relationships with integrity.
- To build capacity, share tools, and create networks among art coordinators across Vietnam and Southeast Asia, with expanded regional participation.
- To foster cross-sector dialogue between cultural workers, state agencies, private sponsors, and community stakeholders.
- To document and share models of sustainable arts infrastructure relevant to the Southeast Asian context.
- To propose new frameworks for resource mobilization that prioritize equity, reciprocity, and long-term resilience.
- To continue the ACAM Reader bilingual publication series, distributing knowledge across the regional arts network.

PROGRAM

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DAY 1: MAPPING THE TERRAIN

Session 1 – Lean On: Understanding Support Systems in Art Coordination

The opening session establishes the conceptual and practical framework for ACAM 2026. What does it mean to '**lean on**' a support system? This session maps **the landscape of available resources** – from government arts grants to community trusts – and invites coordinators to reflect on their own dependencies.

Speakers will share diverse experiences of building and navigating support structures across institutional and independent contexts in Vietnam and the region.

Session 2 – Leaning on Community: Trust, Co-Creation, and Long-Term Relationships

Community is often cited as a foundation for art coordination work, but what does it actually mean to lean on community? This session examines **the ethics and practice of community-based support** – the years of trust-building required, the risks of instrumentalizing community relationships, and the transformative potential of genuine co-creation.

Speakers from diverse locality contexts will share what it looks like when community becomes a real pillar – not just an audience.

DAY 2: NEGOTIATING POWER

Session 3 – Leaning on Government: Navigating Policy, Bureaucracy, and Public Funding

State support can be a vital lifeline for art coordinators – but it rarely comes without conditions. This session examines what it means to work with or through government structures: from applying for public cultural funding to co-producing events with state agencies, from navigating regulatory frameworks to contributing to heritage policy.

Speakers will share practical strategies and honest reflections on where this relationship succeeds, where it falters, and how it shapes creative work.

Session 4 – Leaning on the Private Sector: Sponsorship, Galleries, and Corporate Partnerships

Private funding and commercial partnerships are increasingly central to how arts events are financed in Southeast Asia. But what are the trade-offs? This session explores the dynamics of art coordination within market-oriented contexts – from negotiating with corporate sponsors and art fairs to working within commercial gallery structures.

Speakers will reflect on how to maintain curatorial and ethical integrity while engaging meaningfully with private sector support.

DAY 3: BUILDING RESILIENCE

Session 5 – Leaning on International Networks: Residencies, Mobility, and Regional Solidarity

Artist residencies and international mobility programs are crucial resources for coordinators and artists alike – yet access to them remains deeply uneven. This session examines how coordinators can leverage international networks to support their practice, while also reflecting on the power dynamics inherent in cross-border exchange.

Speakers from Res Artis, TRA TRAVEL, and Beppu Project will share how residency ecosystems can become structural support – not just one-off opportunities.

Session 6 – Leaning on Education and Academia: RMIT, Research, and Institutional Knowledge

Universities and research institutions hold underutilized potential as support systems for art coordination. This session explores how higher education institutions, particularly those with strong arts and design programs, can function as genuine partners for coordinators – through research collaboration, student engagement, venue provision, and professional development. It also raises questions about the terms of this collaboration: who benefits, and how is knowledge produced and distributed?

DAY 3: BUILDING RESILIENCE

Session 7 – Open Floor: From your bare hands

From your bare hands: A curated selection of papers, essays, or documentation submitted through the open call, followed by an open-floor sharing session for all attendees. This session provides space for emerging voices, independent researchers, and practitioners to contribute to the ACAM knowledge base – showcasing new, independent ideas that promise to become potential projects in the future – and to reflect collectively on the themes that have emerged over the three days.

Topics:

- Personal reflections on leaning on (or being let down by) support systems
- Research on resource mobilization models in art coordination
- Case studies of coordinator resilience and adaptation
- Hopes and proposals for more equitable support structures in Southeast Asia

GUEST SPEAKERS & OPEN CALL FOR PARTICIPATION

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OPEN CALL FOR PARTICIPATION

ACAM 2026 welcomes submissions from coordinators, producers, cultural workers, artists, and researchers to contribute as speakers, facilitators, or paper presenters.

You can propose:

- A talk or presentation (15–20 mins)
- A panel or conversation
- A workshop
- A paper or case study (1,000–3,000 words)
- A visual essay or project documentation
- A story from the field – short anecdotal reflection (5–10 mins)

Please include:

- Title of your proposal
- Abstract (150–300 words)
- Short bio (150 words max)
- Preferred format
- Technical needs or special requirements

OPEN CALL FOR PARTICIPATION

ACAM 2026 welcomes submissions from coordinators, producers, cultural workers, artists, and researchers to contribute as speakers, facilitators, or paper presenters.

Submission Details

- Deadline: 11:59 PM, 31 August 2026
- Submission form: [Link TBC]
- Selected contributors will receive:
 1. Speaker / facilitator support costs
 2. Travel and accommodation support (for out-of-town speakers)
 3. Opportunity to be published in the ACAM 2026 Bilingual Journal

PUBLICATION & FOLLOW-UP

All selected papers and projects will be considered for publication in **a bilingual ACAM Reader (digital and print)**, to be distributed among regional institutions and arts networks. The 2026 Reader will be the second volume in the ACAM series, building on the 2025 inaugural edition.

ACAM 2026 also marks the second year of what is intended to become **a traveling annual event, hosted in a new city each year** to decentralize access and visibility across Southeast Asia. As the program grows, so too does its ambition to create a durable, living archive of knowledge about art coordination practice in the region.

SPONSORSHIP & BENEFITS

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Sponsorship formats

Cash Sponsorship	Financial support for program organization, including speaker honorariums, logistics, and management.
Print Sponsorship	POSM (Point of Sale Materials) such as standees, banners, and handout kits with reference materials and research papers for each participant.
ACAM Journal Sponsorship	Support for editing, design, printing, and distribution of the bilingual ACAM 2026 Reader.
Food & Beverage Sponsorship	Lunch and tea breaks during the three-day program (estimated 100 participants per day).
Digital / Media Sponsorship	Photography, videography, live streaming, social media coverage, and post-event documentation.

Sponsorship Packages

SPONSOR BENEFITS	INITIATIVE 5,000,000 VND	CONNECTIVE 15,000,000 VND	CREATIVE 30,000,000 VND	CONSTRUCTIVE 50,000,000 VND
Logo on Facebook cover & event page	✓	✓	✓	✓
Logo on event newsletter & invitation	✓	✓	✓	✓
Introductory posts on FB & Instagram	✓	✓	✓	✓
Logo on event materials (standee, slides)		✓	✓	✓
Mentioned in opening & closing speeches		✓	✓	✓
Logo on event recap video	✓	✓	✓	✓
Speaking at the opening ceremony			✓	✓
2 invitations to the program			✓	✓
Partner logo on Hanoi Grapevine website			✓	✓
Logo in ACAM Journal			✓	✓
Open pop-up store/showcase during event			✓	✓
Media support for events throughout year	None	3×/year	10×/year	Year round

CONTACT

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